



Dear Sir/Madam,

Greetings from Lake Norman Little League! Lake Norman Little League has been a mainstay for our community's youth, teaching the merits and benefits of teamwork, competition, and the love of the game, to roughly 1,700+ kids each year. We are proud to now be the biggest Little League in both North and South Carolina. Our baseball and softball players range in age from 4 to 16, and live throughout the Huntersville, Cornelius, Davidson, and surrounding areas of Lake Norman.

We truly feel that the intangible benefits our children receive through participating in our Little League program is a priceless experience. The life skills they achieve by participating are invaluable to them. The positive impacts we can have on the youth of our community is something we can all be proud of.

How can you help? Lake Norman Little League is a non-profit 501(c)(3) organization supported by the dedicated efforts of our league volunteers and the generosity of our community sponsors. We are seeking your help in supporting Lake Norman Little League through a league sponsorship. Join us in making a positive impact on the youth of our community!

We have various sponsorship opportunities for any level of donation that are outlined in this package. We are grateful for any support you can contribute.

On behalf of the Lake Norman Little League Board of Directors and our players, we would like to thank you in advance for your time and generosity.

For more information, feel free to call me at (704) 992-9011 or email me at peterkullman@lknll.com. Please visit www.lknll.com to learn more about our Little League organization.

Sincerely,

Peter Kullman

Peter Kullman
Sponsorship Manager
(704) 992-9011 Office
(914) 450-1037 Cell
peterkullman@lknll.com

Glenn Jones

Glenn Jones
President
(704) 771-9590 Cell
glennjones@lknll.com

2020 SPONSORSHIP PROGRAMS

ALL SPONSORSHIP PRICING INCLUDES BOTH THE 2020 SPRING & FALL SEASONS

COMMUNITY PARTNERSHIP \$4,000

- › One (1) Logo placement on scoreboard at North Mecklenburg Park for term of 1 year
- › Sponsor name or logo printed on uniforms for two (2) teams each season
- › Three (3) 6 x 4 outfield signs at Westmoreland Athletic Complex
- › Recognition on the LKNLL.com Sponsor page
- › Two (2) promotional emails to LKNLL database
- › Two (2) product/service promotions per season on LKNLL Facebook page
- › Appreciation plaque with photo of sponsored team for your display
- › A formal announcement of your support at Championship Night

THE MVP \$2,000

- › Sponsor name or logo printed on uniforms for two (2) teams each season
- › Two (2) 6 x 4 outfield signs at Westmoreland Athletic Complex
- › Recognition on the LKNLL.com Sponsor page
- › One (1) promotional email to LKNLL database
- › Appreciation plaque with photo of sponsored team for your display
- › A formal announcement of your support at Championship Night

THE GRAND SLAM \$1,500

- › Sponsor name or logo printed on uniforms for one (1) team each season
- › Two (2) 6 x 4 outfield signs at Westmoreland Athletic Complex
- › Recognition on the LKNLL.com Sponsor page
- › Appreciation plaque with photo of sponsored team for your display
- › A formal announcement of your support at Championship Night

THE HOME RUN \$1,000

- › Sponsor name or logo printed on uniforms for one (1) team each season
- › One (1) 6 x 4 outfield sign at Westmoreland Athletic Complex
- › Recognition on the LKNLL.com Sponsor page
- › Appreciation plaque with photo of sponsored team for your display
- › A formal announcement of your support at Championship Night

Westmoreland Athletic Complex is the official recreation facility for the town of Cornelius and will host thirty-three (33) travel ball tournaments in addition to Lake Norman Little League games. Estimated attendance for annual events is 15,000+. North Mecklenburg Park is the official recreation park for the town of Huntersville and hosts baseball, softball, soccer, tennis and basketball leagues for town residents. Estimated annual attendance for North Mecklenburg Park is 60,000+

2020 SPONSORSHIP AGREEMENT

COMPANY NAME: _____

CONTACT PERSON: _____

EMAIL: _____ TAX ID#: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

OFFICE PHONE: _____ FAX: _____

This agreement between Lake Norman Little League (hereinafter, "Local Little League") and the above listed sponsor (hereinafter, "Sponsor") is for the 2020 calendar year.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed in the sponsorship level chosen), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

Lake Norman Little League is a tax-exempt organization and contributions may be tax deductible under IRS Regulation 501(c)(3) of the tax code. Lake Norman Little League's TaxID #: 56-1335972.

SPONSORSHIP LEVEL: (Please Check)

COMMUNITY THE MVP THE GRAND SLAM THE HOME RUN

For the above considerations, the Sponsor donates \$ _____ to the Local Little League, understanding that its donation is to benefit the entire league.

Accepted and agreed to by:

Sponsor Representative

Local League Representative

Signature: _____

Title: _____

Date: _____

Please make check payable to:

Lake Norman Little League, PO Box 771, Cornelius, NC 28031