

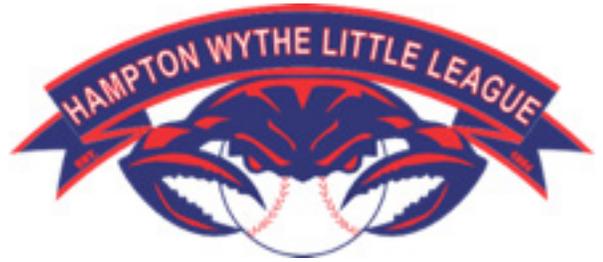
HELP SUPPORT THE HAMPTON WYTHE LITTLE LEAGUE.

It's time to get ready for another great season of little league baseball and softball. Sponsors like you have helped make this league one of the most popular youth sports program in the area since 1954. As a sponsor your generosity will enable children to experience teamwork, sportsmanship, and fair play...key life values. We seek your support to keep the league strong for our players and our community.

CONTACT INFO:

Sara Snyder 757-897-1488
hamptonwythelittleleague@gmail.com





2020 HWLL SPONSORSHIP OPPORTUNITIES

1. HOME RUN SPONSOR \$1,000

- Advertisement on concessions facility or backstops
 - Company Name/Logo displayed on banner on a HWLL outfield fence
 - Company Name on back of HWLL Major, Minor or Softball team shirt
 - Company Name/Logo featured as a sponsor on HWLL website
 - Featured in opening day program*
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2. TRIPLE PLAY SPONSOR \$350

- Company Name/Logo displayed on banner on a HWLL outfield fence
 - Company Name on back of HWLL Major, Minor or Softball team shirt
 - Company Name/Logo featured as a sponsor on HWLL website
 - Featured in opening day program*
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3. COMMUNITY SUPPORT & APPRECIATION \$100

- Company Name/Logo featured as a sponsor on HWLL website
 - Featured in opening day program*
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QUESTIONS?

Please contact Sara Snyder at 757-897-1488 or by email at hamptonwythelittleleague@gmail.com

*To be featured in the Opening Day Program, please submit contract & payment by **March 13, 2020**.

HWLL 2020 SPONSORSHIP AGREEMENT

This agreement between Hampton Wythe Little League (hereinafter, "Local Little League") and _____ (hereinafter "Sponsor") is for the 2020 baseball and softball sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community.

While Sponsorship does afford some benefits (detail accompanying on sponsorship flyer), the higher purpose is to help the Local Little League impact the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League.

Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the order in any manner or to any extent whatsoever except as specified herein.

The Sponsor shall have the right to use the following terms in advertisements, posters, brochures, newsletters, etc.: "Sponsorship of a team in the (Local Little League)." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference of Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Little League and NOT for Little League Baseball. Use of the "keystone logo" or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International Headquarters.

PLEASE SPECIFY DESIRED PARTICIPATION LEVEL:

Home Run Sponsor: \$1,000 Triple Play Sponsor: \$350 Community Support & Appreciation: \$100

Business Name: _____

Contact Person: _____

Address : _____

Phone: _____ Fax: _____

Company Website: _____

Email Address: _____

For the consideration above, the Sponsor understands that the amount received is to benefit the entire league. Accepted and agreed to:

Sponsor's Signature: _____ **Date:** _____

Name (please print): _____ Title: _____

League Representative Signature: _____ **Date:** _____

Name (please print): _____ Title: _____

PLEASE MAKE CHECKS PAYABLE TO: Hampton Wythe Little League

MAIL WITH AGREEMENT TO: PO Box 1328, Hampton, VA 23661



BANNER AND WEBSITE INFORMATION

HWLL will need your information to complete the Hampton Wythe Little League Directory and Website Advertising.

To complete the banner, please have the following information prepared and sent in:

HWLL needs your banner image in either vector format (e.g. PDF) or bitmap format (e.g. JPEG, GIF, BMP) in the highest resolution possible (preferably 300 dpi) and sized proportionally with the sponsorship package you choose.

The image you provide will be printed directly, as is, to the banner itself. It will appear exactly as you provide it to the HWLL. Please be careful to specify the content of the wording that you wish to have displayed on the banner and directory (e.g. company name, phone#, email address, location, company statement, website, etc.) with the following considerations in mind:

NOTE FOR OUTFIELD FENCE BANNERS: The outfield fence is 200' from home plate, and around 215' from the backstop. Text smaller than approximately 6-8" will be difficult to read from that distance. Ornamental font styles can also be difficult to read from that distance. Please minimize the amount of text on your banner so that it can be as large as possible to maximize legibility.

NOTE FOR JPEG/BITMAP IMAGES: A 300 dpi recommendation is just that - a recommendation. And it is the desired resolution at the desired banner size. A banner like the example below could be as slow as 75 dpi. But if you have a graphical company logo or even a picture for your banner, you'll want to get closer to that 300 dpi recommendation.

NOTE FOR SHARED/DOUBLE SPONSORS: The two sponsors' images will share a single outfield/fence 5'x3' banner. Each image will therefore need to be 2.5' wide by 3' tall to lay out side-by-side or 5' wide by 1.5' tall to lay out one on top of the other on the bottom.

NOTE FOR SPONSORS WEB AD: Please refer to the Hampton Wythe Little League website (playwythe.com) for banner examples. The optimal picture size is 125 x 80 pixels at 72 dpi and is recommended to be the company's logo.