

Tupelo Softball Association Sponsorship Agreement

This agreement made as of this the _____ day of _____ (“Effective Date”), is entered into between the City of Tupelo (the City) and _____ (“Sponsor”), to support the development, construction, operation and maintenance of the Tupelo Softball Association, a softball complex located at Veterans Park in Tupelo, Lee County, Mississippi:

1. *Purpose of Agreement.* The purpose of the Agreement is to describe the sponsorship activities and the level of financial support to be provided to the City by the Sponsor for the development, construction, operation, and maintenance of the Tupelo Softball Association, and to contractually bind the parties to the same terms herein.
2. *Sponsorship Levels, Term and Fees.* In consideration of the benefits afforded the Sponsor herein, the Sponsor agrees to financially support the Tupelo Softball Association on the terms as indicated below (CHECK ONE):

_____ **Team Sponsorship - \$375 yearly** *(Please attach a copy of your logo)*

Sponsor is entitled to the benefits of having its name displayed on uniform.

Child’s Name or Age group
you would like to sponsor: _____

_____ **Banner Sponsorship** *(Please attach a copy of your logo)*

Sponsor is entitled to the benefits of having its name displayed on a banner at the Softball Complex.

_____ \$600 – Sponsorship rights for a one (1) year term.

_____ Payment terms \$600 a year for one (1) year.

_____ \$1,500 – Sponsorship rights for a three (3) year term.

_____ Payment terms \$500 a year for three (3) year.

_____ **Field Sponsorship** *(Please attach a copy of your logo)*

Sponsor is entitled to the benefits of having its name displayed on a field at the Softball Complex.

_____ \$4,800 – Sponsorship rights for a three (3) year term.

_____ Payment terms \$1,600 per year for three (3) years.

_____ \$6,800 – Sponsorship rights for a five (5) year term.

_____ Payment terms \$1,360 per year for five (5) years

_____ \$10,800 – Sponsorship rights for a ten (10) year term.

_____ Payment terms \$1,080 per year for ten (10) years.

_____ **Youth League Sponsorship** *(Please attach a copy of your logo)*

Sponsor is entitled to the benefits of having its name and/or logo displayed on all the youth uniforms. Sponsors name will be on the game schedules as well.

_____ \$5,000 – Youth league sponsorship rights for a one (1) year term.
_____ Payment terms \$5,000 a year for one (1) year.

_____ \$13,500 – Youth league sponsorship rights for a three (3) year term.
_____ Payment terms \$4,500 a year for three (3) years.

_____ \$20,000 – Youth league sponsorship rights for a five (5) year term.
_____ Payment terms \$4,000 a year for five (5) years.

_____ **Tournament Sponsorship – *(Please attach a copy of your logo)***

Sponsor is entitled to the benefits of having its name prominently displayed as a tournament sponsor:

_____ \$3,500 – **Title Sponsor** – Sponsor is entitled to having the tournament named after them. Sponsors logo on all signage, t-shirts, website, online application, and all media coverage. Title Sponsor can set up tents/displays on site during the tournament. For USSSA Worlds and ASA National tournaments – it would also include an ad on the back cover of the program book since the name cannot be changed.
_____ Payment terms \$3,500 a year for one (1) year.

_____ \$2,500 – **Gold Sponsor** – Sponsor is entitled to being a Co-Sponsor of the tournament. Sponsors logo on signage, t-shirts, website, and online application.
_____ Payment terms \$2,500 a year for one (1) year.

_____ \$1,000 – **Silver Sponsor** – Sponsor is entitled to logo on all signage, t-shirts, and website.
_____ Payment terms \$1,000 a year for one (1) year.

_____ **Field, Banner, and Team Sponsorship – *(Please attach a copy of your logo)***

Sponsor is entitled to the benefits of having its name prominently displayed on the outfield center wall, a banner on an outfield fence, and the sponsor name and/or logo on a youth league team.

_____ \$6,300 – Field, Banner, and Team sponsorship rights for a three (3) year term.
_____ Payment terms \$2,100 a year for three (3) years.

_____ \$9,300 – Field, Banner, and Team sponsorship rights for a five (5) year term.
_____ Payment terms \$1,860 a year for five (5) years.

_____ \$16,000 – Field, Banner, and Team sponsorship rights for a ten (10) year term.
_____ Payment terms \$1,600 a year for ten (10) years.

3. *Sponsorship Consideration/Terms of Payment.* The consideration due from the Sponsor shall be in the amount of \$ _____, payable in _____ installment(s) commencing on the first (1st) day of the month following official approval by THE CITY, and, if payable in more than one installment, then due on the subsequent anniversary dates of the due date of the first (1st) installment. **Invoice will be mailed to you for payment.**

Checks should be made payable to “Tupelo Sports Council” and sent directly to: Tupelo Softball Association c/o Marketing, P. O. Box 3608, Tupelo, MS 38803.

4. *Covenants of the City.* Funds received from the Sponsor pursuant to this Agreement shall be expended for: (a) the construction, operation, and/or maintenance of the Tupelo Softball Association at the discretion of the THE CITY; or (b) sponsorship of a specific aspect of the Tupelo Softball Association as specified below:

5. *Force Majeure.* THE CITY shall not be responsible to the Sponsor for failure to perform any of the obligations imposed by this Agreement if such failure is occasioned by fire, flood, explosion, lightning, windstorm, earthquake, or other act of God that is beyond the reasonable control of the THE CITY.

6. *Governmental Approval.* THE CITY obligations hereunder shall be conditioned upon the governing body of the City adopting resolutions authorizing the City to purchase, fund and finance adequate and necessary resources to develop, construct, and operate the Tupelo Softball Association.

7. *Assignment.* This Agreement shall be binding upon the successors of the Sponsor, and shall not be assignable by either party without the prior written consent of the other party.

8. *Governing Law.* The validity and interpretation of this Agreement shall be governed by Mississippi law.

9. *Entire Agreement.* This Agreement embodies the entire understanding between the parties with respect to the sponsorship contemplated herein and supersedes any prior or contemporaneous, either written or oral. No amendments or changes to this Agreement shall be effective unless made in writing and signed by the authorized representatives of the parties.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives, effective as of the day and year first written above:

Business Name _____

City of Tupelo

Contact _____

By: _____

Person _____

Title _____

Address: _____

City/State/MS _____

Phone: _____

Email: _____

Sponsor Name if different than Business Name:

Please note any special requests:
