



# Martinez Youth Baseball & Softball

## Sponsorship Information

### **Why is sponsorship important?**

Martinez Youth Baseball and Softball Association (“MYBS”) is a non-profit organization (Federal Tax ID # 52-1288103) affiliated with Little League Baseball, Inc. that must charge registration fees in order to cover operating costs. Since registration fees are usually well below the amount needed to operate the league each year, the league depends on fundraising activities and sponsors to help meet the operating needs of the league. Little league Baseball, Inc. encourages local districts to avoid turning away children for financial reasons. Therefore, sponsorship donations help allow us to offer little league baseball to children that may not otherwise have the financial means to play.

### **How much does it cost to sponsor a team?**

For the 2020 season, team sponsorship is \$250 per team

### **What is the sponsorship money used for?**

MYBS uses all funds for its general operating needs, unless mandated otherwise by its Board of Directors. Operating expenditures primarily include purchases of uniforms, equipment, player photographs and awards, coach and umpire training, and field maintenance. Administrative expenditures of the league have historically been approximately 5-6%.

### **What can I expect in exchange for sponsoring a team?**

- Banner displayed at every game.  
Business name with phone number or web address prominently printed on a banner (Approximately 3’X5’) to be displayed at each game and carried in the annual City of Martinez Youth Baseball Parade Opening Ceremonies.
- Sponsor/Business information displayed on league websites.
- Sponsor Plaque and Team Picture.

### **Who Should I contact about sponsorship questions or concerns?**

MYBS League Email: [bestgameinmtz@gmail.com](mailto:bestgameinmtz@gmail.com) or  
write to MYBS, P.O. Box 626, Martinez, Ca 94553

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## 2020 Sponsorship Form

Sponsor/Business Name \_\_\_\_\_

Sponsor/Business Phone \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Email \_\_\_\_\_

Business Web Site \_\_\_\_\_

Sponsor/Business Address \_\_\_\_\_

- I would like to sponsor a team, but no team in particular.
- I would like to sponsor the following team: \_\_\_\_\_

Please Note: Sponsorship can be taken at any time during the season, however, in order to have banner completed for Opening Ceremonies. Paperwork and payment must be received by February 11, 2020. Your cooperation is appreciated.

**Sponsorship Cost: \$250 (Please make checks payable to MYBS)**

Please return completed form and payment to:

Martinez Youth Baseball & Softball Association  
P.O. Box 626  
Martinez, CA 94553

**The parents and children of Martinez Youth Baseball and Softball Association  
thank you very much your contribution and participation.**