



2018 PARENT MEETING

Our Organization

Georgetown Force is organized as a 501c3 youth sports organization. Our mission is to grow the sport of volleyball in Central Kentucky by giving young women high level coaching, exposing them to a high level of play and building essential life skills through competition.

Pre-tryout Mini-Camp

Georgetown Force will be holding a pre-tryout minicamp on November 1st and 2nd at Lemons Mill Elementary from 6:15 pm to 8pm. Many of our coaches will be in attendance to work with athletes in all areas and skill sets. Please find registration details at georgetownforce.com.

Tryouts

November 3rd	Anne Mason Elementary
12U	11a-12:30p
13U	2:30p-4p
November 6th	FCPS/Imani
14-18U	6:30p-8p
November 7th	FCPS/Imani
14-18U	6:30p-8p
12-13U	makeup session
November 8th	FCPS/Imani
14-18U	6:30p-8p
December 8th	Anne Mason Elementary
11U	1p-3p

Age Groups

Age groups are defined by the year the player was born, or after September 1. Girls are allowed to tryout and 'play up' depending on skill level and the approval of the director of coaching. If you have trouble registering your athlete in the appropriate age group, please send us an email. Our Webmaster can override the system to make the necessary changes.

Age group	born on/after	Age group	born on/after
10U	9/1/2008	15U	9/1/2003
11U	9/1/2007	16U	9/1/2002
12U	9/1/2006	17U	9/1/2001
13U	9/1/2005	18U	9/1/2000
14U	9/1/2004		

- **Tryout registration** can be completed at georgetownforce.com. Advance registration will save you time and maximize court time and exposure. Staff will be on site for registration the night of tryouts, but you must wait in line which will limit the time coaches have to evaluate your athlete. Pre-registration will also help us better provide accurate numbers, sizes and colors of t-shirts.
- **Tryout cost** is \$50.00.
- **Please arrive 15 minutes early** to stretch and pick up your t-shirt and tryout bib.
- **Mizuno representatives** and volunteers will be onsite obtaining sizes for the Mizuno team gear. Please allow approximately 15-30 minutes for sizing. Make sure that everything fits appropriately before you leave. *We will not get a second chance to resize.*
- **Athletes are only required to attend 2 of the 3 tryout days** but have the option to attend all three days if you like.
- **Teams will be posted Monday, November 12th.** on the website, and announcements will be made on our Facebook page.
- **Each Player will be contacted** no later than Saturday November 10th regardless of whether or not they have made a team. Team acceptance must be confirmed within 24 hours of being contacted or the next player in line will be contacted and offered the position.
- **Coaches and independent evaluators** will give each player an objective score rating based on their performance at try-outs. Each individual skill set will be evaluated along with positivity and attitude. Players will be forced ranked and coaches will make individual decisions based on team need and anticipated level of competition. It is understood that sometimes players have bad days. It is important to be at as many try-out days as possible to give the Coaches and independent evaluators a fair evaluation of each athlete. Team need at individual positions and skill sets could determine team placement. Please do not be discouraged or let your athlete be discouraged based on team placement. It will not effect their individual opportunity for growth and often times affords them a better chance for playing time and experience. Players too often get caught up in numbers and titles that are not a reflection of their individual potential. There are many factors that have to be considered for each individual team and none of the athletes should be discouraged.
- **If you are not placed** on a travel team, you will be given an opportunity to be placed on a non-travel or local team for the winter session.



Cost/Finance

Georgetown Force is administered by an all-volunteer Board of Directors. Every dollar collected is directly allocated to the cost of facilities, equipment, coaches, and tournaments. The below chart of stated costs represents the entire cost of the athlete's coaches, tournaments and team gear. The only cost not included is personal travel expense. If your team attends the AAU Nationals in Orlando, additional costs will apply should you wish to attend. Please see AAU Nationals section below.

	National 1 Teams \$1650 Dec – June	National 2 Teams \$1500 Dec – June	Regional Teams \$1150 Jan (limited) – June
pricing breakdown			
tournament fees	10-12	10-12	4-5
jerseys	3	2	1
spandex	2	1	1
quarter zip pullover	√	√	√
pants	√	√	√
shoes	√	√	√
knee pads	√	√	√
backpack	√	√	
volleyball	√	√	√
facility	√	√	√
coach salary & travel	√	√	√
coach background	√	√	√
carts & equipment	√	√	√
USAVmembership	√	√	√
JVA membership	√	√	√
AAU membership	√	√	
AAU tournament entry	√	√	

Payment Schedule

Georgetown Force is considering using a third party to administer payment plans this year that will extend payment options past the end of the season, allowing families to lower their overall monthly payments. Agreements may include small fees, depending on how long families wish to extend the payment months (up to 12 months). Payments would be made directly to the third party. Payment plans will be offered and discussed at the team meetings and should give families the opportunity play without having to pay high fees in December and January.

Sibling discounts will be given to families with more than one player up to 10% depending on the number of players.

