



PO Box 540 Gloucester, VA 23061
www.baystarsfc.com

Dear Baystars Supporter:

We are writing on behalf of Baystars FC Surf & Turf soccer tournament that will be held June 1st & 2nd, 2019.

Baystars FC was founded in 1991 and is a 501c3 non-profit organization devoted to the development of youth soccer. Baystars FC has around 150 boys and girls from all over the Middle Peninsula and the Northern Neck. We are committed to educating young people aged 8-18 about the importance of sportsmanship and fellowship, while providing a high quality soccer experience that will give them a strong foundation to build upon.

The Baystars FC Surf & Turf tournament is our primary fundraiser for the year and offers businesses the opportunity for visibility with the local and visiting teams along with their families. This two-day competition, with its festival atmosphere, will bring a strong economic injection into our community with competing teams from Virginia Beach to Richmond.

With your help, Baystars FC and the Surf & Turf tournament will continue to give young people in the community an opportunity to play soccer and develop important characteristics that will help them through their young lives and beyond. Thank you for your time and consideration. Please visit our website www.baystarsfc.com to learn more about Baystars FC.

Sincerely,

Brenda Johnson-Asnicar

Tournament Director



2019 SPONSORSHIP OPPORTUNITIES



Premiere Sponsors: \$1000

- Full page ad (5x7) in Tournament Program (layout to be provided by Sponsor)
- Company name, logo and website link on Baystars FC website and Facebook page
- Company name and/or logo
 - on (1) event banner placed at the entrance
 - on (4) 2-sided yard signs placed throughout tournament grounds
- (1) team entry into the tournament (adult or youth)

Bicycle Kick Sponsors: \$750

- Full page ad (5x7) in Tournament Program (layout to be provided by Sponsor)
- Company name, logo and website link on Baystars FC website and Facebook page
- Company name and/or logo
 - on (2) 2-sided yard signs placed throughout tournament grounds
 - on (1) banner placed in the contest area. (All "Bicycle Kick Sponsors" on 1 @2.5'x8' banner)

One Touch Sponsors: \$500

- Full page ad (5x7) in Tournament Program (layout to be provided by Sponsor)
- Company name, logo and website link on Baystars FC website and Facebook page
- Company name and/or logo on (2) 2-sided yard signs placed throughout tournament grounds

Rainbow Kick Sponsors: \$250

- Half page ad in Tournament Program (layout to be provided by Sponsor)
- Recognition on Baystars FC website & Facebook page
- Company name and/or logo on (2) 2-sided yard signs placed throughout tournament grounds

Striker Sponsors: \$100

- Quarter page ad space in Tournament Program (layout to be provided by Sponsor)
- Company logo, name, phone number and web address listed in Tournament Program
- Recognition on Baystars FC website & Facebook page

Shoot-Out Sponsors: \$50

- Recognition on Baystars FC website and Facebook page
- Acknowledgement in Tournament Program

In-Kind/General Donations

In-Kind sponsors will receive their company name and contact information placed in the Tournament Program (If an individual, only the name provided will be featured unless otherwise instructed by sponsor). If value of In-Kind donation is equivalent to the value of one of the other Sponsorship Opportunities, you will receive the sponsorship benefits included for that type.

Some suggested donation ideas:

Food Items: (for volunteers, referees & resale)

bottled water	sports drinks	sodas	candy
protein bars	hotdogs & buns	hamburgers & buns	foil sheets
sliced cheese	condiments	oranges/bananas	
single serving packaged snacks			
gift cards & certificates	garbage bags (42 gallon)	koozies	
folding chairs	6' or 8' tables	tent donation/rental	
sportswear	soccer balls	soccer bags	
koozies			
printing services (banners, yard signs, flyers, posters, handbills)			

Baystars FC ~ 8th Annual Surf & Turf Soccer Fest 2019~ Sponsorship/Donation Form

Business Name: _____ Date: _____

Sponsorship Level/Donation Item: _____

Business Website: _____

Contact Person: _____ Phone #: _____

Email address: _____

Mailing Address: _____

THANK YOU SO VERY MUCH! WE GREATLY APPRECIATE YOUR SUPPORT!

Please make a copy of this form for your records and note the following deadlines, rules & restrictions:

Sponsorship form, monies and graphics are due by the dates listed on page 4. You may pay by check made payable to Baystars FC with 2019 S&T and sponsor level in the memo. All sponsorships are nonrefundable even in the event of cancellation due to inclement weather. Please mail payments to Baystars FC, PO Box 540, Gloucester, VA 23061. We will also gladly arrange pickup of local payments & donated items.

SPONSORSHIP LEVEL	DUE DATES
All Sponsor Levels	May 1, 2019
In Kind Donations	May 17, 2019
TOURNAMENT PROGRAM ADS	April 22, 2019
Please submit high resolution tiff, png or jpeg format ads to Tournament Director at: tournamentdirector@baystarsfc.com Full Page (5" W x 7" H) Half Page (5" W x 3" H) Quarter Page (2" W x 3" H)	If you have additional questions please contact our Tournament Director, Brenda Johnson-Asnicar at: tournamentdirector@baystarsfc.com 757.846.0097

Donation Receipt from Baystars FC

Questions? Contact us at admin@baystarsfc.com

Donor Name	
Address	
City	
State/Province	
Postal Code	
Phone	
Total Pledge Amount	

Type of Donation	
Description	
Value	

Thank you for supporting youth soccer!