

2020-2021 Corporate Sponsorship Program Overview for Parents

The Lambert Girl's Lacrosse Board has taken a look at our corporate sponsorship program in an effort to make it valuable for our sponsors and to provide an opportunity for parents to offset the costs of spring team fees. *Every time your family secures a corporate sponsorship, your account will be credited for the amounts listed here.* This is a win-win for both families and our program!

BRONZE \$300 - \$75 credit to procuring family

SILVER \$600 - \$125 credit to procuring family

GOLD \$900 - \$200 credit to procuring family

Why do we need sponsors?

Sports programs are not funded by the school, they are funded by the participating families. In order to keep costs down for our families we partner with local businesses who provide sponsorship funds to help offset the costs of running the program in exchange for high visibility for the business, excellent publicity and options for community involvement.

Every year the Lambert Girls Lacrosse program funds equipment purchases (nets, goals, balls), team transportation, field maintenance, to name a few.

How Your Family Can Get Involved

- If your family or someone you know owns a business please consider becoming a sponsor of our program
- Reach out to your personal service providers (hair stylists, lawn services, restaurants, dentists, doctors)
- Ask your employer to become a sponsor

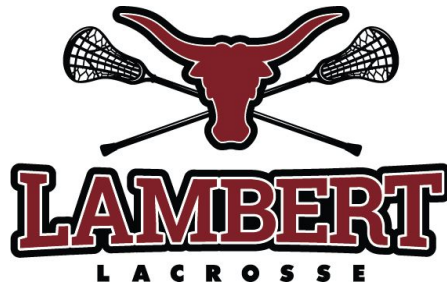
What's the benefit?

Make sure to tell your potential sponsors that we have many way to help them advertise their business:

- Weekly game programs with their logo
- Announcements at games of their business
- Logo posted (starting immediately) on our newly refreshed main page of our website
- Listed as a footer on all emails sent out from the program to parents

Food/Restaurant donations: If your sponsor wishes to provide a donation in the form of food, we have a separate process for that. We have a number of events during the lacrosse season, as well as a need for team game meals, for which restaurants can donate. Food donations for games must be approved through the team coaches and event donations must be approved by the board.

Please reach out to our Sponsorship team listed below for more information



2020-2021 Corporate Sponsorship Levels

BRONZE \$300

Wall plaque
Business logo in weekly Game Program
Business name announced at halftime
Business logo displayed on website
Business logo on email blast communication
to our lacrosse community

SILVER \$600

All items from BRONZE level plus:
Business name announced before, after and at halftime of games
Business name on shared sponsor banner
2 tickets for 2 home games

GOLD \$900

All items from BRONZE and SILVER levels plus:
Individual banner
2 tickets to EVERY home game

Questions?

Reach out to Lisa Hill at cresshill325@gmail.com
Make checks payable to LLBC or Lambert Lacrosse Booster Club

