



January 20, 2020

Dear Neighbor,

The Pequannock Little League is planning and preparing for our upcoming 2020 Baseball and Softball season. Once again, we are reaching out to you, our friends and neighbors, in an effort to provide you with great opportunities to advertise your business, while supporting our great Little League program. Pequannock Little League is a non-profit organization operated by volunteers that provides baseball and softball programs for the children of Pequannock Township.

Pequannock Little League is dependent upon our many volunteers, support from our township, the parents and family members of our players as well as our local businesses. Financial funding from each source is used to operate the league, purchase and/or upgrade our equipment, purchase food and supplies for the snack stands, provide uniforms and pay our insurance costs. Over the past 30 years, the Pequannock Little League has continued to maintain affordable registration rates due to the generosity of our community.

We also participate in playing and hosting district, section and state baseball and softball tournaments at our Washington Park home facility. The tournaments allow your advertising dollars to be exposed to many more people than just our local community. Being a Pequannock Little League Sponsor is a great way to display your leadership and support within our local community.

We sincerely hope that you will “step up to the plate” and become one of our sponsors for the 2020 season. We offer multiple sponsorship options which allow you to choose the level of support that you prefer (please see the attached Sponsorship Form). Your completed Sponsorship Agreement and your tax-deductible donation may be sent to the following address:

Pequannock Little League
PO Box 364
Pequannock, NJ 07440

With your help, 2020 will be another successful season!!

If you would like to be a Sponsor for the 2020 season, please fill out the following information and indicate sponsorship type.

Type of Sponsorship	"X"	Amount
New Sponsorship – Team Sponsorship & Outfield Sign (\$225 one-time cost for making of sign)		\$625.00
Returning Sponsorship – Team Sponsorship & Outfield Sign		\$400.00
New Sponsorship – Outfield Sign (\$225 one-time cost for making of sign)		\$475.00
Returning Sponsorship – Outfield Sign **Already has sign**		\$250.00
Team Sponsorship - (No Outfield Sign)		\$250.00
Lower Cost Sponsorships are available upon request.		
Payments can be made by mailing a check made payable to: Pequannock Little League PO Box 364 Pequannock, NJ 07440 TOTAL PAYMENT:		

(Some teams may have 2 sponsors) ***Discounts if you sponsor 2 or more teams***

We will list all sponsors on our Pequannock Little League web site. Please EMAIL me a business card or logo, as a JPEG file (.JPG), a high resolution vector file or PDF document, that we can display on our website and Facebook page.

Please initial that you are giving us permission to put company information on -

Website: _____ Facebook: _____ No Thank you: _____

Business Name: _____

Contact Person: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____

Fax Number: _____

Business Website: _____

Signature: _____

Email: _____

Player whose team you would like to Sponsor: _____

(If you are requesting to sponsor a player or certain coach please let us know and we will do our best to accommodate your request)

Team & Sign Sponsorship

New Sponsor (includes \$225 for the one-time cost for making the sign.) \$625.00

Returning Sponsor (already have a sign made from 2019 season) \$400.00

- Team Sponsor
- Company name on a vinyl banner hung up on one of our outfield fences
- Recognized at opening day ceremonies
- Listed on Little League Website's Sponsors page for 1 year
- Link to your website for 1 year
- Highlight on PEQLL Facebook at least once during the season
- Team plaque with a photo of your sponsored team

Sign Sponsorship

New Sponsor (includes \$225 for the one-time cost for making the sign.) \$475.00

Returning Sponsor (already have a sign made from 2019 season) \$250.00

- Company name on a vinyl banner hung up on one of our outfield fences
- Recognized at opening day ceremonies
- Listed on Little League Website's Sponsors page for 1 year
- Link to your website for 1 year
- Highlight on PEQLL Facebook at least once during the season

Team Sponsorship

\$250.00

- Team Sponsor
- Recognized at opening day ceremonies
- Listed on Little League Website's Sponsors page for 1 year
- Link to your website for 1 year
- Highlight on PEQLL Facebook at least once during the season
- Team plaque with a photo of your sponsored team

Payment is due by March 20, 2020.

Sincerely,
Pequannock Little League
Glenn Korman
Vice President
732.266.6004
gkorman@peqll.org

