



Escondido American Little League
P.O. Box 460014
Escondido, CA 92046-0014
www.escoamericanlittleleague.com

December 18, 2019

Escondido American Little League (EALL), a non-profit organization, has been a fixture in Escondido since 1955. We provide baseball leagues, as well as tournament and instructional opportunities for over 300 youths each year. As you know, operating such a program takes many hours from the league's volunteers. This year alone we will have over 90 volunteer managers and assistant coaches working with 25 teams of children ranging in age from 4 to 14. In order to keep the registration fees affordable for all, we rely on sponsorship money to make up the difference needed to provide uniforms, replace worn equipment, maintain the fields and other direct expenses of running the league.

Escondido American Little League sincerely hopes that you will consider becoming a sponsor for the 2020 season. It is a great way to spend your sponsorship and advertising dollars as well as helping a leading non-profit organization. Our league offers multiple sponsorship levels (see attached Sponsorship Form) that will offer the opportunity to have your organization's name and general information displayed county wide.

We at Escondido American Little League sincerely hope that you will show your support by sponsoring our League and contributing to youth activities in your community for the 2020 season. If you have any questions please contact David Mowery (760-409-2175) or Jeremiah Anderson (619-784-7021), Sponsor Reps, at sponsorrep@escondidolittleleague.com. If you do not have any questions and would like to help us make this a prosperous and successful season, please fill out the attached form and return it to the above address with a sponsorship check made out to Escondido American Little League

Sincerely,

David Mowery – 760-409-2175
Jeremiah Anderson – 619-784-7021
Sponsor Rep
Escondido American Little League
sponsorrep@escondidolittleleague.com



2020 Sponsorship Form and Receipt.

2020 Sponsorship Levels

\$5,000 – Grand Slam

- Field, Batting Cages, Snack Bar or Scoreboards will be named after your company or your company advertisement will be displayed on a 20' sign above the field (Subject to availability).
- 7'x5' company logo banner on all three-outfield fencing.
- Two foursomes, 16 dinners and company sponsorship on two holes at the 4th Annual EALL Golf Tournament on May 2nd at Twin Oaks Golf Club.
- Full page ad in 2020 Program
- Website sponsor page ad.
- Email blast to EALL community
- Team sponsor plaque

\$2,500 – Home Run

- Field, Batting Cages, Snack Bar or Scoreboards will be named after your company or your company advertisement will be displayed on a 20' sign above the field (Subject to availability).
- 7'x5' company logo banner on all three-outfield fencing.
- One foursome, 8 dinners and sponsorship on one hole at the 4th Annual EALL Golf Tournament on May 2nd at Twin Oaks Golf Club.
- Three quarter page ad in 2020 Program
- Website sponsor page ad.
- Email blast to EALL community
- Team sponsor plaque

\$1,000 – Golden Glove

- A field, 2 Batting Cages or Snack Bar will be named after your company or your Company Advertisement will be displayed on a 20' sign above the field. Subject to be availability. If any of these are not available.
- 7'x5' company logo banner on one field on the outfield fencing.
- Half page ad in 2020 Program
- Website Sponsor Page Ad
- E-Mail blast to EALL community
- Team Sponsor Plaque

\$500 – Hall of Fame

- 7'x5' company logo and advertisement will be displayed on the backstop fencing.
- Fourth page ad in 2020 Program
- Website Sponsor Page Ad
- E-Mail blast to EALL community
- Team Sponsor Plaque

\$250 – MVP

- Business card size ad in 2020 Program
- E-Mail blast to EALL community
- 7'x5' company logo banner on one field on the outfield fencing.
- Team Sponsor Plaque



Sponsor Information

Name of Sponsor:	
Address:	
Contact Name:	
Contact Phone #:	
Contact E-mail:	
Website Address:	
If registered in League, Name of Child and Team Name	

Sponsorship Level

Please select the Sponsorship level desired and check (x) the appropriate line items. Team sponsorships are assigned on a first-come, first-paid basis.

- Grand Slam Sponsor** (\$5,000)
- Home Run Sponsor** (\$2,500)
- Golden Glove Sponsor** (\$1,000)
- Hall of Fame Sponsor** (\$500)
- MVP Sponsor** (\$250)

Website Name: _____

Facebook/Instagram/ Social Media names or links: _____

Please return this sponsorship form, a check payable to **EALL**
(Tax ID # 95-3867033) and your advertising copy, logo, or “copy ready” business card to:

**Escondido American Little League
Attention: Sponsorship Program
P.O. Box 460014
Escondido, CA 92046-0014**

Thank you!

David Mowery and Jeremiah Anderson

sponsorrep@escondidiolittleleague.com

For League Use Only:	Team 1	Team 2	Team 3
Paid / Date Received			
Division Assigned To			
Team Assignment			



Local Little League Sponsorship Agreement

This agreement between the Escondido American Little League (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the 2020 season.

Sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in the Escondido American Little League." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Little League only, and NOT for Little League Baseball and Softball. Use of the "keystone logo" or any other logo of Little League Baseball and Softball is prohibited, unless permission is expressly granted in writing by Little League International. Sponsorship in the Local Little League carries with it the following additional benefits:

For considerations above, the Sponsor donates _____ to the Local Little League, understanding that its donation is to benefit the entire league.

Accepted and agreed to:

By _____
Sponsor Representative Signature Date

Printed or Typed Name Title

Accepted and agreed to:

By _____
Local Little League Representative Signature Date

Printed or Typed Name Title