

Highland Pop Warner Sponsorship Agreement



Date:

It is ----- pleasure to sponsor Highland Pop Warner as follows:

The Agreement: This agreement covers Highland Pop Warner and Sponsor

Effective Date(s): January 1st 2019 through December 31st 2019 (1-year agreement)

Sponsorship Incentive: Subject to Sponsors level of endorsement as outlined below, Sponsor will receive recognition as follows:

Sponsorship Package

X	Sponsorship Tiers	Type of Recognition
	\$25.00 - \$99.99 (Fan Package)	Recognition On HPW Website
		Announced at Half During Home Games
	\$100.00 - \$199.99 (Super Fan)	Recognition On HPW Website
		Announced at Half During Home Games
		Business Name Listed On Back of Sponsored Shirt That Each Child Receives
	\$200.00 - \$499.99 (All-American)	Recognition On HPW Website
		Announced once each quarter During Home Games
		Business Name Listed On Back of Sponsored Shirt That Each Child Receives
		Business Name to be Listed on Shared Sponsor Banner that will hang at all home games
	\$500.00+ (Hall Of Fame)	Recognition On HPW Website
		Announced once each quarter During Home Games
		Business Name Listed On Back of Sponsored Shirt That Each Child Receives
		Business Name & Logo to be Listed on Dedicated (Own) Large Sponsor Banner that will hang at all home games

Terms:

- The Sponsorship Agreement will be paid (one check) directly to Highland Pop Warner
 - Mail Checks To
 - PO BOX 9093
Highland, IN 46322

Signatures of the Parties:

HPW/Name/Title

Sponsor/Name/Title

Dear Friends of the Highland Pop Warner Little Scholars Football, Cheer and Dance Program:
Thank you for your interest in the Highland Pop Warner Program. Pop Warner is the world's largest youth football, cheer-leading, and dance organization. We are committed to both academics and teamwork to help teach fundamental values and skills our young people will use throughout their lives. With your help, we hope to continue to provide this experience to magnificent young people for decades to come.

Our goal, through football and cheer, is to teach teamwork and sportsmanship, build character, and demonstrate the value of commitment. We are strictly a volunteer program, run by parents, for the children. No players are turned away because of economic status or athletic ability. We also encourage our children to be model students through a "Little Scholars" program, which rewards them for maintaining high academic standards while participating in extracurricular and community activities.

We realize the importance of local businesses and families connecting with our community. We'd love to help you accomplish that! Along with academics, safety is our programs' highest priority. Safe equipment is the key to keeping our kids healthy and we are constantly striving to replace or improve the equipment we provide. As you can imagine the costs associated with updating our equipment is our largest expense, but one we simply cannot afford to ignore. Please know that your vital support ensures the safety of all our kids. Again, we value your participation and look forward to promoting your involvement with our Highland Pop Warner program.

Respectfully,

Highland Pop Warner

HIGHLAND POP WARNER



PROUD SPONSORS

ATHLETICO

CARPENTERS UNION LOCAL 599

CJ PRINTING

JACKS RENTAL

NWI PATHOLOGY

PHANTOM FIREWORKS

PURE ILLUMINATION

SCHEERINGA FARMS


SKYZONE

WISCO


Building Teamwork & Sportsmanship...for more than 15 years

“Shared Sponsor Banner Example”

HIGHLAND POP WARNER



Building Teamwork & Sportsmanship...for more than 15 years



THE HILL GROUP

PROUD SPONSOR

“Dedicated Sponsor Banner Example”