



# Operation Under the Lights

Shippensburg Area Little League  
Capital Campaign 2019

# Background



- SALL has been providing Baseball, Softball and Tee Ball programs to youth of Shippensburg and parts of Chambersburg since 1958
- On February 24 2019, strong winds brought a field light pole down at Doc Norcross Stadium
- Loss of this light rendered the entire field lighting system non-compliant with 2017 Little League Lighting Standards and Safety Audit
- SALL must replace the entire lighting system at an estimate of approximately \$145,000
- This cost was unforeseen and a substantial undertaking for a nonprofit organization, but is a critical investment in the league's growth
- SALL has engaged in a campaign to fundraise a majority of the total cost and has secured lending options for the remaining balance



# Impact

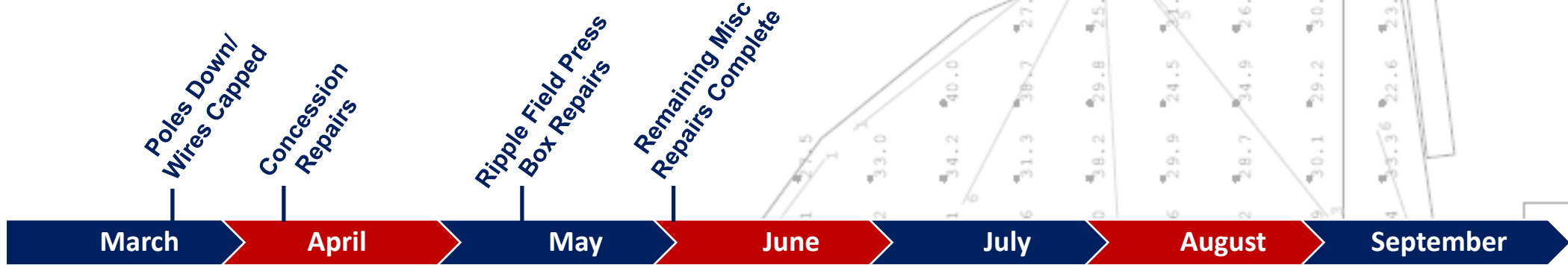
- Safety: Remaining poles are in poor condition and must be removed for the safety of players/fans. New LED lights will provide better field lighting, allowing for safer night play
- Energy: Replacement of lights with LED lights will reduce the leagues energy footprint and will provide a long term cost savings on this investment
- Expansion: The ability to play night games allows the league to accommodate continuous growth
- Revenue: Inability to host double headers causes the league to lose substantial revenue during regular and All Star Tournament season as a host field
- Tradition: Playing under the lights has been a time honored tradition since the mid 1980's at Doc Norcross. Losing this capability takes away from our player experience



