

Thunder Youth Football – Board Meeting – November 5, 2018

Attendance: Bill, Jon, Holly, Shawn, Josh (guests: Brian Howell, Randy Ellis)

Call to order: 6:58pm by Bill

Minutes approved by: All in attendance

- Treasurer's Report (Holly)
 - Card was hacked
 - P&L should be complete minus porta potty and potentially beef
 - Cheer to pay half of porta potty cost
 - Sports pilot has a monthly fee
 - Current Checking balance is roughly XXXXX
 - XXXX net income for 2018
 - Equipment expenses will go down next year (many long term purchases made)
- Fundraising: (Carrie/ Jon)
 - \$20 – football card – 65% profit
 - Laundry detergent (bulk 5 gallon buckets), Dishwasher pods – unsure of % back
 - Country Meats – Get info to Jon (Josh)
 - Potential larger event – golf outing, bowling night with silent auction etc.
 - Candy Bars – World's finest – minimum order 8 cases – 40% profit, \$36 per case, over 50 cases get 50% back. 60 bars per case.
 - 50 kids selling 3 boxes = \$4000
 - Potentially for registration off sets.
- Website:
 - Jumping Trout (BYB webpage) \$3600 plus \$230 annually with \$500 sponsorship credit.
 - Ryan Block (Dad of LW player) \$1000ish is what he thought would require all changes go through him. He felt he could hit the sponsorship/ fundraising hard. Would take Sponsorship credit, free registration, and money.
 - Dicks Sporting Goods – Self-Maintained, no cost, easily updated. Have to use their platforms for registration, have an optional apparel store that pays out 7.5% shipping extra. 2.8% visa/ MC, 3.4% AMEX. Includes a team portal to text/ email groups (instateam type app but reviews weren't great)
 - Sportspilot – working on getting info on a new/ updated template. May start the site from scratch just to clean it up. Current web design is not user friendly in the least.
 - Holly – will check with Sports Pilot
- Concessions:
 - All good – lots of positives
 - No to cash register
- Sponsorship opportunities
 - State Farm, Alpine Bank (Midland), Wheels by RT, World of Finance, Neds, window world, Flannigan orthodontics
 - \$250 for 8x24 or \$500 for 10x30
 - Neds will be extended for 2 years
 - Sponsorship director – (Brian Howell) needed to follow up and initiate
 - Triangle tripods on the field for sponsorship ads
 - Add trailer posting to sponsorship
- Summer Camp:
 - Waiting on BYB schedule to setup a 2-3 day camp
 - Bill G to spearhead
 - Attach camp registration form to flyer

- Tues, Wed, Thurs 6-8pm Date TBD July 16, 17, 18
- Early Registration Discount:
 - Registration open now, no early discount
 - Open early to allow for payment plans
- Banquet:
 - Jon – Medals
 - Josh – Drinks
 - Holly – Everything else
 - Setup available at 5:45pm
- Potential Board Member Introductions:
 -
- Equipment Turn in: Who is left?
 - Fly – 4
 - Light – 4
 - MW – 1
 - HW - 3
- Process for unpaid/ underpaid?
 - \$150 By July 10th paid in full or no jersey will be ordered, will not be allowed to play in game.
- 2019 Season Equipment purchases
 - Pads: Multiple options
 - Higher grade for MW and HW
 - Mid Grade for LW and FW
 - Shawn to check on length of warranty and life expectancy

Motion to adjourn: (Josh left early didn't catch end)