

CEDAR PARK YOUTH LEAGUE (CPYL)

SPONSORSHIP AGREEMENT



SPRING & FALL 2019

SPONSOR ORGANIZATION _____

ADDRESS _____

PHONE _____

WEBSITE _____

CONTACT PERSON _____

EMAIL _____

PHONE _____

SPONSORSHIP PERIOD _____

Grand Slam \$6,000 – 7 available, requires 2 yr commitment

- Field naming rights for two years
- (9) 3x6 banners on all fields during duration of agreement
- (2) 3x8 banners within the park
- (3) Email blasts to CPYL nation per season
- (3) Sponsored promotion on Social Media per season
- (1) Team entry fee and hole sponsor for Annual Golf Tournament
- Banner ad in all CPYL monthly newsletters
- Web advertising throughout cpyl.org

Home Run \$3,000

- (9) 3x6 banners on all fields
- (2) 3x8 banners within the park
- (2) Email blasts to CPYL nation per season
- (2) Sponsored promotion on Social Media per season
- (1) Team entry fee and hole sponsor for Annual Golf Tournament
- Banner ad in all CPYL monthly newsletters
- Web advertising throughout cpyl.org

Triple \$2,000

- (9) 3x6 banners on all fields
- (1) 3x8 banner within the park
- (1) Email blast to CPYL nation per season
- (1) Sponsored promotion on Social Media per season
- Banner ads in a CPYL monthly newsletters - 2 per season
- Web advertising throughout cpyl.org

Double \$1,000

- (3) 3x6 banners on fields of your choice
- Banner or ad in one CPYL monthly newsletter per season
- Web advertising throughout cpyl.org
- (1) Sponsored promotion on Social Media per season

Single \$600

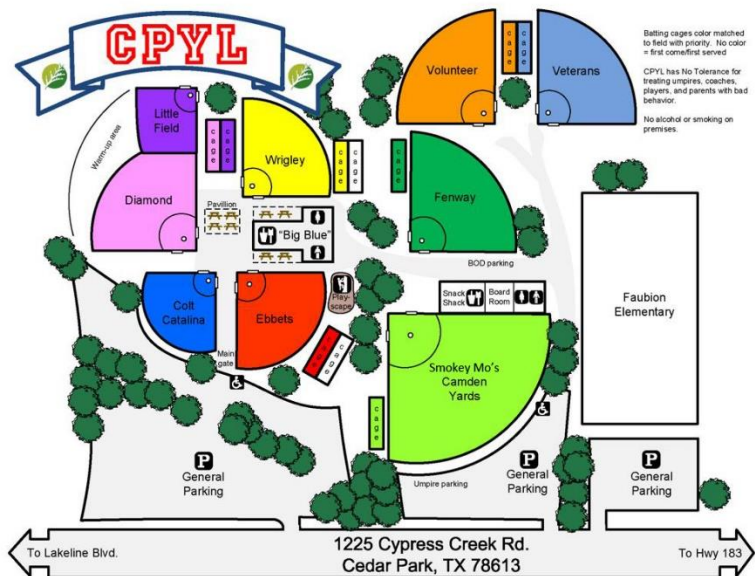
- (1) 3x6 banner on field of your choice
- Web advertising throughout cpyl.org

Vendor: Tournament Weekend Promotion \$500

- Set up a tent/ booth during one tournament weekend (No consumables may be sold. Promotion only.)
- (1) 3x6 banner on one field of choice or general walk way for 1 year
- Email blast opportunity prior to tournament or post tournament
- Social media promotion prior or post tournament
- Web listing on sponsor page of cpyl.org

Vendor: Special Event Promotion \$500 + 10% Proceeds

- Set up a tent/ booth during one weekend to sell goods.
- 10% of any sales during event donated to CPYL
- (2) 3x6 banner on field of choice or general walk way for 1 year
- Email blast opportunity prior to event to promote
- Social media promotion prior or post event
- Web advertising throughout cpyl.org



Sponsor Authorized Signature
Date

CPYL Authorized Signature
Date