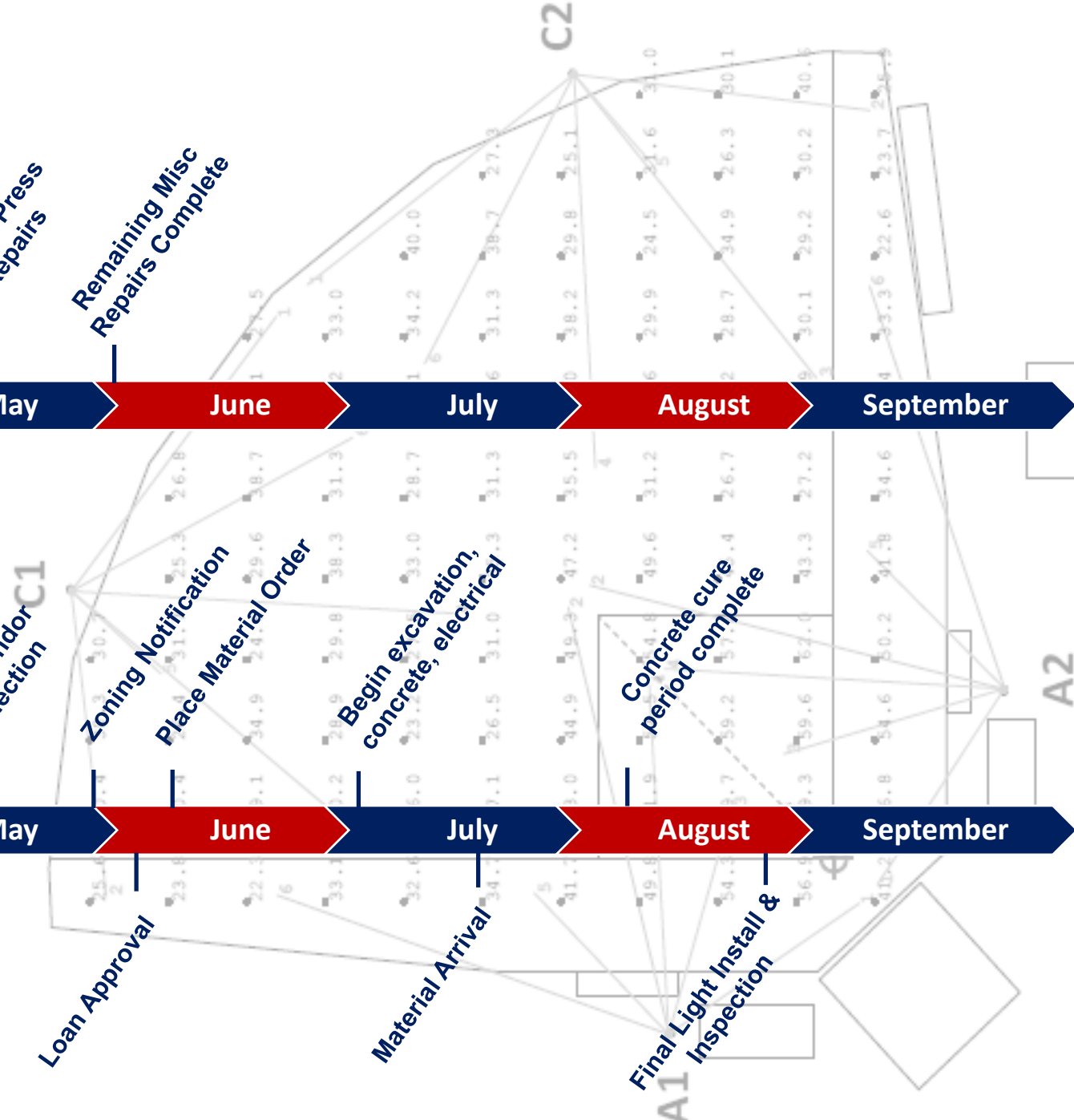
