



# Thunder Youth Football

Apex Youth Programs, Inc

## 2020 Season Sponsorship Packages

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Dear Friends of Thunder Youth Football (TYF),

Thunder Youth Football (Apex Youth Programs, Inc) is a 501 (3) C, TAX EXEMPT, non - profit organization (Tax ID #26-4271827). The program provides Belvidere Area boys and girls with a safe structured environment to learn and play football. The program also instills strong core values such as sportsmanship, work ethic, teamwork and a sense of pride for the community we live in.

Today, the program continues to have a meaningful and beneficial impact on our community, and more importantly the youth of Belvidere. ***It would be impossible to do all of this without the support from past sponsors, the community, and local businesses such as yourself, looking to make an impact for good, no matter how big or small.***

If you are interested in teaming up with us this season and becoming a new sponsor of the TYF program, or you are a returning sponsor, we encourage you to preview the packages available and let us know which you may be interested in. Every dollar, from every sponsorship, is put immediately into the TYF program.

Please accept our invitation as well to come to a home game and cheer on your Thunder. The season starts the mid August on Saturdays and runs until mid-October. All home games are played at Belvidere Central Middle School. We hope to see you there.

Thank you for your support!

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Thunder Youth Football

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## 2020 Sponsorship Packages

<b><i>Sponsor a Football Player</i></b>	\$200	<ul style="list-style-type: none"> <li>Your company name on our sponsorship page of the official TYF Website (ThunderYouth.com)</li> <li>Sponsorship donation will provide the financial assistance needed for a Belvidere Area Youth to participate in the 2020 Football Season.</li> </ul>
<b><i>Navy Club Sponsors</i></b>	\$300	<ul style="list-style-type: none"> <li>Company name and logo on our sponsorship page (ThunderYouth.com)</li> <li>A sponsorship spot on the trailer!</li> <li>Sponsor Supplied banner hung at home games</li> </ul>
<b><i>Crimson Club Sponsors</i></b>	\$400	<ul style="list-style-type: none"> <li>Navy Club Sponsor benefits</li> <li>Company logo on TYF Camp Shirts</li> </ul>
<b><i>Gold Club Sponsors</i></b>	\$500	<ul style="list-style-type: none"> <li>Navy and Crimson Club Sponsor benefits</li> <li>Company logo on TYF Camp Shirts</li> <li>Sponsor every turnover (Fumble/ interception)</li> </ul>
<b><i>Platinum Club Sponsors</i></b>	\$1,000	<ul style="list-style-type: none"> <li>Navy, Crimson, and Gold Club Sponsor benefits (minus turnover sponsorship)</li> <li>Company logo on TYF Camp Shirts</li> <li>Sponsor every touchdown scored</li> <li>Half Time sponsorship recognition at Homecoming Game</li> </ul>
<b><i>Elite Program Sponsors</i></b>	\$2,500	<ul style="list-style-type: none"> <li>Navy, Crimson, Gold Club Sponsor benefits (minus touchdown/ turnover sponsorship)</li> <li>Sponsor logo on our jersey, front page and sponsor page of website.</li> <li>Recognition on any printed advertising done by TYF</li> <li>Sponsor logo on TYF Camp Shirts</li> <li>Company announced as official program sponsor for 2019 at all home games.</li> <li>Half time sponsorship recognition at Homecoming game.</li> <li>Recognition plaque presented at the end of season</li> </ul>



## 2020 Sponsorship Packages

Sponsor Name/ Company Name	
Sponsor Address	
Sponsor Website/ email	

The sponsorship package that I would like to select is:

Package	✓	Donation
<i>SPONSOR A FOOTBALL PLAYER*</i>	<input type="checkbox"/>	\$250
<i>NAVY CLUB SPONSORS</i>	<input type="checkbox"/>	\$300
<i>CRIMSON CLUB SPONSORS</i>	<input type="checkbox"/>	\$400
<i>GOLD CLUB SPONSORS</i>	<input type="checkbox"/>	\$500
<i>PLATINUM CLUB SPONSORS*</i>	<input type="checkbox"/>	\$1,000
<i>ELITE PROGRAM SPONSORS*</i>	<input type="checkbox"/>	\$2,500

Please make all checks payable to Apex Youth Programs. All checks can be mailed to PO Box 1163 Belvidere, IL 61008 or request a pickup.

All Program Sponsors are annually renewed. Existing sponsors have first right of refusal.

Questions? Looking for other options or opportunities? We can create a marketing plan that would be mutually beneficial. As always, any donation is always appreciated.

Please feel free to contact:

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