



North Central Little League Sponsorship Agreement

This agreement between North Central Little League ("NCLL") and _____, ("Sponsor") is for the spring 2018 baseball season unless otherwise stated.

Sponsorship of a team in NCLL must be, for the Sponsor, out of a sense of duty to help the community.

While Sponsorship does afford some benefits (detailed below), the higher purpose is to help NCLL impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in NCLL does not permit the sponsor to have any rights or responsibilities in the operation of NCLL or any team in NCLL, nor does the sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in NCLL. Nothing herein shall make NCLL and sponsor partners or joint ventures.

Sponsor(s) and NCLL are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Sponsor(s) shall have the right to use the following phrase in advertisements, posters, brochures, newsletters, etc.: "Proud Sponsor of North Central Little League." Sponsorship does NOT give sponsor the right to use the word "official" in connection with its sponsorship. Any reference to the sponsorship under this agreement must make it clear that the sponsorship is with a team or teams in NCLL only, and NOT for Little League Baseball and Softball. Use of the "keystone logo" or any other logo of Little League Baseball and Softball is prohibited, unless permission is expressly granted in writing by Little League International.

Sponsorship is available at the following levels (check which level applies):

- _____ Grand Slam Level (\$2,500): Includes 5 Team sponsorships; 3 Fence banners; Banners featured at the Home Run Derby, All Star Games, and NCLL Fall Ball.
- _____ Homerun Level (\$1,250): Includes 3 Team sponsorships; 2 Fence banners; Banners featured At the Home Run Derby and All Star Game
- _____ Triple Level (\$750): Includes 2 Team sponsorships or 2 Fence Banners
- _____ Double Level (\$550): Includes 1 Team sponsorship; 1 Fence Banner
- _____ Single Level (\$350): Includes 1 Team sponsorship or 1 Fence Banner
- _____ Walk Level Other Amount (\$_____)

All sponsorship donations receive website recognition at <http://www.nclmilw.com/sponsorship>. All donations of \$350.00 or more will be invited to attend our Family Day ceremonies at Schoenecker Park on June 9, 2018. Fence Banners will be set up at Madison Park, Columbus Park, Schoenecker Park and/or Cooper Park Diamonds.

Please select your division choice:

- T-Ball (Ages 4-6)
 Machine Pitch (Ages 6-8)
 Minors (Ages 9-10)
 Majors (Ages 11-12)
 Juniors (Ages 13-14)
 Seniors (Ages 15-16)

Additional requests (sponsor a specific team(s)):



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Sponsor contact information: (Please Print)

Business Name: _____ **Contact Person:** _____

Address: _____

Phone: _____ **Fax:** _____

Website: _____ **Email address:** _____

Logo Attached: YES / NO **Logo Contact:** _____

Accepted and agreed to:

By _____

Printed or Typed Name

Date

Sponsor Representative Signature

Title

By _____

Printed or Typed Name

Date

NCLL Board Member Signature

Title

Completed Agreements and checks (made out to "NCLL") may be mailed to:

North Central Little League
17145J West Bluemound Rd #167
Brookfield, WI 53005

* For website recognition of a company or organization, please send a logo in .gif, .jpg, or .png format. For team sponsorship on the back of a uniform, please send a logo in .pdf format (**high quality resolution preferred**). All logos and questions may be emailed to sponsorship@ncllmilw.com. For more information, visit us at ncllmilw.com/sponsorship.

** A confirmation email will be sent to the contact person within 5 business days of receipt of your donation. You may use that e-mail as a receipt for your donation. If you require additional information for your donation please e-mail sponsorship@ncllmilw.com.