



Escondido American Little League

P.O. Box 460014

Escondido, CA 92046-0014

www.escoamericanlittleleague.com

January 1, 2021

Escondido American Little League (EALL), a non-profit organization, has been a fixture in Escondido since 1955. We provide baseball leagues, as well as tournament and instructional opportunities for over 300 youths each year. As you know, operating such a program takes many hours from the league's volunteers. This year alone we will have over 90 volunteer managers and assistant coaches working with 23 teams of children ranging in age from 4 to 14. In order to keep the registration fees affordable for all, we rely on sponsorship money to make up the difference needed to provide uniforms, replace worn equipment, maintain the fields and other direct expenses of running the league.

Escondido American Little League sincerely hopes that you will consider becoming a sponsor for the 2021 season. It is a great way to spend your sponsorship and advertising dollars as well as helping a leading non-profit organization. Our league offers multiple sponsorship levels (see attached Sponsorship Form) that will offer the opportunity to have your organization's name and general information displayed county wide.

We at Escondido American Little League sincerely hope that you will show your support by sponsoring our League and contributing to youth activities in your community for the 2021 season. If you would like to help us make this a prosperous and successful season, please fill out the attached form and return it to the above address with a sponsorship check made out to Escondido American Little League. If you have any questions, please contact David Mowery at (760-409-2175) or by email at sponsorrep@escondidolittleleague.com.

Sincerely,

David Mowery – 760-409-2175

Sponsorship Rep

Escondido American Little League

sponsorrep@escondidolittleleague.com



2021 Sponsorship Form and Receipt.

2021 Sponsorship Levels

\$2,750 – Home Run

- 3-year commitment to a Field, Batting Cages, Snack Bar or Scoreboards will be named after your company and your company advertisement will be displayed on a 20' sign above the field (Subject to availability).
- 7'x5' company logo banner on field on the outfield fencing.
- Full page ad in 2021 Program
- Website sponsor page ad.
- Email blast to EALL community
- Team sponsor plaque

\$1,000 – Golden Glove

- A field, 2 Batting Cages or Snack Bar will be named after your company or your Company Advertisement will be displayed on a 20' sign above the field. Subject to be availability. If any of these are not available.
- 7'x5' company logo banner on one field on the outfield fencing.
- Half page ad in 2021 Program
- Website Sponsor Page Ad
- E-Mail blast to EALL community
- Team Sponsor Plaque

\$500 – Hall of Fame

- 7'x5' company logo and advertisement will be displayed on the backstop fencing.
- Fourth page ad in 2021 Program
- Website Sponsor Page Ad
- E-Mail blast to EALL community
- Team Sponsor Plaque

\$250 – MVP

- Business card size ad in 2021 Program
- E-Mail blast to EALL community
- 7'x5' company logo banner on one field on the outfield fencing.
- Team Sponsor Plaque



Sponsor Information

Name of Sponsor:	
Address:	
Contact Name:	
Contact Phone #:	
Contact E-mail:	
Website Address:	
If registered in League, Name of Child and Team Name	

Sponsorship Level

Please select the Sponsorship level desired and check (x) the appropriate line items. Team sponsorships are assigned on a first-come, first-paid basis.

- Home Run Sponsor** (\$2,750)
- Golden Glove Sponsor** (\$1,000)
- Hall of Fame Sponsor** (\$500)
- MVP Sponsor** (\$250)

Website Name: _____

Facebook/Instagram/ Social Media names or links: _____

Please return this sponsorship form, a check payable to **EALL**, (Tax ID # 95-3867033) and your high resolution marketing/logo in jpg, Png or vector file for banners to:

**Escondido American Little League
Attention: Sponsorship Program
P.O. Box 460014
Escondido, CA 92046-0014**

Thank you!

David Mowery

sponsorrep@escondidiolittleleague.com



By _____
Local Little League Representative Signature Date

Printed or Typed Name Title