



## Regular Board Meeting of June 11, 2017

Board Members/Public present: (Underlined – voting members/coaches)

<u>Kim Fickett</u>	<u>Nick Buckley</u>	<u>Hillary Damon</u>	<u>Carrie Carter</u>
<u>Amanda Mclasley</u>	<u>Jennifer Wescott</u>	<u>Alisha Bailey</u>	<u>Greg Violette</u>
<u>Danica Rancourt</u>	Pete Wescott	<u>Brian Heal</u>	<u>Corey Rancourt</u>

Members excused:

Members Absent:

Kim Fickett, President, called the meeting to order at 9:00 am at the Conference Room in the Westbrook Community Center. Items listed not necessarily in order of discussion:

- 1) Registration
  - a. Last year's numbers: 5<sup>th</sup> grade- 21, 6<sup>th</sup> grade 15 totaling 36 for Pee Wee. 3<sup>rd</sup> grade- 13, 4<sup>th</sup> grade 11 totaling 24 for mites.
  - b. Current numbers (as of June 11, 2017) Flag has 19 total (K=7, 1<sup>st</sup>= 4, 2<sup>nd</sup>=8), Mites has 13 (3<sup>rd</sup>=4 and 4<sup>th</sup>= 9) Jen and Danica haven't registered their boys yet and we have a couple others who have told us they are returning.
  - c. The motion was adopted at the May meeting that if we have 16 players registered for the mites program by this June meeting, then we will have the mites program and they will play only 1 game (varsity). Mites program will continue this year.
- 2) Discussion of the Tackle Program
  - a. Corey found in our by-laws that 4<sup>th</sup> grade (9 years old) can play pee-wee. They must play on the B Squad only.
  - b. Nick-Concerned with size of 6<sup>th</sup> graders vs 4<sup>th</sup> graders. He is opposed to 4<sup>th</sup> graders playing up to pee-wee.
  - c. Bob- questions pad play at the flag level (blocking and bags) NO- flag program doesn't allow tackling or touching.
  - d. Train contact with 3<sup>rd</sup> grade (current 2<sup>nd</sup> graders) to allow them to be ready for moving to tackle.
  - e. Kim's Rule: Safety, have fun, and learn a little about football.
- 3) Further Discussion of the Mites Situation
  - a. Jen brought up the discussion of making a decision about the mites level just so that we have a plan and can get the information out to parents and they can make their decisions and register their kids accordingly.
  - b. Kim said that she will not feel comfortable playing 2 games if we have less than 24 kids register at the mites level. She agrees a decision needs to be made but it may not be the best idea to make a decision before we have our registration numbers.

- c. Jen put forth motion that if we get at least 16 mites level kids registered that we would go ahead with 1 team (varsity level) but if we don't get that many then we will move 3<sup>rd</sup> graders back to the flag program and 4<sup>th</sup> graders to the peewee level (and only play on the B squad). Hillary 2<sup>nd</sup>. 4 In favor, 2 abstain, motion passes.
- 4) Mites Discussion
- a. Corey-concerned kids would be forced to play positions they don't want to play because there aren't enough kids registered. Moving the 4<sup>th</sup> graders up to Peewee would allow the kids to play the positions they want to play. Kim said this may not be the case because there will be so many kids that every kid won't get to play in every game or at every practice.
  - b. Another concern is the size of the 3<sup>rd</sup> and 4<sup>th</sup> grade kids, that they are too little to adequately play the positions.
  - c. Brian asked why aren't we K-1 and 2-3 flag like a lot of the programs around us are. Kim- because SMYFL is 3-4 tackle and not all the programs around us belong to SMYFL. If we decide to fold the Mites program, we will be able to stay in SMYFL.
  - d. Jen- We're losing kids to soccer because parents don't want their 3<sup>rd</sup> grader playing tackle. Why not open flag to 3<sup>rd</sup> graders and allow them to remain in the program another year. This way they can make the choice to play flag for 1 more year or move to tackle. Hopefully this will help us retain some kids for the tackle program next year.
  - e. Jen set forth a motion for WYF to have a K-1<sup>st</sup> flag and 2<sup>nd</sup> -3<sup>rd</sup> flag program, giving the 3<sup>rd</sup> grade players the option to play either flag or tackle for this year only. Danica 2<sup>nd</sup> the motion. 7 votes for and 2 votes oppose, motion passes.
- 5) Coaches Clinic
- a. Jeff will hold clinics for our coaches this spring. 3 dates, Kim to confirm with Jeff and the coaches about the possible dates.
- 6) Fundraising
- a. Sappi is our Mites sponsor.
  - b. We will need a PeeWee sponsor next year.
  - c. Banner sales (Bronze level) were low this year – only 6 sold
    - 1) Push next year for banner sponsors that we already have the banners made up for.
    - 2) Everyone jumps on board with banners for this year. Possibly bring players in uniform to businesses.
  - d. Comedy night-
    - 1) Amanda knows a teacher that opens for Bob Marley. Potential comedy night fundraiser at the PAC.
      - a. Idea tabled until August/September so that we have adequate time to secure a location as well as publicize the event and sell tickets. Amanda to check the comedian's availability and possibly get other acts to come on board.
    - 2) Possibly change locations-Eagles, Goldroom.
  - e. Fall fundraiser-
    - 1) Fall raffle instead of the subway books. Prizes to include (if we are able to get them): 100 gallons of heating oil, Patriots tickets, Hannaford gift card.
    - 2) Any company that donates for this fundraiser will get a banner. Remind businesses that because we are a 501c3 organization, their donation is a tax deduction for them.

- 3) All donations should be secured before the parent meeting in July so we can get tickets to parents and kids to start selling.
- 7) Westbrook Together Days
  - a. Parade went well, we seemed to get a positive response to our handouts.
  - b. Next year we need to reach to our parents more for league needs. At the parade a parent mentioned that she had a trailer we could have used for the parade instead of needing to rent one.
- 8) SMYFL update
  - a. Next SMYFL meeting June 15<sup>th</sup> at 7pm at the Ramada Inn in Saco.
  - b. SMYFL bylaws indicate that we are allowed a 7 day camp (instructional only, no pads or helmets) in June. Board has decided against holding a June clinic.
  - c. New rule book out. A lot of changes this year.
  - d. Dues have risen to \$175 annually from \$100 annually.
  - e. Increased fees for refs. Pee wee is now \$100 per ref for the day. Mites is \$100
  - f. The potential is there for Westbrook middle school to join SMYFL.
  - g. It takes \$13,000 per year to run the SMYFL program.
  - h. Start dates: 8/7 middle school, 8/14 Pee wee and Mites,
  - i. Jamboree will be 8/26 at Massabesic
  - j. New rule: everything that is provided for one team must be provided for the other so that the sidelines are both even. (i.e. Pop ups, heaters, headsets) Coaches will need to communicate in advance of the game to ensure everything we have, they have as well.
  - k. There is a new law in the State of Maine, if you've ever been charged with a felony (doesn't matter what it was for or when it was) you are no longer allowed to ref. Expecting to lose about 10, putting number of refs down to around 65-70.
  - l. Looking for Refs across the state. If we get 4 new refs SMYFL will hold a clinic for them.
  - m. NFHSlearn.org has lots of videos. Great resource for coaches.
  - n. Potential schedule (subject to change before season starts)
    - 1) Sanford @ home
    - 2) Noble @ home
    - 3) @Gorham
    - 4) @ Wells
    - 5) York @ home
    - 6) Kennebunk @ home
    - 7) @ Massabesic
    - 8) Bye (Opportunity for Flag classic to be held this weekend)
- 9) Miscellaneous items
  - a. Equipment –
    - 1) Need to come up with a spreadsheet for the budget to be able to anticipate when major purchases need to be made
    - 2) Need to implement an end of year equipment system to better track who has turned in equipment and who is still outstanding.
    - 3) There is still 1 family with equipment outstanding. Carrie has been in touch with the family and will be collecting the equipment so the final deposit can be returned.
  - b. Clothing Vendor-
    - 1) Carrie motioned to continue using Extreme for equipment, Jerseys and Flag, and using Sarah as our vendor for fan apparel at concessions and for a fundraiser throughout the season. Danica 2<sup>nd</sup>. Unanimous in favor, motion passes.

- 2) Brian Heal asked about potentially getting coaches long sleeve shirts to match the NFL team they are coaching. He said the short sleeve coach's shirt is good in the beginning of the season but it gets cold for a lot of the Saturday game. He also mentioned it might look more unified with the players to have the same NFL on the shirts. Jen will reach out to Joel Arnold for potential contact for getting those shirts.
- c. Summer Clinic with High School Coach
  - 1) Time change to 5-6:30. Week of July 24<sup>th</sup> at the High School upper field
- d. Coaches
  - 1) We will be in need of more coaches for the coming season for all levels. We would like to see new coaches come in this year so they can work alongside the current coaches and get a good feel for how the program runs. We would like to see 2-3 more coaches in both Mites and Pee-Wee and coaches for flag.
  - 2) There will be a shake-up of coaches for this season. There was a definite breakdown last season that we need to fix. There needs to be plans made up ahead of time for all practices. Head coaches will be responsible for this.
  - 3) There were also some behavior concerns last year, so coaches may need to float around to help out in different areas and different levels.
  - 4) PeeWee- Bryan Harvie, John Young, Nick Buckley, Greg Violette, Nick Dorazio, Joe Pilsbury
  - 5) Mites- Bob Harvey, Corey & Danica, Amanda, Tyler Howes, Joe Dorazio, Justin Sherburne, Marc Leclerc
  - 6) Flag- Pete Wescott, Joel Arnold, Brian Heal
  - 7) Amanda set forth a motion to make Bryan Harvie head coach for PeeWee. Jen 2<sup>nd</sup>. Unanimous vote, motion passes.
  - 8) Greg set forth a motion to make Corey Rancourt Head Coach for Mites. Jen 2<sup>nd</sup>. Nick set forth a motion to make Marc LeClerc Head Coach for Mites. Amanda 2<sup>nd</sup>.
    - a. Corey told us that he wants to be head coach because of his dislike of how last year went. There was no organization for the practices and keeping the kids inline. Corey is determined to not let this happen again and is committed to creating a better program for the players. He also told us that he took feedback from last year and worked to improve himself to be a better coach.
    - b. Greg said that he doesn't really know Marc very well and is not sure how he will be as a head coach. Most of the board agreed with this.
    - c. Nick said that he has coached alongside Marc in the past and that he is a good coach and would be committed to the program as well.
    - d. Kim tabled this vote until the July meeting so that the board can have a chance to talk with Marc before making a decision.
  - 9) Scholarship- we have 1 request for a scholarship for a player in the flag program. Jen motioned to give this player a scholarship upon the parent accepting the volunteer time requirement. Danica 2<sup>nd</sup>. Unanimous vote, motion passes.

#### 10) Board of Directors

- a. We are still in need of a Director of Publicity and Treasurer if anyone knows of anyone interested in joining the board.
- b. Brian Heal mentioned reaching out to the local colleges for a marketing or sports management student and potentially creating an internship to help us with marketing our program better.

- 11) Annual parent meeting
  - a. July 27<sup>th</sup> at 6 pm at the High School Cafeteria (pending approval of our request).
- 12) Adjournment Motion at 11 am by Jen /2<sup>nd</sup> Amanda – Vote: Unanimous all in favor

**Next Regular Board meeting:** Sunday July 09, 2017 9:00-11:00 am – Location: Westbrook Community Center – Conference Room

**Meetings will be held generally on the Second Sunday of each month however the board reserves the right to schedule mid-month meeting as necessary.**

*(Minutes stated are in summary form and not verbatim)*

**Action Items from 05/07/2017 meeting or before:**

- Kim** – Updates from SMYFL meeting
- Kim – Reach out to Mike Dillon about the Cribbage tournament he has done.
- Kim – Reach out to Stockhouse and Kozetti’s about possibly using their space for Cribbage tournament
- Kim – Get background info out to coaches who are new or need to renew
- Kim- Reach out to Marc Leclerc to get him to next board meeting to discuss his interest in being head coach
- Kim and Alisha- American journal article about our struggling mites program
  
- Greg-
  
- Treasurer** – Prepare to present budget at May meeting
- Annual filings, state and federal
- meet with Danica for NFL insurance for the flag program
  
- Jennifer W** – Contact Hannaford for donation of gift card for our raffle
- Jennifer W – Reach out to Mr. Bagel for sponsorship of a mites team.
- Jennifer W- Set up picture day
- Jennifer W- Contact Joel Arnold about NFL coaches shirts.
  
- Nick**- Start coming up with a system for tracking who has equipment as well as who returned equipment and who has not.
- Nick – Input all equipment information into Dropbox acct
- Nick – Create a spreadsheet of all league equipment to have for the end of the season to be able to put with all equipment so we know what we had at the end of the season. Additionally, expand spreadsheet to create the need for major purchases, i.e. helmets, for future budgeting.
- Nick – Coordinate delivery of the helmets from reconditioning before the parent meeting on July 27<sup>th</sup>.
  
- Danica** – Incident reports from Gorham and York game.
- Danica and husband: work on folder of plays and information from Damian.
- Danica- Reach out for Patriots tickets for raffle.
  
- Hillary and Carrie**- Reach out to BJ’s, Sams club, Hannaford, shaws, Dunkin Donut for donations for the snack shack.
- Hillary and Carrie- set a menu for the parent meeting on July 27<sup>th</sup>.

- Hillary- Work on oil donation for raffle.
- Hillary-
- Amanda - Set up comedy night. Location? Comedian?
- Amanda- Coordinate board getting sponsorship info out to businesses
- Amanda- Bring scale to parent meeting
- Alisha – Send out Clynk information to all Facebook pages and email parents
- Alisha- Bring scale to parent meeting
- Alisha- Reach out to American journal to create a contact for our program to get pics and stats in during the season.
- Alisha and Kim- American journal article about our struggling mites program
- Alisha- Submit request for use of the high school cafeteria for parent meeting 7/27/17
- Alisha - Update email master list as needed
- Alisha- Backup files to another system
- Alisha – Create a Facebook page for WYF
- Alisha- Sort Gmail by age of player (long term goal)
- Alisha - Send out emails:
  - Need to send out email
    - Next meeting
  - Next Board meeting date – July 09, 2017 9-11 am

Items for next Agenda:

*Advertising & discussion for getting better registration numbers*

*Update from SMYFL*

*Send out specs for clothing vendor*

*Clynk bags to businesses*

*Reports from Treasurer, Registrar, and Fundraising*