



## *East Greenbush - Castleton Little League*

P.O. Box 371 ■ East Greenbush, NY ■ 12061

Dear Friends of Little League Baseball,

The baseball season at East Greenbush-Castleton Youth Baseball League is just around the corner and league volunteers are already working hard to finalize our annual plans. We're eager for your participation as a sponsor for our upcoming season and we're offering incentives to sign up early.

We are a non-profit, charitable organization that survives through the generosity of businesses like yours. Little League Baseball is the largest and most highly respected youth sports organization in the world. Locally, we serve over 450 families in the East Greenbush, Schodack and Castleton communities, and we're looking to partner with community businesses to provide a great baseball experience for as many children as possible. What you may not realize is that each year our operational expenses exceed \$140,000 and registration fees cover only about a third of that cost. As such, we work hard to secure the services of numerous volunteers and raise the necessary funds to ensure we can continue to offer the children of our community a safe place to learn the values of teamwork, good sportsmanship and camaraderie.

As a sponsor of EGCYBL, your tax deductible generosity will provide a valuable return on your investment by improving the quality of life for our community's children. Your support will also serve as a cost-effective way for your business to reach thousands of people who live in and around the capital region. We are also pleased to have been awarded the age 11 and under New York State Baseball Tournament, so in addition to the local recognition, your sponsorship will also reach the thousands of families visiting our league from around NY State.

Attached is a summary of our standard sponsorship options, as well as a sponsor donation form that you can complete and return indicating your level of support.

Thank you for considering a donation to EGCYBL and assisting us in making the upcoming season a memorable year for our kids. If you have any questions about our League or our sponsorship opportunities, please contact Jaimy Farnan, our Fundraising Coordinator at 518-928-0933.

Sincerely,

Scott Mocerine  
President, East Greenbush – Castleton Youth Baseball League



## East Greenbush - Castleton Little League

### Sponsorship Options

#### **Team Sponsorship:** **\$295**

---

- Connect your business's name to one team in our league wherever the team name appears
- Postings on the concession stand
- Postings on all jerseys worn throughout the community by that team's players and coaches
- Ad in the Opening Day Program
- Framed plaque with team photo for proud display in recognition of your support
- A listing/ad and link on our web site to your company web site

#### **Field Signs:** **\$325**

---

- Posting on billboard signs on one of our 5 fields
- We will help you design a professional billboard. Simply send us a sketch and we'll do the rest
- If you currently have a billboard in place, please remit your sponsorship fee to reserve your spot
- These are seen by thousands of spectators each season and also during Fall Ball
- Ad in the Opening Day Program
- A listing/ad and link on our web site to your company web site
- Framed plaque with team photo for proud display in recognition of your support

#### **Combination Package:** **\$550**

---

- Sign up for both now and save \$45. An inexpensive way to get your name out to more people
- Posting on billboard signs on one of our 5 fields
- We will help you design a professional billboard. Simply send us a sketch and we'll do the rest
- If you currently have a billboard in place, please remit your sponsorship fee to reserve your spot
- These are seen by thousands of spectators each season and also during Fall Ball
- Ad in the Opening Day Program
- A listing/ad and link on our web site to your company web site
- Framed plaque with team photo for proud display in recognition of your support

#### **Company Logo on ALL Player Uniforms:** **\$2,500**

---

- Place your company logo on **ALL 450 player caps.**
- Kids keep their hats, so your logo/name will be seen by thousands of Capital Region residents
- **Plus ALL of the above**

#### **Field Sponsorship** **\$2,500-\$5,000**

---

- Complete Field sponsorship includes name/logo atop a large sign on field of your choice plus a large banner across the backstop fence of the same field.
- **PLUS ALL OF THE ABOVE except the logo on the player hats.**
- **Costs are \$2,500 for one year or 5,000 for three years.**



*East Greenbush - Castleton  
Little League*

**Sponsor Donation Form**

---

Name of Company / Organization / Individual

---

Contact Name(s)

---

Street or P.O. Box / City / State / Zip

---

Phone & Fax

---

Email Address

Thank you for your sponsorship last year: \_\_\_ Team Sponsor \_\_\_ Billboard \_\_\_ Program Ad

**Place a checkmark next to the sponsorship option(s) you're reserving:**

\_\_\_\_\_ Yes, we will sponsor a team and have enclosed a check for \$295

\_\_\_\_\_ Yes, we would like a billboard and have enclosed a check for \$325

\_\_\_\_\_ Yes, we will sponsor **BOTH** a team and a billboard and have enclosed a check for \$550

\_\_\_\_\_ Yes, we would like to place our logo on ALL 450 players' hats for \$2,500

\_\_\_\_\_ Please contact us. We would like to sponsor a Field for \$2,500 - \$5,000 for 1-3 years.

Sponsorships are assigned on a first come, first served basis, so reserve your preferred placement by registering early.

NOTE: For billboards and program advertisements, please include a business card and design or design concept. If you have any digital files (logos requested) forward them to [fundraising@egcybl.com](mailto:fundraising@egcybl.com).

---

Please make Checks Payable To: **East Greenbush–Castleton Youth Baseball**  
Mail Form and Payment To: **P.O. Box 371, East Greenbush, NY, 12061**