



Southport Developmental Football, Inc.
Registered 501(c)3
P.O. Box 17381
Indianapolis, IN 46217

January 1, 2020

Dear Potential Sponsor,

As you may have already seen or heard, we just completed our first season developing youth in the Perry Township Community through the sport of football. Southport Developmental Football, Inc. (SDF, Inc.) is providing multiple programs to encourage youth to work hard, build character, and develop athleticism. **We served 323 participants and families in 2019 through three programs almost doubling our numbers from 2018. We offer programs for Flag Football, Tackle Football & Cheerleading.**

In order to assist our community with keeping out of pocket costs low and still provide quality development, technique, and equipment; we are seeking Local Community Sponsors. Sponsorship provides website advertisement, social media advertisement, written advertisement on all SDF, Inc. communication, and negotiable other items.

We would like to provide a quality and safe environment for our participants. This sponsorship opportunity will directly purchase new helmets, pads, and practice equipment.

Sponsorship Levels for the 2020 Spring & Fall Seasons

- **Premier Sponsorship - \$5,000**
 - Name/Logo on Game Day Uniform, Premier Sponsorship Space on Website with direct link to company websites, Co-Branded Social Media Posts, Logo on Roster/Programs.
- **Banner Sponsorship - \$1,000**
 - Banner Sponsorship Space on Website with direct link to company websites, Co-Branded Social Media Posts, Logo on Roster/Programs
- **Team Sponsorship - \$500**
 - Co-Branded Social Media Posts (Team Game Day Posts), Logo on Roster/Programs
- **Player Sponsorship - \$100**
 - Sponsor a player to participate in our programs

As a registered 501(c)3 your sponsorship/donation will be a tax write off. We encourage you to visit our website – www.southportyouthfootball.com and our social media accounts on Facebook, Twitter, & Instagram. We had 3,208 users on our website last year with over 12,000 website sessions as well as over 500 social media followers across all channels.

Please contact Southport Developmental Football, Inc. at southportjrcardinals@gmail.com to discuss these opportunities in further detail. We hope that you consider helping us develop our youth one play at a time!

Respectfully,

Bryan Feilen

President, Southport Developmental Football, Inc.

***All sponsorships must be made by check and written out to Southport Developmental Football, Inc. We do not accept any cash sponsorships.**