



SPONSORSHIP OPPORTUNITIES 2021 Girls Softball Sponsorship Levels

WHO WE ARE:

Waxhaw Athletic Association serves families and our growing community by providing young athletes with:

- A positive learning experience that builds skills & confidence in a fun, safe & supportive environment,
- Knowledge of the game & progressive, professional instruction that develops both individual & team performance
- A sense of community fostering good sportsmanship & teamwork while promoting parent & community / sponsor involvement.

As a non profit organization, WAA offers families accessible, value-added programming built on the principles of sound management, financial stewardship, & reinvestment.

GOLD LEVEL - \$750

RECOGNITION

Banner: 3 x 8 Banner placed on the outfield fence

Team Jerseys: Company sponsorship of 1 Girls Softball team. Company logo patch represented on team jersey during the season

Team Plaques: Company name on 1 Girls Softball sponsor plaque

Website Recognition: Company name recognition on the Waxhaw Athletic Association website and team site for the season

Additional Recognition: Company highlight featured in email to all members of Waxhaw Softball teams as well as inclusion on select marketing pieces

SILVER LEVEL - \$500

RECOGNITION

Banner: 3 x 6 Banner placed on the outfield fence

Team Plaques: Company name on 1 Girls Softball sponsor plaque

Website Recognition: Company name recognition on the Waxhaw Athletic Association website and team site for the season

BRONZE LEVEL - \$200

RECOGNITION

Banner: 3 x 6 Banner placed on the outfield fence

Would you like to maximize your sponsorship? We offer a special **Combination Discount** to our Softball Sponsors. Sponsor Waxhaw Athletic Association Girls Softball for the Spring and Fall seasons to receive a **10% discount on the sponsorship fees.**

Please note that all fees must be paid in full at the time the Sponsorship Application is submitted to qualify for the discount.

For additional information please contact
waxhawsoftballsponsorships@gmail.com.

WAXHAW ATHLETIC ASSOCIATION

www.waxhawsoftball.org



Please fill out the form to it's entirety. Please email this application along with the vector/eps file of your company logo, company highlight verbiage, and any special offers/coupons (where applicable) to waxhawsoftballsponsorships@gmail.com.

Note: Our banner and uniform vendors will require an eps/vector file of your company logo.

Business or Organization Name: _____
 (Exactly as you would like it to appear in print pieces.)

Contact Person: _____

Address: _____

City: _____

Zip Code: _____

Phone Number : _____

Fax: _____

E-Mail: _____

Sponsorship Details:

Gold Level \$ 750

3 x 8 banner in outfield, Logo on team jerseys, Company information on WAA website & Team site, Team plaque

Silver Level \$ 500

3 x 6 banner on field, Logo on team jerseys,
 Company information on WAA website & Team site, Team plaque

Bronze Level \$ 200

3 x 6 banner on field

Season(s) Sponsored: Spring

Fall

Both Spring and Fall

If you have a certain team(s), player(s), or coach(es) that you would like to sponsor, please indicate that information. If not, we will gladly assign them for you.