



East Greenbush - Castleton Little League

P.O. Box 371 ■ East Greenbush, NY ■ 12061

Dear Friends of Little League Baseball,

The baseball season at East Greenbush-Castleton Youth Baseball League is just around the corner and league volunteers are already working hard to finalize our annual plans. We're eager for your participation as a sponsor for our upcoming season and we're offering incentives to sign up early.

We are a non-profit, charitable organization that survives through the generosity of businesses like yours. Little League

Baseball is the largest and most highly respected youth sports organization in the world. Locally, we serve over 450 families in the East Greenbush, Schodack, and Castleton communities, and we're looking to partner with local businesses to provide a great baseball experience for as many children as possible. What you may not realize is that each year our operational expenses exceed \$140,000 and registration fees cover only about a third of that cost. As such, we work hard to secure the services of numerous volunteers and raise the necessary funds to ensure we can continue to offer the children of our community a safe place to learn the values of teamwork, good sportsmanship and camaraderie.

As a sponsor of EGCYBL, your tax deductible generosity will provide a valuable return on your investment by improving the quality of life for our community's children. Your support will also serve as a cost-effective way for your business to reach thousands of people who live in and around the capital region. In addition, our fields host travel and All-Star teams from throughout the region, so in addition to local recognition, your sponsorship will also reach hundreds of families throughout the Capital District and beyond.

Attached is a summary of our standard sponsorship options, as well as a sponsor donation form that you can complete and return indicating your level of support.

Please review the enclosed sponsorship opportunities and consider making an investment in our community's youth. If you have any questions about our League or our sponsorship opportunities, please contact Rob Marchiony, our Sponsorship Coordinator at 518-452-8014.

Sincerely,

Scott Mocerine
President, East Greenbush – Castleton Youth Baseball League





East Greenbush - Castleton Little League

Sponsorship Options

Team Sponsorship: **\$295**

- Connect your business's name to one team in our league wherever the team name appears
- Postings on the concession stand
- Business name on jerseys worn throughout the community by that team's players and coaches
- Ad in the Opening Day Program
- Framed plaque with team photo for proud display in recognition of your support
- A listing/ad and link on our web site to your company web site

Field Signs: **\$325**

- Posting on billboard sign on one of our 5 fields
- We will help you design a professional billboard; simply send us a sketch and we'll do the rest
- If you currently have a billboard in place, please remit your sponsorship fee to reserve your spot
- Seen by thousands of spectators each season and during travel, all stars and fall ball
- Ad in the Opening Day Program
- Framed plaque with team photo for proud display in recognition of your support
- A listing/ad and link on our web site to your company web site

Combination Package (Best Value!!): **\$550**

- Business name on jerseys worn throughout the community by that team's players and coaches
- Posting on billboard sign on one of our 5 fields
- We will help you design a professional billboard. Simply send us a sketch and we'll do the rest
- If you currently have a billboard in place, please remit your sponsorship fee to reserve your spot
- These are seen by thousands of spectators each season and also during Fall Ball
- Postings on the concession stand
- Ad in the Opening Day Program
- Framed plaque with team photo for proud display in recognition of your support
- A listing/ad and link on our web site to your company web site

Company Logo on ALL Player Caps: **\$2,500**

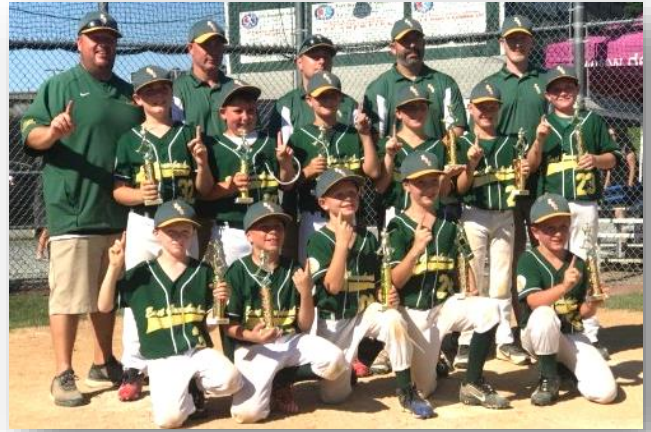
- Place your company logo on **ALL 450 player caps**.
- Kids keep their hats, so your logo/name will be seen by thousands of Capital Region residents
- **Plus ALL of the above**

Field Sponsorship **\$2,500-\$5,000**

- Complete Field sponsorship includes name/logo atop a large sign on field of your choice plus a large banner across the backstop fence of the same field.
- **PLUS ALL OF THE ABOVE except the logo on the player hats.**
- **Costs are \$2,500 for one year or 5,000 for three years.**



*East Greenbush - Castleton
Little League*



Sponsorship Form

Name of Company / Organization / Individual

Contact Name(s)

Street or P.O. Box / City / State / Zip

Phone & Fax

Email Address

Place a checkmark next to the sponsorship option(s) you're reserving:

_____ Yes, we will sponsor a team and have enclosed a check for \$295

_____ Yes, we would like a billboard and have enclosed a check for \$325

_____ Yes, we will sponsor **BOTH** a team and a billboard and have enclosed a check for \$550

_____ Yes, we would like to place our logo on ALL 450 players' hats for \$2,500

_____ Please contact us. We would like to sponsor a Field for \$2,500 - \$5,000 for 1-3 years.

Sponsorships are assigned on a first come, first served basis, so reserve your preferred placement by registering early.

NOTE: For billboards and program advertisements, please include a business card and design or design concept. If you have any digital files (logos requested) forward them to fundraising@egcybl.com.

Please make Checks Payable To: **East Greenbush-Castleton Youth Baseball League**
Mail Form and Payment To: **P.O. Box 371, East Greenbush, NY, 12061**