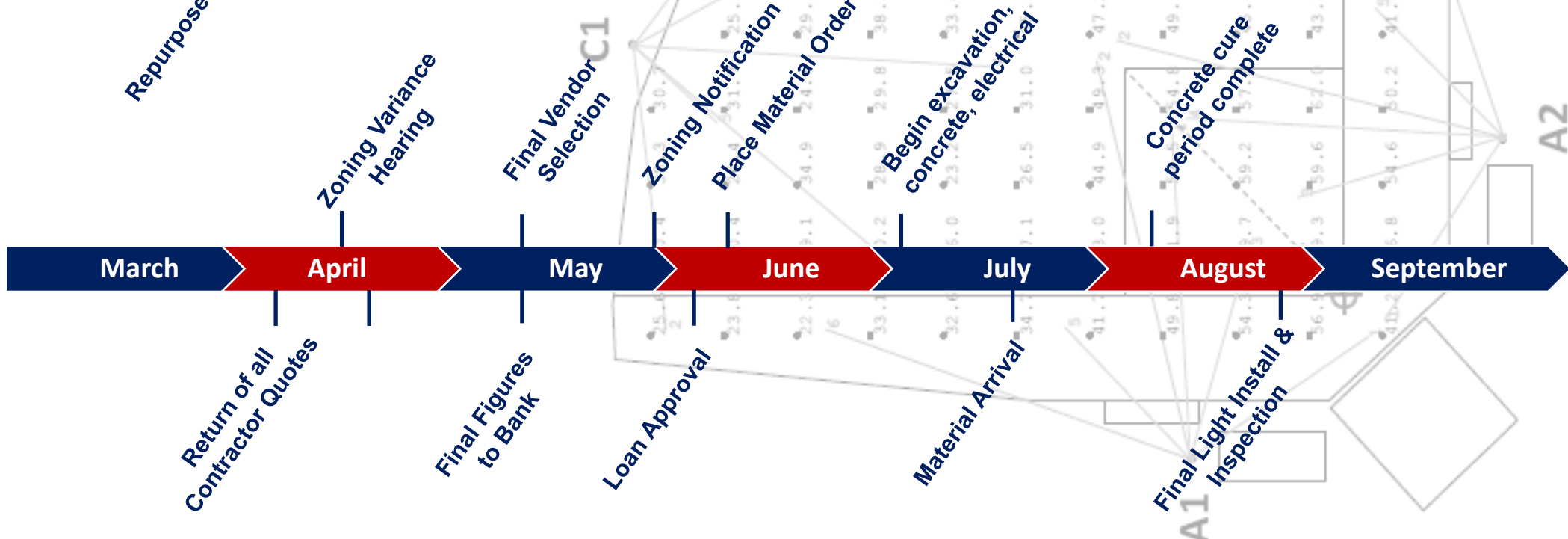


