



HARTFORD COUNCIL FOR RECREATION
PO BOX 332, HARTFORD, MI 49057
www.hartfordrecreation.org

Dear Community Members and Business Leaders,

Those of us who enjoy sports and working with the children of Hartford are very excited about being just months away from hearing those magical words – “Play Ball!” The Interlocal Recreation Board of Commissioners and the Hartford Council for Recreation, with the help of many volunteers and patrons alike, provide the opportunity for local boys & girls to experience the fun and education of being involved in team sports. Our mission statement reads, “the mission of the Hartford Council for Recreation is to give the youth of the communities we serve the opportunity to participate in structured sports programs, with the ultimate goal of not who wins or who loses, but teaching our youth valuable lifelong lessons that will serve them not just today, but long into their adult lives”. We will once again offer the League of Miracles this year, and if you have not had the opportunity to take part in this endeavor, please come watch this program. The League of Miracles, started in the summer of 2012, is a FREE baseball / softball league for children through young adults with special needs, as well as disabilities, who might not normally get to participate in an organized baseball / softball setting. This is a truly remarkable program and experience.

However, we need your help! Every year, the Hartford Council for Recreation requests sponsorship from local businesses, service organizations and individuals alike. We would like you to know that these sponsorship donations are critical in maintaining a high level of service to the children and to the community. We want you to know that these contributions and donations are solely for the children and facilities that they use during the spring, summer and fall.

This year, we are continuing the successful program we started last year that includes five different levels of sponsorship. Last year, 30 local businesses supported our programs, which was one of the most successful sponsorship efforts in recent history, and we would like to build it up even further in 2020! The five levels are in one-hundred-dollar increments, all the way from \$100.00 up to \$500.00 and are labeled as gold (\$500.00), silver (\$400.00), bronze (\$300.00), green (\$200.00) and white (\$100.00). Of that, 75% of the proceeds will benefit our youth baseball, cheerleading, football and softball programs, while the remaining 25% of the proceeds will benefit the Hartford League of Miracles. This way, by evening the playing field and opening up our sponsorships to everyone, we can ensure that all of our programs can thrive and remain independent and strong financially on their own.

With your donation to the Hartford Council for Recreation, you will receive the following benefits:

- A full, one-year sponsorship of all the programs the Hartford Council for Recreation offers.
- For \$300.00 or more (gold, silver and bronze levels), your business name or logo will appear on player’s jerseys during the 2020 baseball and softball regular season. If more sponsors donate to these levels than we have teams, remaining sponsor logos will be on our football jerseys.
- Your business will receive a sponsorship sign, with your logo emblazoned on it, at the entrance to Indian Pride Park (at the gate off Lincoln).
- Your business name and logo will appear on the Hartford Council for Recreation website, which was redesigned last spring.
- Your business will receive recognition on our social media channels, as well as being announced during home football games in the fall.

Please keep in mind that your contribution or donation to our nonprofit organization may be tax deductible. Also, if you wish to designate your money towards one specific program we offer, please note that below when you send in your donation.

If you have any questions about our programs, sponsorships or the organization itself, please feel free to contact us anytime and we will be glad to help. We are all excited about the opportunities we have in store this year and we thank you in advance for your support as we could not do it without your kindness and the opening of your hearts.

If you have a special request for a particular child’s team you would like to sponsor, please note that below. We will do our best to honor those requests but cannot guarantee this will happen.

To get proper placement on our jerseys, these forms must be received by March 15th, 2020. However, we will continue accepting sponsorship requests after this date.

With Appreciation and Gratitude,

Jerrold Birmele
Chairman, Interlocal Board of Commissioners
(269) 208-5049
jerrod_birmele@hotmail.com

Sandy Burtchett
Director, Hartford League of Miracles
(269) 207-8501
sandyburtchett@yahoo.com

2020 Sponsorship for Hartford Council for Recreation
(Please select a sponsorship level below and mail to the above P.O. Box – checks may be made out to HRC)

Gold Sponsorship (\$500.00) **Silver Sponsorship (\$400.00)** **Bronze Sponsorship (\$300.00)**
 Green Sponsorship (\$200.00) **White Sponsorship (\$100.00)** **Other (Please Specify Amount) \$ _____**