



# Ad Rate Card

Touchline, VYSA's monthly E-Newsletter, is delivered to over 100,000 coaches, parents and club administrators of VYSA. Touchline has over a 34% monthly average open rate!

## Available Banner Sizes:

Full-Page:	10"h x 8"w	1X: \$2,000	2X: \$1,500	3X: \$1,300
1/2 Page:	5"h x 8"w	1X: \$1,250	2X: \$1,000	3X: \$850
1/4: Page	4.5"h x 8"w	1X: \$900	2X: \$700	3X: \$500



VYSATC.com, VYSA.com and VirginiaFutsal.com are VYSA's 3 websites where players, clubs and other's interested search for training and schedules, rental and tournament information and more. Combined, these three sites average 150,000 PV's monthly and growing!

Home Page Ad Banners - \$2,000/month