

Valley Chiefs Mini Football, Inc.
PO Box 122
Sybertsville, PA 18251
www.valleychiefs.org



Dear potential Sponsor,

In the Conyngham Valley and surrounding area there is nothing more important than fostering our youth and their future. The Valley Chiefs Mini Football league is a 501(c)(3) non-profit organization providing boys and girls between the ages of 5 and 13 a safe place to be physically active and to grow as children, while connecting and socializing with other children their age. Our participants come from a broad area including the Hazleton, McAdoo, Drums, Sugarloaf and Beaver Meadows areas, and everywhere in between.

Each participant is asked to pay a fee to help cover the costs associated with playing football & cheering. However, the costs are very significant and we wouldn't be able to serve our approximately 100 children without the assistance of local businesses such as yours.

Each year we have different needs that we provide for these children such as uniforms, pads, helmets, re-conditioning of used helmets annually, pom-poms, skirts, vests, socks, bows, referees, cheer judges, trophies, grass mowing, electricity, etc. If we asked each family to cover all the costs it would be a large cost for any one family to cover.

This year is a particularly important year for the Valley Chiefs. We have been around for over 50 years and would like to have the opportunity to keep this organization going for another 50 plus years. It is a rebuilding year, with a brand new board with Holly Teter as President. Holly has been a great advocate and volunteer for youth programs in the area for many years including a very successful and accomplished Girl Scouts of America troop, which she had 100% retention rates with more and more girls joining each year.

In order for us to keep our youth program going, we need to partner with local businesses to help support our local youth programs while assisting you with some local marketing. We have come up with some unique opportunities that allow you to assist at a level that can work best for you. The different opportunities are explained on the attached document. While supporting our team, you will be reaching out to parents and family members from our team, as well as the teams that visit our field. These teams are all part of the Wyoming Valley Junior Football Conference and come from areas like Berwick, Wilkes-Barre, Dallas, Mountaintop, Lake Lehman, Pittston, Plains, Freeland, Monroe, Lackawanna Trail, and Nanticoke.

This year we are also starting a new exciting program in April. We will be adding a flag football league which will play every Sunday at our home field of Joe Larock located on West County Road in Sugarloaf, PA. Neal Graziano will be helping assist us with running this program due to the experience he has had as one of our great head coaches and experience with the Freeland flag football program. Please help us spread the word about this great opportunity for children 5 -13 years of age.

Please read over the next couple pages and see how you can help support our team. I hope you will partner with us in some way. If you have any questions please reach out to me.

Sincerely,

Lewis Teter, Valley Chiefs Fund Raising Coordinator
570-974-8275
lewisteter@gmail.com

SPONSORSHIP OPPORTUNITIES

- **Field Sign Sponsorship (new sponsors only) -\$300 for first year (\$150 renewal annually)**
 - 4' X 6' sign displayed during regular season football practice, games, etc
 - Facebook thank you from the Valley Chiefs for your support on our home page.
 - Logo and link to your Facebook or website placed on our website valleychiefs.org
 - Thank you shout outs during all home game announcements.

- **Tackle Football Coach Shirt Sponsorship-\$500 Business name on all coaches' shirts for regular season tackle football**
 - **Cutoff date is 6/1/20. Sponsorship is on a first come first serve basis**
 - **Includes cheer and football coaches for that division.**

- **Flag Football Sponsorship - \$150.00**
 - Help sponsor a team and all children will wear a team shirt for games to keep with your company sponsorship. On front of shirt
 - **Cutoff date is 3/31/20. Sponsorship on a first come first serve basis**

- **Raffle Ticket Sponsorship- \$500-Business name & Logo on our raffle ticket fundraiser**

- **Helmet Sponsorship-\$600 2x2 logo on back of all tackle football helmets**

- **Chiefs Cards Sponsorship (2-3 each year) \$600 for new sponsorship. CURRENTLY SOLD OUT**
 - Your company name and logo on 1/4 of the front of our Discount Card
 - Facebook Thank You and Link to your business and logo on our website



- **Silver Program-\$1,000.00 Sponsorship**
 - Above Field Sign program with Facebook, website & home game thank you
 - Business name on all coaches' shirt program
 - Flag football sponsorship
 - PLUS a parade sign sponsorship. Your business will appear as a sponsor for us at all parade events that the team participates in.

- **Gold Program -\$1,500.00 Sponsorship – CURRENTLY SOLD OUT**
Everything in the silver program plus the front of the Chiefs Card.

- **Platinum Program-\$2000 Sponsorship**
 - Above Field Sign program with Facebook, website & home game thank you
 - Business name on all coaches' shirt program
 - Flag football sponsorship
 - Parade sponsorship
 - Business name & Logo on our Jerseys

OTHER SPONSORSHIP OPPORTUNITIES

- **Game and Facebook shout out sponsorship - \$50.00**
 - Have your company sponsorship announced at every home game and on our Facebook home page & website
- **Be a Valley Chief Discount Card Sponsor at no cost to you. We do all the work (please inquire about details)**
 - Your company name and discount support are placed on the back encouraging local shoppers to use your business.
 - Many of our card holders and members prefer to do business with the card holders when given a choice between them and a non-cardholder business.
- **OTHER (every single dollar can add up to help support the kids) \$_____**
- **Refurbish Helmets \$3,500.00**
- **New Football Jersey's for each regular season football player \$3,000**
- **New Football Pants for each regular season football player \$1,500**
- **New warm-up suits for Cheerleaders \$2,000**
- **Protective Helmets for B and C teams \$4,500**

Other ways to help are to volunteer at our concession stand and attend a game where we have great homemade food and drinks for sale as well as games of chance.

Check the way(s) your business would like contribute, or let us know other ways you think you can help in the comments below.

Company Name: _____ **Contact Person:** _____

Phone Number: _____ **Email Address:** _____

Mailing Address: _____

Amount Enclosed: _____

Comments: _____

Call, Email or Mail to:

Lewis Teter 570-974-8275, lewisteter@gmail.com

The Valley Chiefs, PO Box 122 Sybertsville, PA 18251