



Dr. Phillips Little League
7512 Dr. Phillips Blvd Suite 50,
Orlando FL 32819

Thank you for the contributions you make to our community and for supporting Dr. Phillips Little League. Because of your support, our league has continued to grow each year with more than 425 players in our league, allowing us to instill sportsmanship, leadership and the love of baseball and softball in our youth. As a cornerstone for our community, DPLL has been serving the families of our community for more than 30 years and is a not for profit organization associated with Little League International.

Operating a successful Little League program requires numerous volunteers, community partners and financial support. Each season we have countless volunteers devoting their time and energy to help make our league as successful as possible. In addition to our volunteers, the league cannot operate without community, financial support. This generous support allows us to offer affordable registration fees, quality athletic equipment, proper field maintenance, scholarships to those in need and to cover various costs associated with providing a top-quality program.

We offer a variety of sponsorship levels that allows you to reach a vast audience of people who support the traditional values of little league baseball and are ready to receive your company message. We aim to maximize your company exposure within our league and to help you achieve your business objectives. All sponsorships and donations are tax deductible as Dr. Phillips Little League is a 501(c)(3) organization.

Please see included in this packet the various sponsorship levels available and then return it to our sponsorship team along with the items detailed on the check list.

We thank you in advance for your commitment to our community and for supporting the Dr. Phillips Little league.

Angela Blum
Sponsorship Coordinator
407-497-9890
www.dpll.org

Sponsorship Checklist:

1. Select sponsorship level, complete the attached form and scan or email it along with your company logo to angelablum73@aol.com
2. Make payment by check and mail to:
Dr. Phillips Little League, 7512 Dr. Phillips Blvd Suite 50 Orlando #169, FL 32819

2020 SPONSORSHIP LEVELS

▪ **\$5,000 FIELD SPONSOR**

- Naming rights to one of our 3 fields (based on availability) for two full seasons (spring/fall)
- An oversized banner with company logo on your field "ABC Field"
- 3 standard banners on other fields
- Recognition on Opening Day Press Release
- Option for dedicated display table during opening day
- Link to your website from DPLL website
- Inclusion in DPLL social media
- All communication with field location (Practice, game schedules etc.) will display field name.
- "Thank you" plaque for display at your organization

▪ **\$2,000 – SCORER'S BOOTH SPONSOR**

- 3 banners Total, one on 2 of 3 fields and one on remaining field score booth facing common areas
- Logo prominently placed on all DPLL announcement emails
- Recognition in Opening Day Press Release
- Recognition during our Opening Day ceremonies
- Dedicated display table invitation during Opening Day
- Link to your website from DPLL website
- Inclusion in DPLL social media
- "Thank you" plaque

▪ **\$1,750 – Platinum**

- 4 banners, one on each of the 3 fields and 1 in common area
- Logo prominently placed on all DPLL announcement emails
- Recognition in Opening Day Press Release
- Recognition during our Opening Day ceremonies
- Dedicated display table invitation during Opening Day
- Link to your website from DLPP website
- Inclusion in DPLL social media
- "Thank you" plaque

- **\$1,250 – Gold**

- 3 banners, one on each of the 3 fields
- Logo prominently placed on all DPLL announcement emails
- Recognition in Opening Day Press Release
- Dedicated display table invitation during Opening Day
- Link to your website from DLPP website
- Inclusion in DPLL social media
- “Thank you” plaque

- **\$750 – Silver**

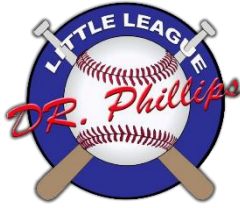
- 1 banner on 1 field
- Dedicated display table invitation during Opening Day
- Link to your website from DLPP website
- Inclusion in DPLL social media
- “Thank you” plaque

- **\$425 – Digital Only Package**

- Items all detailed in Digital Package Agreement

- **\$195 – Diamond Club**

It is the policy of Dr. Phillips Little League that every child should have the opportunity to have a meaningful, fun Little League experience. Therefore, scholarships are provided so that no child is ever turned away from our program due to financial difficulty. Businesses and individuals are invited to support DPLL’s efforts to provide baseball or softball to all children, through a donation of \$195 (the cost of one child’s registration). Diamond Club members will be acknowledged on social media and on the DPLL website, unless specified “anonymous”.



2019 SPONSORSHIP AGREEMENT

Company Name: _____

Address: _____

Phone #: _____

Contact Info: _____

Email: _____ Website: _____

DPLL sponsorship must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford the benefits detailed under the sponsorship guidelines listed above, the higher purpose is to help DPLL impart the values of teamwork, sportsmanship, and fair play to the children of the community so they may use these values in becoming good citizens. DPLL sponsorship does not permit the Sponsor to have any rights or responsibilities in the operation of DPLL or any team in DPLL, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in DPLL. Nothing herein shall make us partners or joint ventures. The Sponsor and DPLL are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Dr. Phillips Little League Sponsor". Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with DPLL only, and NOT with Little League® Baseball and Softball. Use of the Little League® "keystone logo" or any other logo of Little League® Baseball and Softball is prohibited, unless permission is expressly granted in writing by Little League International®.

This agreement between the Dr. Phillips Little League (hereinafter, "DPLL") and the above listed company (hereinafter, "Sponsor") begins with the current season unless otherwise noted. For the consideration stated herein, the Sponsor donates \$_____ to DPLL, understanding that your tax-deductible donation is to benefit the entire league.

Accepted and agreed to:

By: _____

Sponsor Representative Signature

Date

By: _____

DPLL President Signature

Date

Digital Only Sponsorship Plan:

\$425 annual (\$35 per month!) *must be paid in full for the year*

- Bi-Monthly highlight of your business on our Facebook page that has followers from the Dr. Phillips area. This highlight can be focused on familiarizing the community with your business, any incentive programs or specials you are running or just a simple shout out to the good your company does for our community.
- During our Fall and Spring Season there are countless emails that are communicated to our more than 400+ families. We will feature our digital sponsors once per season (twice a year) with a quote and one sentence tag line of your request such as “this email has been brought to you by Dunkin Donuts, America runs on Dunkin!” At the end of the email all pertinent contact information would be displayed for potential customers to find you
- Once a year you can create a customized email, generating business that will be sent to our 400+ families. This email must be approved and will be facilitated by DPLL
- As a digital partner you are welcome to attend our opening day ceremonies and set up a table to generate business and even give away swag. Your company will also be listed as one of our respected partners in our opening day communication that goes to our families
- Logo and Company name will be listed on the DPLL website as one of our respected sponsors