# Project Timeline

## Recovery



## New Install



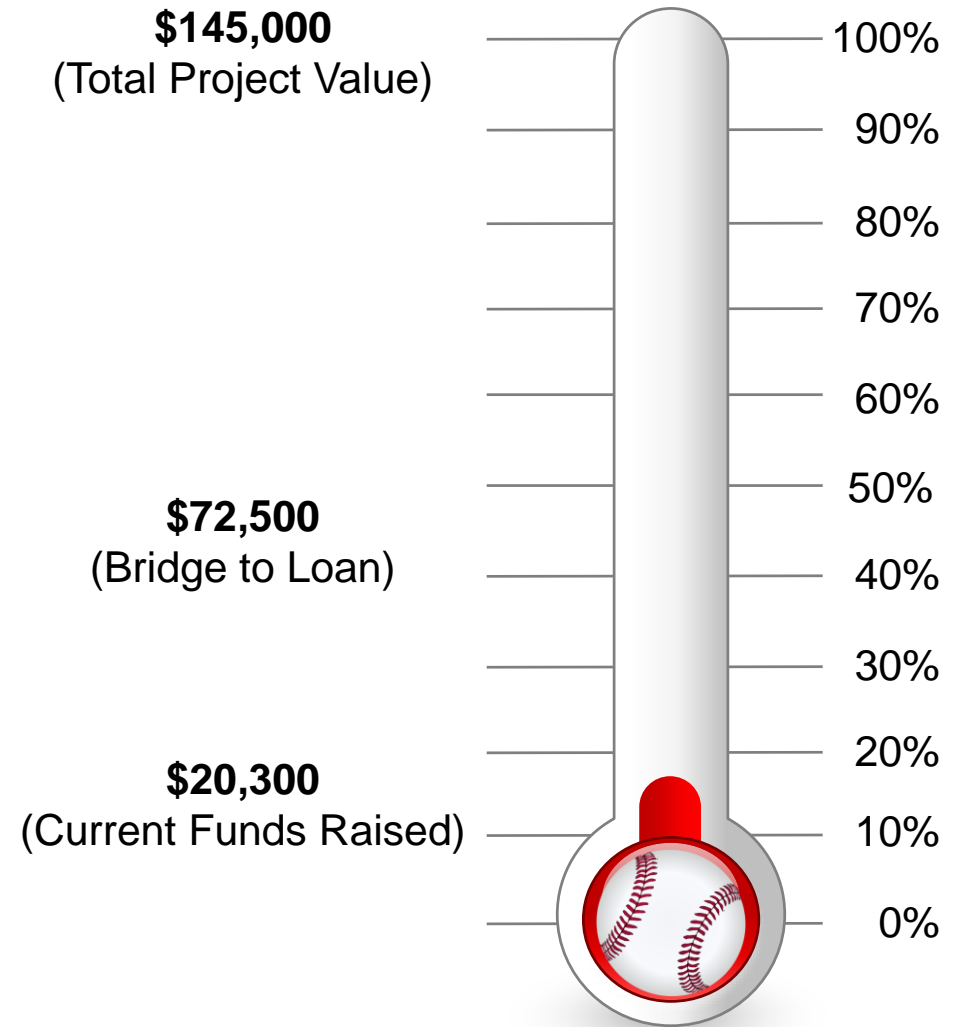
# How You Can Help

Our league relies on annual fundraising, sponsorships, grants, and charitable contributions to sustain its operations and fund program growth. It is our intent to raise funds to offset any debt required for this project and minimize the cost impact to the youth served by our organization. We strive to maintain an affordable community program.

If you are interested in making a donation to this project, please see the attached donor form which includes further details on submitting your donation and the giving tiers and recognition available.

We appreciate the continued support our community shows us year after year!

(Organizations interested in a multi-year donation will be given credit in the Tier that accounts for their total donation during the period of commitment)



The league has applied for \$115,000 in grants this season. Anticipated percentage of award is approximately 30-40%. All award notifications expected in April and May

# Contact Information

- President – Jeremy Diehl
- Vice President – Tiffany Moriarty Roth
- Treasurer - Rebecca Kessler
- Secretary – Lisa Elborne
- Safety Officer – Josh Fritz
- Trustee - Matt Chamberlin
- Trustee – Derek Bostick
- Trustee - Bruce Lebitz
- Trustee - Brad Weller
- Player Agent – Frank Fogelsanger
- Building Operations – Janelle Carbaugh
- Fundraising – Laura Williams
- Safety/Equipment Assistant – Trent Finkle
- Major Player Agent – Ryan Singer
- Minor Player Agent – Tony Norris
- Tee Ball Player Agent – Josh Shope
- Umpire in Chief – Roger Morrison
- Coaching Coordinator – Tyler Sherman



# OPERATION UNDER THE LIGHTS

## Shippensburg Little League 2019 Capital Campaign

# Charitable Donation Form

Donor Category	Donation Amount	Recognition
Grand Slam	\$10,000 +	<ul style="list-style-type: none"><li>• Name recognition on SALL Website</li><li>• Free 4'x8' Field Sign (5 years)</li><li>• Individual Recognition Sign on Light Pole</li></ul>
Home Run	\$5,000 - \$9,999	<ul style="list-style-type: none"><li>• Name recognition on SALL website</li><li>• Free 4'x8' Field Sign (4 years)</li><li>• Name on Group Recognition Sign</li></ul>
Triple	\$1,000 - \$4,999	<ul style="list-style-type: none"><li>• Name recognition on SALL website</li><li>• Free 4'x4' Field Sign (3 years)</li><li>• Name on Group Recognition Sign</li></ul>
Double	\$500 - \$999	<ul style="list-style-type: none"><li>• Name recognition on SALL website</li><li>• Name on Group Recognition Sign</li></ul>
Base Hit	\$1 - \$499	<ul style="list-style-type: none"><li>• Name Recognition on SALL website</li></ul>

Name:

Company:

Address:

Phone:

Email:

Contribution:

**Make all checks payable to:**

Shippensburg Area Little League (indicate Lighting Fund in the memo)

**Donation forms and checks can be mailed to:**

Shippensburg Area Little League

Attn: Rebecca Kessler

PO Box 461

Shippensburg PA 17257