



## SPONSORSHIP OPPORTUNITIES 2021 Girls Softball Sponsorship Levels

### WHO WE ARE:

Waxhaw Athletic Association serves families and our growing community by providing young athletes with:

- A positive learning experience that builds skills & confidence in a fun, safe & supportive environment,
- Knowledge of the game & progressive, professional instruction that develops both individual & team performance
- A sense of community fostering good sportsmanship & teamwork while promoting parent & community / sponsor involvement.

As a non profit organization, WAA offers families accessible, value-added programming built on the principles of sound management, financial stewardship, & reinvestment.

### GOLD LEVEL - \$850

#### RECOGNITION

Banner: 3 x 8 Banner placed on the outfield fence

Team Jerseys: Company sponsorship of 1 Girls Softball team. Company logo patch represented on team jersey during the season

Team Plaques: Company name on 1 Girls Softball sponsor plaque

Website Recognition: Company name recognition on the Waxhaw Athletic Association website and team site for the season

Additional Recognition: Company highlight featured in email to all members of Waxhaw Softball teams as well as inclusion on select marketing pieces

### SILVER LEVEL - \$600

#### RECOGNITION

Banner: 3 x 6 Banner placed on the outfield fence

Team Plaques: Company name on 1 Girls Softball sponsor plaque

Website Recognition: Company name recognition on the Waxhaw Athletic Association website and team site for the season

### BRONZE LEVEL - \$300

#### RECOGNITION

Banner: 3 x 6 Banner placed on the outfield fence

Would you like to maximize your sponsorship? We offer a special **Combination Discount** to our Softball Sponsors. Sponsor Waxhaw Athletic Association Girls Softball for the Spring and Fall seasons to receive a **10% discount on the sponsorship fees.**

Please note that all fees must be paid in full at the time the Sponsorship Application is submitted to qualify for the discount.

For additional information please contact  
[waxhawsoftballsponsorships@gmail.com](mailto:waxhawsoftballsponsorships@gmail.com).

WAXHAW ATHLETIC ASSOCIATION

[www.waxhawsoftball.org](http://www.waxhawsoftball.org)



**Please fill out the form to it's entirety. Please email this application along with the vector/eps file of your company logo, company highlight verbiage, and any special offers/coupons (where applicable) to [waxhawsoftballsponsorships@gmail.com](mailto:waxhawsoftballsponsorships@gmail.com).**

**Note: Our banner and uniform vendors will require an eps/vector file of your company logo.**

Business or Organization Name: \_\_\_\_\_  
(Exactly as you would like it to appear in print pieces.)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone Number : \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Sponsorship Details:**

Gold Level      \$ 850   

3 x 8 banner in outfield, Logo on team jerseys, Company information on WAA website & Team site, Team plaque

Silver Level      \$ 600   

3 x 6 banner on field, Logo on team jerseys,  
Company information on WAA website & Team site, Team plaque

Bronze Level      \$ 300   

3 x 6 banner on field

Season(s) Sponsored:      Spring   

Fall   

Both Spring and Fall   

If you have a certain team(s), player(s), or coach(es) that you would like to sponsor, please indicate that below. If not, we will gladly assign them for you.