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SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting the North Raleigh Wake Forest Athletics! We are a non-profit organization established in 1982 that teaches leadership, sportsmanship, team work and the fundamentals of football and cheer. On an annual basis, we serve approximately 400 of Wake County's youth ages 5 – 13 years and their families from more than 80 different elementary and middle schools.

Sponsorship is your opportunity to support a well known and growing sports program. You will have visibility and customer relationships with hundreds of families in our community. Our association hosts an average of 36 practices each for 18 football teams, 9 full days of home games attracting more than 1000 attendees per day, and post-season bowl games attracting more than 1500 attendees. Hundreds of copies of our Yearbook are sold each year; the estimated readership is 4 unique persons per book. Because we are an all-volunteer organization, 100% of your sponsorship dollars will go towards uniforms, safety equipment, scholarships, and fields for the participants.

The NRWFA sponsorship year runs for 2019 and you may begin at any time! We honor and recognize our sponsors in the following ways during that time period. Please sign up early so we may begin recognizing your organization for the entire sponsorship year! Let's make sure our families know that you **SUPPORT THE NRWFA!**

★ PLATINUM - \$5000 and up

● **LIMITED AVAILABILITY!**

- Large full-colored banner displayed directly under the scoreboard promoting your business
- Overhead Announcement at each Home Game and Event
- Vendor Table at any Home Game (if desired)
- Promotional Handouts given to teams after practices
- Large logo on our website with link to your home page
- Featured sponsor in our e-newsletter (weekly – in-season/monthly - off-season)
- Thank You Letter and Appreciation Plaque

★ GOLD - \$3500-\$4999

- 3'x5' full colored banner displayed at all our Home Games promoting your business
- Overhead Announcement at each Home Game and Event
- Promotional Handouts given to teams after practices
- Large logo on our website with link to your home page
- Monthly featured sponsor in our e-newsletter (weekly – in-season/monthly - off-season)
- Thank You Letter and Appreciation Plaque

★ SILVER - \$1000-3499

- 3'x5' full colored banner displayed at all our Home Games promoting your business
- Overhead Announcement at each Home Game and Event
- Large logo on our website with link to your home page
- Thank You Letter and Appreciation Plaque

★ COACHES CIRCLE - \$500

- Game Day Recognition
- Website Recognition/link to business
- Listed in our sponsor booklet

★ SPONSOR A TITAN - \$250

- New this year, this gives businesses of all sizes an opportunity to sponsor a player who otherwise might not have the financial ability to play.
- Game Day Recognition
- Website recognition/link to business
- Listed in our sponsor booklet

★ SMALL BUSINESS CHAMPION - \$250

- 1/4 page ad in our annual yearbook
- Participation in our Spirit Bag
- Thank you letter

★ INDIVIDUAL SPONSOR - \$100

- 1/4 page ad in our annual yearbook
- Thank you letter



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SPONSORSHIP AGREEMENT

Sponsor or Business Name (as it should appear): _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Website address: _____

- Level of sponsorship:**
- Coaches Circle \$500
 - Individual Sponsor \$100
 - Gold \$2000
 - Sponsor a Titan \$250
 - Silver \$750
 - Small Business Champion \$250
 - Bronze \$400

Sponsor agrees:

- that benefits of sponsorship will not be provided until sponsorship fee has been paid;
- to provide aJPEG logo and website address if sponsorship level includes this benefit;
- to provide aPDF layout for the banner or ad if sponsorship level includes this benefit(this service can be provided by the NRWFA for an additional cost);

Authorized signature: _____ Date: _____

For questions or to become a sponsor, please contact
Mandy Blalock at MandyParrisBlalock@gmail.com

