



Regular Board Meeting of March 06, 2018

Board Members/Public present: (Underlined – voting members)

Amanda Mclaskey Jennifer Wescott Danica Rancourt Katy Rice
Corey Rancourt Andy Davis Greg Violette

Members excused: Jared Kent Alisha Bailey Jen Skinsacos Hillary Damon
Members Absent:

Amanda Mclasky, President, called the meeting to order at 06:30 pm at Westbrook Community Center. Items listed not necessarily in order of discussion:

- 1) Fundraising
 - a. Sponsorship- F.W. Webb has agreed to sponsor the Pee Wee team for the full \$2000.
 - b. Need a cheer sponsor and flag sponsors.
- 2) Treasurer
 - a. January checkbook ending balance was \$21,196.86.
 - b. Hillary would also like to work closer with Danica during the registration period so that she can keep better track of who has paid in full, who is sending in a check, and who has not paid at all. We also need to add a clause that equipment deposits must be refunded by XX date so that we aren't being chased down the following season for refunds.
- 3) Concessions
 - a. Needs for the upcoming season: Outdoor Grill, new griddle, fryer and possibly a slushy machine. Greg priced- Double 110 (legal for shack per codes), fryer \$100-120, Blackstone griddle (outside) \$247
 - b. Need to create a better way to get volunteers to sign up.
 - c. Sam's/BJ's- charitable donation forms to request items such as Gatorade, soda, fries, burgers. Greg to look into forms.
- 4) Equipment
 - a. Bulk pricing for uniforms—Pants \$32.50 at Dick's (these are Underarmor with built in pads in Navy) Bulk pricing for ordering 75. Jerseys are \$39.99 for bulk purchasing of 51. (Andy is going to reach out to see if we can get a jersey mock up just so we can see the quality and look of the new jerseys)
 - b. Will offer bulk order for pants at the parent meeting in July. We will have a pants sizing along with the helmet fitting.
 - c. Cheer uniforms are \$45 and will better match our tackle teams uniforms.
 - d. New logo was chosen via email vote, will be used for apparel and uniforms.

- e. Looking forward to replacing helmets-Andy suggested looking into an IDEXX grant. New helmets cost roughly \$178/helmet. 86% of our current helmets are 7 years old (max life is 10 years). \$7,000-\$9,000 to replace all
- 5) Registration
- a. Open April 15th. Danica put forth a motion to open multi-player discount of \$10 to all programs instead of just tackle players. Katy 2nd. Unanimous vote, motion passes.
 - \$10 multi-player discount now open to all programs (discount only applies if paid in full at time of registration).
 - b. Tackle cost- \$110+\$25 deposit + \$35 for pants. New this is adding pants to our registration so that all the kids will look uniform and have the same pants (color and style). \$170 total.
 - c. Flag is \$75
 - d. Cheer is \$60 + \$25 uniform deposit.
 - e. Jen W put forth a motion for registration costs (as indicated above) with early bird discount. Greg 2nd. Unanimous vote, motion passes.
 - f. Since we are always competing with Little League for sign-ups, open registration April 15th and run early bird April 15th to May 15th and hold registration open until July 15th.
 - g. Get yard signs out once snow melts.
- 6) Website
- a. Katy continues to work on moving our website to a Dick's Sporting Goods sponsored website.
- 7) Coaches
- a. Questions arose- How long is the Head Coaches voting period? Now that we have cheering, does that Head Coach now get a vote? (responses included "long-time coach so I should get a vote" "Growing our program this is something that needs to be discussed as we could end up with a lot of Head Coaches around the table" "Nothing personal to any of the coaches but the board should get the vote")
 - b. Discussion tabled until next meeting. Amanda will email current by-laws to the board.
- 8) Miscellaneous items
- a. Code of Conduct- need to read to players at parent meeting then have parent and player sign. Need to go over before next meeting and bring any changes you'd like to see made to it.
 - b. Next Season- POD and bleachers will need to be in a different location. There also needs to be a box painted onto the field for the away team (coordinate with city for this)
 - c. Need to create shed inventory. Put together a game day inventory and a game day checklist
 - d. Westbrook Together Days- Can use Greg's truck. Jen will check with Adam K. about trailer.
 - e. Fan apparel- Jen got no response from 320. Andy got right to Atlantic. They are willing to open a store a couple of times, parent meeting, pre-season, during season. Jen put forth a motion to move our fan apparel purchasing to Atlantic Sportswear. Danica 2nd. Unanimous vote, motion passes.
 - f. Board shirts- need to wait for new logo decision before discussing.
- 9) Board of Directors
- a. Open Positions- Co-Concessions Directors (2 positions- (1) 1-year term & (1) 2-year term), Director of Cheer.

10) Adjournment Motion at 08:30 pm by Jen /2nd Katy – Vote: Unanimous all in favor

Next Regular Board meeting: Sunday April 11, 2018 06:30 pm-8:30 pm

Location: **Westbrook Community Center** – Conference Room

Meetings will be held generally on the Second Sunday of each month however the board reserves the right to schedule mid-month meeting as necessary.

(Minutes stated are in summary form and not verbatim)

Action Items from 03/06/2018 meeting or before:

- Amanda** – email by-laws to board
- Greg**- Coordinate with Jeff the July skills clinic. Possible weekend clinic in March or April
- Greg- Look into charitable donation forms from BJ's & Sams club
- Hillary** – Work on checkbook.
- Jennifer W** – Contact Adam K. about trailer use for WTD parade
- Katy**- Move our website to a Dicks Sporting Goods offered website (coordinate with Amanda)
- Katy- Put registration into Thursday folders and post on Facebook.
- Andy**- Clothing vendor for fan apparel for next meeting
- Andy- Reach out to see if you can get a jersey mock up
- Andy- Changes made to the logo
- Danica** – Coordinate opening registration
- Jen S.**- Banner sponsors, flag program sponsors,
- Alisha** – look into high school or middle school for monthly meetings
- Alisha- pass along our field improvement list to the city
- Alisha- put in application for WTD parade
- Alisha- email blast-open board positions, registration changes (tackle pants)
- Alisha - Update email master list as needed

Items for next Agenda: