



## NORTHBROOK GIRLS SOFTBALL ASSOCIATION

Dear Sir or Madam:

I am asking for your support in helping Northbrook Girls Softball Association (NGSA) maintain its level of excellence by becoming a sponsor to the organization. **For as little as \$250, you can help make a difference in a young girl's life.**

I am a Northbrook resident and proud parent of two daughters participating in the program. NGSA provides a safe environment for girls in the community, regardless of age or skill level, to play softball while learning valuable life skills such as commitment, teamwork and communication.

Your contribution to our community means so much to the 200 families in the program and the countless other families and players that see your support on signage and at tournaments throughout the Chicagoland area.

There are several levels of sponsorship that are listed on the back of this letter and, depending on the amount of your gift, you will receive the following benefits:

- Your business will be promoted on team jerseys (based on sponsorship level), at our tournaments via signage, and in addition your logo on our website.
- Direct marketing of your company/business/brand to the 200 participating community families (and Spartan Classic sponsorship includes promotion to ~50 teams across the State)
- All contributions are tax deductible.

A donation form has been included in this letter. Simply complete it and mail to the PO Box or email.

NGSA was created in 1998 by a group of parents that saw a need in the Northbrook community to give girls ages 7-14 the opportunity to play fast-pitch softball at a variety of levels. NGSA is a 501(c)(3) non-profit organization. All funds received by the NGSA go to support our girls softball programs. Our Board of Directors are all unpaid, volunteer members. Sponsor support and donations, as well as the player fees, support NGSA operations for the House and Travel programs including training/coaching, field use and grooming, umpires, uniforms, safety equipment, team gear, and more.

Spartan Classic is a tournament that NGSA runs each summer. This is a four-day softball tournament that guarantees four games of play around the Northbrook area. Each year NGSA has ~50 teams from across the Chicagoland area participate in the Spartan Classic with over 1500 people playing and/or watching this tournament.

Thank you for your thoughtful consideration. We are grateful for your support!

Sincerely,

Eric Schwager  
Sponsorship Director





## NORTHBROOK GIRLS SOFTBALL ASSOCIATION

### 2021 NGSА Sponsorship Levels

#### House Levels:

##### **League Sponsor Level: \$1,500:**

League Sponsor is available for only 2 businesses. Your logo will be displayed on **ALL** House League jersey sleeves (~200 girls participate). League Sponsor Level also includes logo recognition on NGSА Softball website, on-site banners and marketing materials. In addition, Sponsor receives one (1) direct marketing email to all NGSА Softball players.

##### **Team Sponsor Level: \$750:**

Team Sponsor Level receives the sponsor's name/logo on front chest of uniforms for either a ponytail, minor or major team (12 to 15 players). The business name and logo will be displayed on the NGSА Softball website, on-site banners and marketing materials. Team Sponsor Level also receives one (1) direct marketing email to all NGSА Softball players as well as a commemorative plaque.

##### **House Sponsor Level: \$250:**

The sponsor's name/logo will be displayed on the NGSА Softball website, on-site banners and marketing materials.



#### Travel Levels:

##### **Travel Sponsor Level: \$500:**

Travel Sponsor level is the primary team sponsor with logo on team picture travel banner that is brought to all home and away games in the North Suburban Fast Pitch League & All Tournaments (4 per year). The business name and logo will be displayed on the Northbrook Softball website, on-site banners and marketing materials, as well as receiving a commemorative plaque.



#### Spartan Classic Levels:

##### **Spartan Classic Sponsor Level: \$250**

All Spartan Classic sponsors will be listed on a Sponsorship Sheet that will go out to all teams prior to the tournament. The sponsor's name/logo will be on a banner for four days of visibility at the main fields at Techny Park, Wescott Park, and Wood Oaks Green Park.

##### **House/Spartan Classic Sponsor Level: \$450:**

All the benefits of both the House Sponsor Level with the Spartan Classic Sponsor Level for a \$50 savings.

##### **Travel/Spartan Classic Sponsor Level: \$700**

All the benefits of both the Travel Sponsor Level with the Spartan Classic Sponsor Level for a \$50 savings.





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## 2021 Sponsor Information Sheet PLEASE PRINT CLEARLY

Sponsor's Name: \_\_\_\_\_  
(As it will appear on the uniforms or marketing)

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Web Link URL: \_\_\_\_\_

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### Level of Sponsorship (please denote with an "X"):

\_\_\_\_\_ House League (\$1500)    \_\_\_\_\_ House Team (\$750)    \_\_\_\_\_ House (\$250)

\_\_\_\_\_ Travel (\$500)

\_\_\_\_\_ Spartan Classic (\$250)    \_\_\_\_\_ House/Spartan Classic (\$450)    \_\_\_\_\_ Travel/Spartan Classic (\$700)

Are you Sponsoring a specific player's team? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, please provide the following information:

Player's Name: \_\_\_\_\_

Player's Current Grade in School: \_\_\_\_\_

Checks can be made payable to: Northbrook Girls Softball Association  
or Quick Pay by Zelle to: treasurer@northbrooksoftball.com

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PLEASE RETURN THIS SHEET BY JANUARY 31<sup>ST</sup> TO:

**Northbrook Girls Softball Association (NGSA)**  
**Attn: Sponsorship Chair**  
**PO Box 592**  
**Northbrook, IL 60065**

Any questions, please contact Eric Schwager at [eric822@aol.com](mailto:eric822@aol.com) or 240-602-9095.