



BALDWINSVILLE POP WARNER  
SPONSORSHIP PACKET





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WWW.BALDWINSVILLEPOPWARNER.COM

## **Sponsorship Opportunities**

### **Our Mission Statement:**

The mission of Pop Warner Little Scholars, Inc. is to enable children to benefit from participation in team sports and activities in a safe and structured environment. Through this active participation, Pop Warner programs teach fundamental values, skills and knowledge that children will use throughout their lives.

### **Program Sponsorships**

Baldwinsville Pop Warner Little Scholars Sponsorship opportunities offer direct access to members of the Baldwinsville community. Sponsoring the Baldwinsville Pop Warner Little Scholars program is a way to articulate your organization's commitment to today's youth and our community and...

- Realize cost effective advertising
- Increase brand recognition
- Build community relationships

We are actively seeking local companies to sponsor our Pop Warner Little Scholars program.

Sponsorship sign-up is easy: simply contact our Public Relations Coordinator at [bvillepopwarnerpublicrelations@gmail.com](mailto:bvillepopwarnerpublicrelations@gmail.com)

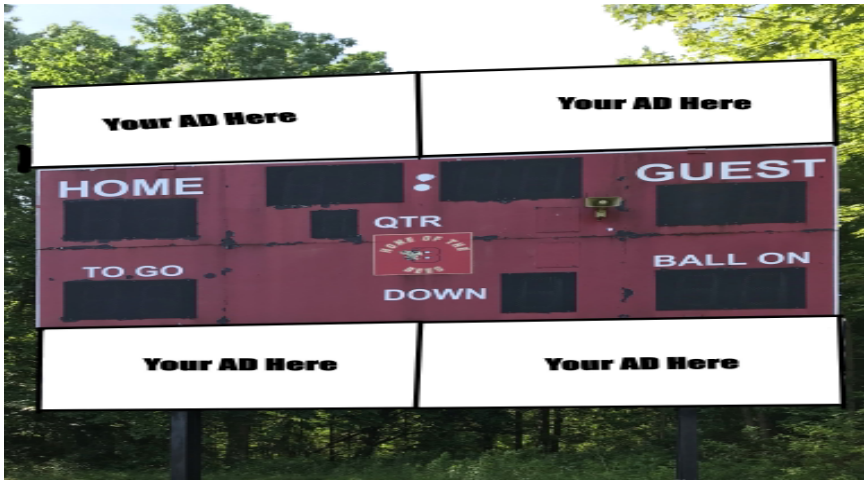
Sponsorship opportunities for are outlined on the next page.

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## **Scoreboard** sponsor 2years \$1000

- Company Sign displayed on the field scoreboard all year for 2 years at Lysander Park
- Recognition of sponsorship and support through the season
- We will distribute small collateral items to game attendees and/or teams at practice (vendor supplied)
- Opportunity to set up a display stand at designated home games (vendor supplied)
- Company logo on Baldwinsville Pop Warner web-site for 2 years (baldwinsvillepopwarner.com)
- Recognition on our Facebook page (1200+ Likes)
- A Main Ad in Pop Warner Little Scholar's yearbook



## **Touchdown** Sponsor 1year \$500 (\$400 for renewal)

- 8' x 3' sign displayed along field at Lysander Park during all home games throughout the season
  - Recognition of sponsorship and support through season
  - Opportunity to distribute small collateral items to game attendees (vendor supplied)
  - Opportunity to set up display stand at designated home games (vendor supplied)
  - Company logo on Baldwinsville Pop Warner web-site for 1 year (baldwinsvillepopwarner.com)
  - Recognition on our Facebook page (1200+ Likes)
  - Pop Warner Little Scholar's recognition in year-end awards ceremony yearbook
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***Field Goal Sponsor 1year***    \$400 (\$300 for renewal)

- 4' x 3' sign displayed along field at Lysander Park during all home games throughout the season
- Recognition of sponsorship and support through season
- Opportunity to distribute small collateral items to game attendees (vendor supplied)
- Company logo on Baldwinsville Pop Warner web-site for 1 year (baldwinsvillepopwarner.com)
- Recognition on our Facebook page (1200+ Likes)
- Pop Warner Little Scholar's recognition in year-end awards ceremony yearbook

***Extra Point Sponsor 1year***    \$100

- Recognition of sponsorship and support through season
  - Opportunity to distribute small collateral items to game attendees (vendor supplied)
  - Company logo on Baldwinsville Pop Warner web-site for 1 year (baldwinsvillepopwarner.com)
  - Recognition on our Facebook page (1200+ Likes)
  - Pop Warner Little Scholar's recognition in year-end awards ceremony yearbook
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Baldwinsville Pop Warner Little Scholar's Sponsorship Form

**Sponsorships**

	Scoreboard Sponsor *	\$1000
	Touchdown Sponsor	\$500
	*Touchdown Sponsor Renewal	\$400
	Field Goal Sponsor	\$400
	*Field Goal Sponsor Renewal	\$300
	Extra Point Sponsor	\$100
<b>Total Due</b>		<b>\$</b>

\*Exclusive opportunity

Thank you for choosing to support the Baldwinsville Pop Warner Little Scholar's program through sponsorship and/or advertising! Tax ID # 16-1432223

**SPONSOR INFORMATION**

Name:

Company:

Address:

City/State/ZIP Code:

Phone:

E-mail:

## **PAYMENT INFORMATION**

**Check Enclosed**

**Please Make Checks Payable To:**

Baldwinsville Pop Warner

PO Box 850

Baldwinsville, NY 13027



***[www.baldwinsvillepopwarner.com](http://www.baldwinsvillepopwarner.com)***