



AVON JUNIOR ATHLETIC ASSOCIATION



Derrick Coles

Derrick Coles and his family have called Avon home for over a year now. Originally from Richmond, VA, Derrick and his wife Selena are proud parents of their 9-year old son. Within his first year as resident in Avon, Derrick became involved with AJAA as an assistant coach for his son's travel basketball team.

As the assistant director of agent certification and development at the NCAA, Derrick develops and maintains relationships with constituents in the agent community, men's basketball & football recruiting environments, including agents,

the National Basketball Players Association, National Football League Players Association, college coaches, high school coaches, non-scholastic coaches, athletics compliance officials and various professional athletics personnel. Prior to joining the NCAA, Derrick was the Director of Student-Athlete Development at Florida State University. At FSU, he created programs that contributed to the educational, career, and personal development for the student-athletes.

Derrick truly feels youth sports provide kids with transferable skills that will benefit them in the classroom, the home, and their future career aspirations.

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