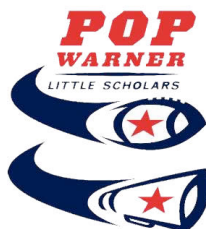
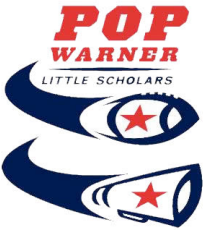




**BALDWINSVILLE  
POP WARNER  
SPONSORSHIP PACKET**



**[WWW.BALDWINSVILLEPOPWARNER.COM](http://WWW.BALDWINSVILLEPOPWARNER.COM)**



## Sponsorship Opportunities

### **Our Mission Statement:**

The mission of Pop Warner Little Scholars, Inc. is to enable children to benefit from participation in team sports and activities in a safe and structured environment. Through this active participation, Pop Warner programs teach fundamental values, skills and knowledge that children will use throughout their lives.

### **Program Sponsorships**

Baldwinsville Pop Warner Little Scholars Sponsorship opportunities offer direct access to members of the Baldwinsville community. Sponsoring the Baldwinsville Pop Warner Little Scholars program is a way to articulate your organization's commitment to today's youth and our community and...

- Realize cost effective advertising
- Increase brand recognition
- Build community relationships

We are actively seeking local companies to sponsor our Pop Warner Little Scholars program.

Sponsorship sign-up is easy: simply contact our Public Relations Coordinator.

Jay can be contacted via email at [bvillepopwarnerpublicrelations@gmail.com](mailto:bvillepopwarnerpublicrelations@gmail.com)

Sponsorship opportunities are outlined on the next page.

***Touchdown Sponsor***      \$500    (\$300 for renewal)

- 3' x 8' sign displayed along field at Lysander Park during all home games throughout the season
- Recognition of sponsorship and support through frequent announcements at home games
- Opportunity to distribute small collateral items to game attendees (vendor supplied)
- Company logo on Baldwinsville Pop Warner web-site for 1 year (baldwinsvillepopwarner.com) as well as put on our Facebook page (1000+ Likes)
- 1/4 page ad space in Pop Warner Little Scholar's yearbook
- Recognition at year-end awards ceremony

***Field Goal Sponsor***      \$300      (\$200 for renewal)

- 3' x 4' sign displayed along field at Lysander Park during all home games throughout the season
- Company logo on Baldwinsville Pop Warner web-site for 1 year (baldwinsvillepopwarner.com) as well as put on our Facebook page (1000+ Likes)
- 1/4 page ad space in Pop Warner Little Scholar's yearbook
- Recognition at year-end awards ceremony

***Extra Point Sponsor***      \$100

- Company logo on Baldwinsville Pop Warner web-site for 1 year (baldwinsvillepopwarner.com)
- 1/6 page ad space in Pop Warner Little Scholar's yearbook
- Recognition at year-end awards ceremony

## **Scoreboard Sponsor** \$1000 for 2-year contract

- Company sign displayed on field scoreboard at Lysander Park
- Recognition of sponsorship and support through frequent announcements throughout the game day
- Company logo on Baldwinsville Pop Warner web-site for 2 years (baldwinsvillepopwarner.com) as well as put on our Facebook page (1000+ Likes)
- ½ page ad space in Pop Warner Little Scholar's yearbook for 2 years
- Recognition at year-end awards ceremonies



Baldwinsville Pop Warner Little Scholar's Sponsorship Form

**Sponsorships**

Scoreboard Sponsor *	\$1000
Touchdown Sponsor	\$500
*Touchdown Sponsor Renewal	\$300
Field Goal Sponsor	\$300
*Field Goal Sponsor Renewal	\$200
Extra Point Sponsor	\$100

**Total Due**

**\$**

\*Exclusive opportunity

Thank you for choosing to support the Baldwinsville Pop Warner Little Scholar's program through sponsorship and/or advertising! Tax ID # 16-1432223

**SPONSOR INFORMATION**

Name:

Company:

Address:

City/State/ZIP Code:

Phone:

E-mail:

Website:

**PAYMENT INFORMATION**

Check Enclosed

**Please Make Checks Payable To:**

Baldwinsville Pop Warner  
PO Box 850  
Baldwinsville, NY 13027

[www.baldwinsvillepopwarner.com](http://www.baldwinsvillepopwarner.com)