

Minutes

March 3, 2020

1. Call to Order

- a. Meeting was called to order by President Heather Barron at 6:39pm.
- b. Attendance Guests: Julia Moncayo and Crystal Gillispie
- c. Board Attendees: Leida Gabriel, Desiree Williams, Denise Frize, Isela Preciado, Coach Carter, Maria Rodriguez, Heather Barron, Jocie Quibrantar and Renee Trevino
- d. Late arrivals: Tony Liceaga at 6:56pm, Ray Ramirez at 7:03pm

2. Motions

- a. Motion made by Isela to approve last meeting minutes from 2/24/2020 and Denise second the motion.
- b. Motion made by Desiree to make Julia Moncayo Frosh/Soph Director and motion 2nd by Denise
- c. Motion made by Isela to make Crystal Peach Secretary of Booster Board and motion 2nd by Maria

3. Board Member Reports

- a. Coach Carter
 - i. Looking to add two more coaches to the staff
 - ii. Reminder to keep pushing Spirit Packs
 - iii. Discrepancy for Summer Start date: June 24th starts Summer Camp vs. June 29th. Coach clarified that June 24th is the last dead day. June 25th and 26th will be open house style gym for workouts and June 29th on the Open House Flyer should be the start day for Summer Camp. Summer Camp fees are \$350 returning players and \$400 for new players (no matter what team). Suggested that \$50/player discount if multiple family players. Deadline for summer dues is May 22nd.
 1. Coach suggested that verbiage of donation be added to the Summer Packet in regards to dues
 - iv. Announcement of upcoming games/scrimmage
 1. August 14th at 6pm Whittier, Rosemead and Cerritos HS scrimmage
 2. August 27th Creyan HS game for F/S Team 3:15pm start
 3. Sept 17th St. Anthony game for F/S
 - v. Alison Markoff is the point of contact at the school to update the school website for Football Program info
 - vi. March 16th is the date for updated equipment and floor install
 - vii. Coach Carter also proposed equipment he would like considered to be ordered
- b. Treasurer's Report - Rene Trevino

- i. Brought up Credit Card processing fees
 - 1. Union Bank offered to give a free square and can connect to bluetooth wifi, slide card and tap. Fee would be 2.9% if the card is present and 3.6% if the card is not present. No minimum and no monthly. If there is connectivity issues we will need a backup processor on a different network. Refund of \$1,076.84 from Frank offered if we go with this option. **Renee to move forward with this option**
 - 2. Merchant fees historically have been ok to absorb but there is no definitive answer as to the amount incurred
 - 3. Third option is a square \$300 up front charge and you get that back over a year. Processing rate is lower at 2.7% or 3.9% if card is not present but there is a 10 cent processing fee for each transaction
- ii. Non profit is currently being worked on by Cerritos Resident Cece Groom.
 - 1. Risk management: without non-profit status the Board is responsible to cover taxes/liability insurance and such
- iii. Rene passed around expense by vendor report for review as well as a P&L report
 - 1. Ray requested the detail on each expense - next report will have the itemized detail added for review
- c. VP Membership - Desiree
 - i. Two registration forms to process with checks
 - ii. Need to add shirt size on the membership packet
- d. VP Merchandise - Isela Preciado
 - i. Design Updates
 - 1. Need to have 48 sets ordered of the Spring Packs to be within budget
 - 2. Offer a cinch pack with the order with new Cerritos Logo cost would be \$50/boosters will make \$10/pp (charging \$60/set)
 - 3. New Design for Booster shirt, fan wear (t-shirts and hoodies min 24/color/design)
 - ii. New Vendor - located in Buena Park
 - 1. He will only charge taxes (not set up fees)
 - 2. He also does not require a deposit
 - 3. Will require full payment upon delivery/pick up
 - iii. Tunnel idea brought up at the last Board meeting and communication has gone out. Pricing to be established and reported at next Board Meeting
- e. Historia - Josie
 - i. created a new Shutterfly account that will be sent in message as well as added to flyers. Link to be established and shared.
- f. Membership - Maria

- i. Senior Banners for Baseball to be submitted and printed. Football receives the profit. Charge \$50/banner with 17 Seniors. Cost is \$18
 - ii. Graduation Parking Fundraiser to be secured
 - 1. Coach Carter to speak to Principal Walker and secure Football Programs spot to fundraise
 - g. Presidents Report - Heather Barron
 - i. Blast Fundraiser to be set up with emails to get fundraising started
 - 1. Need Coach Carter to upload stats for the players showcase
 - h. Scholarship Committee - Isela Preciado
 - i. Communication has been sent out and needs to be followed up on
- 4. Old Business
 - a. Parent Packets
 - i. Forms are in the drop box for Board to review
 - ii. Heather to update the Parent Packet and have it available to view by drop box on Thursday 3/5/2020
 - b. Open House on 3/10/2020 at 6pm
 - i. Set up will be 1 table, projector, possible balloons
 - ii. Volunteers: Isela Preciado, Crystal Peach Steven
 - iii. Players confirmed: Jace and Steven
 - c. Fundraising Schedule
 - i. Car Wash
 - 1. Boys will receive \$5/car or we can do a certificate at \$30 full service and Boosters will receive \$8/car. Requesting each boy sell 2 tickets each. Boys to be given car washing tickets to sell on March 16th week.
 - 2. We need to determine a date (proposing Mother's Day weekend May 9&10th as backup and April 10th&11th as the determined date). Boosters print the tickets and we only pay for the tickets that get turned in day of event
 - ii. Pancake Breakfast
 - iii. Summer Time Raffle Booklets
 - iv. Clothing Drive
 - 1. Each player should donate 3 bags each
 - d. Budget
 - i. Looking at specifications and more detail for the buyout option
 - ii. Also on the table is addressing refund for summer out of the buyout option
 - iii. Budget is not balanced; we can either bump up the numbers to even out or there is an option to add fundraising. Last resort is to drop an expense. Rene brought up that Merch Cost can be dropped and Equip can be lowered. Budget needs to be approved in April.
- 5. New Business
 - a. Discussed tiered system for fundraising recognition - voted favorably by majority

- b. Also discussed clarity in defining fundraising expectation goals
 - c. Cleanout for bin needs to be scheduled over Spring Break and confirmed with Coach Carter for access
 - d. Four home games on the calendar and Boosters are scheduled and requesting a 5th game to be added (fundraising opportunity). Waiting on Gahr to post their home game schedule to determine possibility
6. Next Meeting is April 7th, located at SAAA at 6:30pm
 7. Adjourned at 9:41pm