



PALM CITY DOLPHINS 2020 SPONSORSHIP INFORMATION

Dear Business Leader:

The Fall 2020 Palm City Youth Football and Cheerleading Season is rapidly approaching, and your PCYF&C Board of Directors are already hard at work planning to make 2020 an exciting and fun season. As with every season, your opportunity to be involved in helping us provide the children with a great youth sports program is now. That's why we are reaching out to business leaders like you.

As we prepare for the 2020 season your help is critical to PCYF&C's 300+ children, ages 5 to 16, and their families involved in our Program. Your generous sponsorship helps provide a safe and enjoyable youth football & cheerleading experience for all these kids and their families. Your tax-deductible donation is used to upgrade equipment, uniforms, participation in educational courses for coaches and volunteers, and allow financially challenged families to participate in a truly rewarding team experience in both football and cheerleading through our scholarship program. While the reward of helping our program succeed is fulfilling personally it can be equally rewarding to your business. We know that as a business leader a large part of your job is controlling expenses and maximizing your return on investment. When considering sponsoring The Palm City Dolphins, consider the following benefits to your business:

- 300 + children involved in our football/cheerleading organization
- 5,000 + hits annually on www.palmcitydolphins.com
- 100 + in attendance at each game
- 25 + home games anticipated in 2020
- Over the last 5 seasons, the Palm City Dolphins have been represented at local, regional, and national competitions/playoffs for both cheer and football.
- We encourage and foster strong community pride.

Our sponsorship packages are a great value. Your name is promoted to 1000's of families in the community that buy your products and services throughout the season. This year PCYF&C is proud to offer 7 different levels of sponsorship, each offering unique value and exposure for your business. We ask that you please consider becoming a partner with us, as we continue to strengthen the bond between Palm City Dolphin families and our local business community. Let's make 2020 our best season ever.

If you have any questions, please feel free to contact us at any time.

Respectfully,

PCYF&C Board of Directors
Kristina Almy
PCYF&C President
email: pinkston26@comcast.net



2020 SPONSORSHIP PACKAGE OFFERINGS

If you don't see a package that meets your business needs, contact us to discuss a custom package

Opening Night Booth \$100

- Opportunity to set up a booth (tent and table) on Opening Night to market your product or services to the 300 + players, coaches, volunteers, parents and siblings attending the opening night event.

Adopt-A-Dolphins \$225

- If your not into all the bells and whistle and your in it to see the youth in our community play ball, consider Adopt-A-Dolphin to pay the way for one child.

First Down Sponsor \$ 500

- Window sign identifying you as a proud sponsor of the Palm City Dolphins
- Your business name posted on Website (palmcitydolphins.com)
- Your business name mentioned during opening day ceremony announcements
- Field banner posted at each home game
- Sponsor appreciation plaque
- Opportunity to set up a booth promoting your business for (1) full day of home games at Jock Leighton Field. Booths may have merchandise, but no food products.

Touchdown Sponsor \$ 1000

All business offerings of First Down Sponsor Package (above) plus:

- One free participant registration for football or cheer
- Opportunity to set up a booth promoting your business for (2) full day of home games at Jock Leighton Field. Booths may have merchandise, but no food products.

Hall of Fame Sponsor (only 2 packages available) \$ 2000

All business offerings of Touchdown Sponsor Package (above) plus:

- Opportunity to set up a booth promoting your business at each day of home games at Jock Leighton Field. Booths may have merchandise, but no food products.
- Mini football giveaways at Opening Night ceremony with your business name and logo
- Option of:
 - Your business name on the back of practice jerseys for (2) football teams or
 - Your business name on the back of all cheerleaders practice shirts (approx 90 girls) and all cheerleader coaches shirts.



Field Goal Sponsor (only 2 packages available) \$2750

All business offerings of Touchdown Sponsor Package (above) plus:

- Your business name wrapped on the field goal in 1 endzone.
- Opportunity to set up a booth promoting your business at each day of home games at Jock Leighton Field. Booths may have merchandise, but no food products.
- Mini football giveaways at Opening Night ceremony with your business name and logo

Field Sponsor Package (only 1 package available) ~~SOLD!!~~ \$5000

- Naming rights to the field for the 2020 season (YOUR BUSINESS Field at Jock Leighton)
- Large Banner posted at street entrance to the park
- Scoreboard Banner
- Two (2) sideline A-Frame banners located on north end
- Each game is started with the announcement “The Palm City Dolphins welcomes you to (YOUR BUSINESS) Field at Jock Leighton Park”
- Window sign for the business stating “Proud Sponsor of the Palm City Dolphins”
- Business name and logo listed on our website
- Sponsorship appreciation plaque
- 2 Free registrations (can be assigned)
- 3’x 5’ banner displayed at field
- Opportunity to set up booth at all home games



2020 SPONSORSHIP SIGN-UP

Business Name: _____

Address: _____

Phone Number: _____

Contact Name: _____

Website: _____

Email: _____

Sponsorship Level *Non-Profit tax ID number will be provided

Opening Night Booth _____

Adopt-A-Dolphin _____

First Down _____

Touchdown _____

Hall of Fame _____

Field Goal _____

Field Sponsor _____

Art work for banners and website should be e-mailed to: pinkston26@comcast.net

Make checks out to: Palm City Dolphins Youth Football & Cheer

Mail to:

PCDYF&C

P.O. Box 1792

Palm City, FL 34991

We appreciate your support of the Palm City Dolphins.
WE ARE – PALM CITY!!!!