



Location:
1740 Plaza Del Amo
Torrance, CA 90501

Mailing:
P.O. Box 133
Torrance, CA 90507

WWW.TORRANCELITTLELEAGUE.COM

Torrance Little League Tax ID: 94-3319205

Dear Torrance Business Community Member,

Is your business looking for a way to support kids in the Torrance community? If so, please consider becoming a Torrance Little League sponsor.

Our purpose is to provide approximately 400 baseball players, ranging from the ages 4 - 14, with a safe playing environment. We give kids the opportunity not only to sharpen their athletic skills, but also to develop important life skills like teamwork and discipline.

I am proud to report that Torrance Little League is on financially solid ground. As a nonprofit 501(c)(3), volunteer organization, we need the support of local businesses to give our kids the best possible baseball experience. Money raised through sponsorships helps us to:

- Invest in new equipment to keep our kids safe
- Maintain our facilities and fields
- Have quality umpires
- Offer scholarships, so that kids from low income families can play ball

Please refer to the next page for details on our sponsorship levels — and how we work to promote your business in the Torrance community.

So help us make this season a great one for our players. Become a Torrance Little League sponsor today. To get started:

- fill out the Sponsorship Application included in this mailing, or
- visit www.torrancelittleleague.com and click on the Sponsor link at the top.

If you have any questions, please email me at fundraising@thetll.com. I'll be happy to reply to your inquiry via email or set up a phone call to discuss further.

Regards,

Krista Cornett
Fundraising, Torrance Little League

P.S. Every dollar of your sponsorship goes directly to supporting Torrance Little League's operations.



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Sponsorship Levels

Level	Price	Features
Single	\$100	<ul style="list-style-type: none"> • Business card as in TLL Memory Book • Listing on Sponsor page of TLL website with your company's logo and website link
Double	\$300	<ul style="list-style-type: none"> • Listing on Sponsor page of TLL website with your company's logo and website link • ¼ page ad with your company's logo in the TLL memory book • 1 - 3' x 5' banner with company logo posted at the TLL field
Triple	\$500	<ul style="list-style-type: none"> • Listing on Sponsor page of TLL website with your company's logo and website link • ½ page ad with your company's logo in the TLL memory book • 3 - 3' x 5' banners with company logo posted at the TLL field
Home Run	\$750	<ul style="list-style-type: none"> • Listing on Sponsor page of TLL website with your company's logo and website link • Full page ad with your company's logo in the TLL memory book • 4 - 3' x 5' banners with company logo posted at the TLL field • Sponsor wall plaque
Legend Sponsor	Donation	<p>We are also looking for corporate donations to help make our “Field of Dreams” a reality. Any of these projects can be named with your company:</p> <ul style="list-style-type: none"> • New back stops • Painting of sea containers/ snack shack • Re sod the outfields • Additional training area • Lights to play at night • New overhead netting • Electrical upgrades



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Sponsorship Application

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Thank you for your interest in becoming a sponsor. Please fill out the form below and mail to Torrance Little League at the above address or email to fundraising@thetll.com.

I/We will provide support as indicated above. Enclosed please find a check for (choose one):

- \$100 (Single Level)
- \$300 (Double Level)
- \$500 (Triple Level)
- \$750 (Home Run Level)

Please make your check payable to "Torrance Little League". It is understood that the sponsorship will be good for 13 months from the date listed below.

Sponsor Company or Individual: _____

Address: _____

Contact Name: _____ Phone: _____

Email: _____

URL of Sponsor Company/Individual: _____

Include any art work you would like for the banner.

Your support for our league is greatly appreciated. Any amount helps us maintain a safe and enjoyable environment for our players.

Authorized Signature: _____ Date: _____

Thank you for your support!