3% discount will be given to anyone that pays up-front and in full.

Cost Reduction Strategy

1) Personal Fundraising: Through local partnerships, families will have the opportunity to participate in fundraising events throughout the season. Every dollar earned by a player or players family will go directly toward reducing their costs. Max reduction in 2017 was \$800.00. These programs not only support local business but can dramatically reduce or even eliminate club costs. Local partners and programs will be initiated by the club. Information will be distributed to the teams and listed on Team App and website.

2) Corporate Sponsorship: Georgetown Force has several corporate sponsors that donate to our cause annually. Every dollar donated to club is applied directly to costs of equipment and infrastructure to lower overall cost and build for our future. (ex Net systems, Facility, Community Events, Parks and Recreation).

3) Team Fundraising: Individual Teams will have the opportunity to raise money through fundraising activities. Every dollar earned at a team event will be applied to the over all team cost. (ex. carwash, servathons, raffles, UK concessions).

4) Scholarship: Georgetown Force will allocate a portion of sponsorship money this year to help families with financial need. Individual applications will be accepted once teams are formed, and scholarships will be awarded based on individual need. Sponsorship money is never guaranteed and may be limited. Georgetown Force is a non-profit 501c3 organization and will allocate every dollar of revenue over and above club costs to be able to help support our players and teams or to provide additional services at discounted rates or at no cost to the players.



Fee reduction strategy examples:

\$\$\$ that goes directly into parents pocket:

- Individual fundraising (Candles, Coupon Books) – Net proceeds will go back to the parent.
Parent sells \$100 worth of candles, \$50 goes to cost of the candles, \$50 goes to parents.
- Corporate Sponsorships – individual fees will be discounted if a parent brings in a corporate sponsorship.

\$\$\$ that goes directly to the team and will be shared for all players on each team:

- Crowdfunding sites that can be shared to family members and friends (via social media/email). These sites can be used for serve-a-thons and other team-specific fund raising events. All money will go to the team and be disbursed back to each current team member. Money will be disbursed by July 15, 2019.

\$\$\$ that goes directly to the Force:

- We've partnered with Kroger & Amazon. For every dollar spent with each organization, they will donate a percentage to the Force. These contributions add up over time and only take a few minutes to set up.
- Corporate sponsorships – All corporate sponsorships that are solicited by the Force board members will go directly to the Force.

Coaching

Georgetown Force has a minimum requirement for coaches of having played volleyball at the collegiate level. Exceptions have been made if a coach can demonstrate that they have played at a National Level with a credible club or have had extensive coaching experience and training. Very few exceptions have had to be made – all but 4 of our 17 coaches have played and or coached volleyball at the collegiate level.

Georgetown Force Coaches will be attending coaches camps and training throughout the season. Practice plans and individual training plans are acquired and customized from **The Art of Coaching Volleyball, USAV**, and individual training with **KiVA Master Class and Anne Kordes**. The goal is to provide a system that builds strong fundamentals that can be improved upon on as athletes progress through the system.

All Coaches are required to complete a minimum number of continuing education hours to coach a Georgetown Force Team. Coaches are evaluated mid-season and at year-end for valuable feedback.

Many assistant coaches are not required to have had the same experience or training as head coaches. The goal is to grow coaches from within the system, giving them valuable experience and exposure to coaching. Assistant coaches and head coaches alike are required to complete a background check in accordance with Georgetown Force By-Laws. All coaches are held to a high standard of professionalism and decorum.

The Coaching Director acts as a Master Coach providing training, evaluation, and constant feedback to our Coaching Staff. Practice Plans are constantly reviewed and scrutinized to be sure we are getting the most out of our limited time.

3 Tiered Approach for player improvement and feedback

Tier 1 - All players will receive a written assessment mid year and at the completion of the season. It will depict the strengths, areas for improvement and a detailed improvement plan for the coming year.

Tier 2 – Players by request can receive an independent evaluation from the Director of Coaching. This will assess their skills and provide feedback on what the player will need to improve on to become an elite player.

Tier 3 – Players by special request will be recorded and assessed by staff from the University of Arizona or Georgetown College. Their skills will be evaluated by a top tier division I or NAIA coach that can provide valuable development feedback to assist players in college recruitment.

College Recruiting

All Georgetown Force players from 15U and up will be required to attend a recruiting meeting hosted by Nick Griffin and Tiffany Horton. Nick Griffin coached at the collegiate level for 12 years and has extensive recruiting experience. Tiffany Horton played at the University of Arizona and Team USA and also has extensive experience from the player's perspective. Coach Griffin and Coach Horton will outline strategies for players and their families who are interested in playing college volleyball.



College Recruiting (continued)

Evaluation: Local evaluations will be conducted by Coach Griffin and Georgetown Force Coaches with previous college coaching and playing experience. Video Evaluations can also be conducted by the University of Arizona Coaching Staff who have agreed not only to provide individual evaluations but also to assist players in the recruiting process by reaching out to schools on the player's behalf.

