

## Thunder Youth Football – Board Meeting – December 6<sup>th</sup>, 2018

Attendance: Holly, Josh, Adriane (Sideline Cheer), Randy, Brian

Call to order: Josh – 7:05pm

Minutes approved by: All in attendance

- Sideline Cheer
  - Weather was not cooperative last year
  - Pavilion at Spencer Park to be used for Cheer practice (to be confirmed 1/2/18)
  - Tues and Thurs 6-8PM practices. 10 brother/ sisters are in FB or Cheer
  - Will reach out to North Cheer about using the wrestling rooms.
  - Line up registration with Football, may be difficult with early ordering time with the cheer uniforms.
  - Working on a joint flyer to be distributed to all Belvidere Schools.
  - Check on COI for Sideline Cheer. (Holly to inquire through Shawn)
  - Felt the junior homecoming game was great. Good integration.
  - \$25 fundraiser for cheer camp. All day camp with t-shirt
  - Banner Signs – Breakaway sign with Velcro. Found one online for \$125
  - Used VIP photo this year, Could be another option instead of PMI
  - Pictures of teams with Cheer and football together.
- Treasurer's Report
  - Fraudulent charge was removed
  - XXXXX (ish) in bank.
- Fundraising:
  - Meat Sticks: The profit on them is 45% on each case. One case is 144 sticks which we make 65.00. Cost on the case is 79.20 plus 9.80 shipping. They give 10 extra sticks per case to cover the shipping cost. – Jon (to be used to offset registration costs)
  - Need to come up with a plan as to what goes back to the registrant. Part of the funds of the product should be returned to Thunder. (See Holly's email and responses)
  - Need to decide on the start time – perhaps an early start up meeting. (Potentially a combined parent meeting with the Thunder Cheer program in February)
- Website:
  - Registration with Fundraiser (Fee options) - ok
  - Email dump for old registered. – Will data mine existing data to create email list for mass emails.
- Marketing Opportunities
  - BYB selling smores at Hometown Christmas
  - Plan for Heritage Day parade.
  - Adriane will sign up football for Heritage day Parade.
  - Aaron's - flyers
  - Daycares - flyers
  - Part stores - flyers
  - Banner in front of Dari Ripple - \$150 for 2 weeks
  - Silicone bracelets to pass out at heritage days \$300 for 1000 – Need sponsor w/ logo
- Used/ old Equipment – donate/ recycle/ sell?
  - Dumping or recycling. Some shoulder pads could be donated to under privileged programs. – Josh will follow up. Likely will keep a healthy amount as well.

- Sponsorships update:
  - AME Cartage - \$300 (Donation)
  - BNSF Logistics - \$500 (paid – Gold Sponsor)
  - Two Twins Trucking - \$400 (Donation)
  - Ned’s - \$1000 - Logo size for Ned’s needs to be increased. (To be paid)
  - Coaches Corner – TBD – Likely \$500
  - Aaron’s – TBD
  - Applebee’s – TBD – \$500 or \$250, should have answer Monday 12/10
  - Sips and Sprinkles – TBD
  - Advanced Disposal - \$300 (To be paid)
  - Gallano Trucking – TBD (\$2500)
  - Casey’s – Ice to be donated (working on \$300 sponsorship)
  - Window World – Holly – checking on additional options here
  - Midland States – Holly sent packet, will follow up
  - Hang banner at Jack Wolf for registration – offer to increase exposure at games
  - Opportunity for team signage. \$250 per team or \$1000 for program
    - Signs go to all home and away games
    - Would have logo/ phone number on each sign
    - Are placed in front of the crowd.
  - Port a Potty’s potentially donated (Randy/ United Sanitation)
- Equipment Turn in: Who is left?
  - 3 HW, 4 FW, 4 LW, 1 MW
- 2019 Season Equipment purchases
  - Equipment to be presented next meeting by Shawn
    - Will check on Pads and pants

Motion to adjourn: Josh - 8:56pm