



Dear Potential 2021 Sponsor:

We made it through 2020 and had a great season with the kids during a crazy year. Let's make 2021 even better! With continued support from local businesses, our program will continue to offer our players top-notch facilities and equipment, excellent coaches, an outstanding volunteer base, and All-Star teams recognized at the state, regional and national levels.

Our league operates on an annual budget that exceeds \$100K. Without the generous support from our sponsors our registration fees would be 2 to 3 times higher!

You may not know this but we will not turn away any child who wants to play baseball or softball because their parents can't afford to pay the registration fee. Every year we have a few families who are unable to pay their registration fees, and because the economy is bad, we have had a record number of financial hardship cases this year. Since we are absorbing more of these fees than normal, we need your support to help us offset these unexpected expenses.

Please consider New Albany Little League as you plan your 2021 charitable donations. As a non-profit organization, New Albany Little League offers donors all of the benefits and tax advantages associated with charitable giving. If you, your spouse, or your employer, is in a position to sponsor a team or advertise on a sign, please contact Jeremy Hamilton at [sponsor@newalbanylittleleague.com](mailto:sponsor@newalbanylittleleague.com) or call (502-379-3216). Our goal this year is to fill up all our fences with signs, so please help us spread the word in the community by asking businesses you shop or eat at if they would like to support our league.

On behalf of the players, parents and volunteers of New Albany Little League, thank you in advance for your support.

Sincerely,

Jeremy Hamilton

# NEW ALBANY LITTLE LEAGUE

## 2021 Sponsorship Information

Individual or Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Email: \_\_\_\_\_

### **SPONSORSHIPS, SIGNS, AND PACKAGES**

I would like to sponsor a team! My giving level is:

Single: \$400 - Team Sponsorship OR One Fence Sign

Double: \$600 - Team Sponsorship + One Fence Sign

Triple: \$800 - Team Sponsorship + Two Fence Signs

Home Run: \$1,200 - Two Team Sponsorship + Two Fence Signs

Do you have a child or relative who you want to play on the team you are sponsoring? If so, please note name: \_\_\_\_\_

I want to provide a cash donation!

(please describe): \_\_\_\_\_

If you have any special requests please let us know:

\_\_\_\_\_  
**Note: Please be sure to include a high res digital file with your logo on it so that we can use it on your team shirts and/or sign(s), as applicable.**

Please email your sponsor form & logo to: [sponsor@newalbanylittleleague.com](mailto:sponsor@newalbanylittleleague.com)

Please make checks payable to New Albany Little League (NALL).

New Albany Little League

PO Box 564

New Albany, Indiana 47150

Attention: Sponsor Committee