Recruiting tools and information will be posted on the website to make parents aware of important dates and protocol.

Georgetown Force Teams will attend several USAV, AAU and JVA tournaments where college coaches and recruiters will be in attendance. Coaches will work with players interested in playing in college on pre-tournament plans to make contact with coaches from preferred schools.

Georgetown Force is vetting several online recruiting tools to provide players with a full suite of recruiting tools and information. 15U through 18U will have the option to purchase the online recruiting tool. Careful consideration is being given to cost in this matter and the Georgetown Force Board of Directors feels that rather than obligate players to additional cost that this is a decision better left to the individual teams. Discounted rates are available.

Tentative tournament schedule

THERE ARE NO ADDITIONAL COACHING FEES FOR TOURNAMENTS!

We include your tournament costs in your total cost, and tournaments are figured into the coaches' compensation. This way, you know up front how much to include in your yearly budget. *The only exception to this model is the AAU National Tournament (see following page) for 13U–18U).*

National Teams will play in USAV, JVA and AAU National tournaments in Ohio, Tennessee, Kentucky and Indiana. Regional Teams may also play in USAV, JVA or AAU tournaments. National Teams will play in Club, Premier or Open classification, depending on coach feedback and ability. Regional Teams will compete in Classic or Aspire divisions in most tournaments. All divisions are highly competitive.

Tentative Tournament Schedule: Tournaments listed below are tentative and may change once teams are formed.

National 1 will play MEPL and at least one National Qualifier. National 1 will play in Open or Premier divisions. National 2 will not play MEPL and division of play will be chosen after teams are formed to ensure the highest level of growth and competition. The list below will not apply to all National teams and additional tournaments may be added. The list below is intended to give parents a better understanding of travel requirements and frequency.

National Tournaments:

MAVA Kick-Off	1/5/2019	Louisville, KY
MEPL	1/26/2019	(TBD)
Bluegrass Power	2/2/2019	(Louisville, KY)
Block and Roll	2/9/2019	(Franklin, TN)
Presidents Day Bash	2/16/2019	(Bowling Green, KY)
Bluegrass Ultra Ankle	3/9/2019	(Louisville, KY)
MEPL	3/16/2019	(TBD)
Union Challenge	3/16/2019	(Louisville, KY)
JVA Buckeye Battle	3/23/2019	(Cincinnati, OH)
Volley for the Roses	4/13/2019	(Louisville, KY)
Union Derby	5/4/2019	(Louisville, KY)
MEPL	5/11/2019	(TBD)
Ultra Ankle Memorial Day	5/25/2019	(Louisville, KY)
AAU Nationals	6/8/2019	(Orlando, FL)
AAU Nationals	6/22/2019	(Orlando, FL)

Regional Tournaments:

Presidents Day Bash	2/16/2019	(Bowling Green, KY)
Easter Egg Classic	3/30/2019	(Louisville, KY)
Bluegrass Power	4/6/2019	(Louisville, KY)
Union Derby	5/4/2019	(Louisville, KY)
Pioneer Region Champ	5/11/2019	(Louisville, KY)



AAU National Tournament June 16th -28th

13U, 14U, 15U, 16U 17U and 18U National Level teams will attend the AAU Nationals in Orlando, Florida, where our teams will compete in world-class facilities. There is a chance for teams to play on ESPN 3 during the featured Championships Finals. Last year 43,000 athletes competed in front of 93,000 spectators. Over 500 college coaches will be in attendance. It is preferred that teams stay together, and Georgetown Force will secure lodging. Exceptions can be made for lodging if necessary. All other travel expenses are the responsibility of the player's family. This tournament is a great way to end the season and is so much fun.

Please see estimated lodging and ticket cost below:

	Team Cost	Individual Cost
Lodging	\$5500	\$611
Tickets	\$200	\$50

Practice

Practices will be held at the Imani Life Center at 1555 Georgetown Rd, Lexington, KY 40511. Practice and team schedule to follow. All team practices will be held between the hours of 6 and 9pm. Times will vary according to age. Imani hosts a variety of activities. There is an indoor running track and quiet space for parents to work during practices.

Mizuno Team Gear

Georgetown Force will offer Mizuno Team Gear at our discount to families that wish to order additional items.

If you have any question that has not been answered in this handout or at the parent meeting, please feel free to email us at georgetownforce@gmail.com, message us on [Facebook](#), or contact us through georgetownforce.com.

2018/2019 Coaching Staff

National Coaches

Michael Ortman
Rebecca Just
Tiffany Horton
Justin Lotts
Dane Schwiensger
Nick Scheper

Regional Coaches

Crissy Ellison
Jason Montgomery
Ashlyn Huffman
Justice Adams
Scott Hudson
Claire Mueller
Drew Langston
Lonnie Tolson
Bradley Craycraft
Rhonda Morris



Thank you as always for your support and consideration,

Georgetown Force Board of Directors