

Dear Potential Sponsor,

On behalf of SEYSBA, the South Euclid Youth Softball & Baseball Association, I am asking you to consider partnering with us in 2020 through a sponsorship.

As time presses forward, some of our older sponsors have retired or closed, and we need to develop new relationships to keep public baseball and softball afloat in our communities. Each summer, we provide a first-rate recreational experience to over 400 local children and teenagers. A sponsorship not only helps our league, it allows you to become known to over 300 local families who live and shop in this vicinity.



SEYBSA remains a 100% volunteer-driven organization, and in cooperation with the city of South Euclid, committed to providing a memorable experience for the children of this area.

SEYSBA offers this premium experience, with the lowest overall costs and latest enrollment date in the area – which allows the most children and teenagers the opportunity to play. This includes FREE TEE-BALL for South Euclid residents. **100% of sponsorship money subsidizes league play – including uniforms, equipment, umpires and other necessary costs.** In the past three seasons, tee-ball participation has more than doubled to approximately 100 players.

This season, SEYSBA also aims to:

- Continue upgrading catcher's equipment as needed.
- Begin use of pitching machines to support spring practices.
- Continue Adrian & Quarry South infield restorations. Begin work on Quarry North.
- Continue outlining and begin funding of capital projects, including adding storage spaces, Bexley Park dugout renovations, etc.

In 2019, SEYSBA was able to improve in the following areas:

- Obtained brand new helmets for the majority of our leagues.
- Moved to sanctioned umpires for two additional boys leagues.
- Replaced one field storage container.
- Obtained practice baseballs for hardball teams.

Please review the sponsorship form provided and choose an option you feel is best for your organization. Let me know if there's something in particular that interests you, as we are confident we can find the best partnership.

Joshua King
SEYSBA – Dir. Sponsorships
Joshua_David_King@hotmail.com
216-246-8110

Thomas Denk
SEYSBA – President
tomdenk@hotmail.com
216-666-1233



2020 SEYSBA SPONSORSHIP OPPORTUNITIES

This year we've created more sponsorship plans to reflect the various needs of our community. Please select the sponsorship level you would like for this season.

Game Changer **\$1,000+**

This level helps us achieve a capital project that we cannot fund through our registration fees. The SEYSBA Board has a few developed ideas for this season, and would be glad to create a specific plan for your donation.

Includes: Team sponsorship with your organization name on a team's jerseys, promotion on our web site & Facebook, Bexley Park signage, commemorative plaque and sign carried in parade.

Hall of Fame **\$500+**

This level helps SEYSBA outfit and support two SEYSBA teams.

Includes: Team sponsorship with your organization name on jerseys, promotion on our web site and Facebook, Bexley Park signage, commemorative plaque and sign carried in parade.

All-Star **\$300+**

This level helps SEYSBA outfit and support one SEYSBA team.

Includes: Team sponsorship with your organization name on jerseys, promotion on our web site and Facebook, Bexley Park signage, commemorative plaque and sign carried in parade.

Home Run **\$100+**

This allows SEYSBA to purchase baseballs and softball for one to two weeks.

Includes: Promotion on our web site and Facebook several times a year.

Donation **Choice**

If you cannot support us this year, we thank you for consideration. We do hold a fundraising event after our All-Star Week and would accept a donation (can include services) that would be part of our raffle prizes. Please contact Josh King at dakingmaster@hotmail.com or at 216-246-8110 if you would like to arrange a donation.

We ask you commit to SEYSBA by 04/15/20 so we can print jerseys in time for the season.

2020 SEYSBA SPONSORSHIP OPPORTUNITIES (continued)



Business or Individual's Name: _____

Name as it is to appear on our materials: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Facebook: _____

*If a new sponsor, please e-mail a 150 DPI JPEG of your company logo to SEYSBA for use on our web site. Email to tomdenk@hotmail.com

League Sponsorship Preference:

BASEBALL SOFTBALL NO PREFERENCE

Age group or player preference: _____

2020 SEYSBA Sponsorships (All-Star and above) will include:

- Your organization name on a team uniform
- 3' x 5' sponsor banner displayed during the South Euclid Memorial Day Parade, and at Bexley Park throughout the 2020 season
- 2020 team sponsor plaque, including a team photo
- References of sponsorship on our web site and through our Facebook page.

Thank you for being a partner for our 2020 season. We cannot do this without your help.

Joshua King – Dir. Sponsorships 216-246-8110 Tom Denk – President 216-297-0410

MAIL SPONSORSHIP PAYMENTS TO:

SEYSBA 2020 Sponsorships ♦ PO Box 21165 ♦ South Euclid, OH 44121

We are also glad to come pick up any checks from your organization upon request.

We also take CashApp with our address \$SEYSBA