



HARTFORD COUNCIL FOR RECREATION
PO BOX 332, HARTFORD, MI 49057
www.hartfordrecreation.org

Dear Community Members and Business Leaders,

Those of us who enjoy sports and working with the children of Hartford are very excited about being just months away from hearing those magical words – “Play Ball”! The Hartford Council for Recreation and the Interlocal Board of Directors, with the help of many volunteers and patrons alike, provide countless opportunities for local boys & girls to experience the fun and education of being involved in team sports. Our mission statement reads, “the mission of the Hartford Council for Recreation is to give the youth of the communities we serve the opportunity to participate in structured sports programs, with the ultimate goal of not who wins or who loses, but teaching our youth valuable lifelong lessons that will serve them not just today, but long into their adult lives”. In addition to providing baseball, cheerleading, football and softball, our organization has officially taken over the youth basketball program from the high school, adding that successful sport to our portfolio of educational sports programs, and will once again, pandemic permitting, offer the League of Miracles this year. If you have not had the opportunity to take part in this endeavor, we encourage you to come watch this program. The League of Miracles, nearly a decade old, is a free league for children and young adults with special needs and disabilities who might not normally get to participate in an organized sport setting with their peers. From baseball to basketball to bowling, this is a truly remarkable program and experience for those involved.

However, we need your help to make this happen! Every year, the Hartford Council for Recreation requests sponsorship donations from local businesses, service organizations and individuals alike. We would like you to know that these donations are extremely critical in maintaining a high level of service to the children and to the community. We also would like you to know that 100% of these contributions and donations are solely for the children and facilities that they use during the athletic year.

This year, we are continuing the successful sponsorship program that includes five different levels of sponsorship. Despite the ongoing pandemic, numerous local businesses supported our programs last year, and we would like to build it back even better in 2021 but cannot do it without your help! The five levels come in one-hundred-dollar increments, all the way from \$100.00 up to \$500.00 and are labeled as gold (\$500.00), silver (\$400.00), bronze (\$300.00), green (\$200.00) and white (\$100.00). There is also an “other” level, where a sponsor can donate for a specific amount not listed on this form. Of the money we collect, 75% of the proceeds will benefit our normal youth sports programs like baseball, basketball, cheerleading, football and softball, while the remaining 25% of the proceeds will benefit the Hartford League of Miracles. This way, by evening the playing field and opening up our sponsorships to benefit everyone, we can ensure that all of our programs can thrive equally, and remain independent and self-sufficient financially on their own.

With your donation to the Hartford Council for Recreation, you will receive the following benefits:

- A full, year-long sponsorship commitment of all the programs the Hartford Council for Recreation offers.
- If a business or individual donates \$300.00 or more (gold, silver or bronze-level donation), a name or logo will appear on a team’s jersey during the 2021 baseball or softball regular season. If more sponsors donate to these levels than we have teams, remaining names or logos will be placed on our football jerseys. This is presuming that we have seasons, as they are currently COVID-19 pandemic permitting.
- Your business will receive a sponsorship sign, with your name or logo emblazoned on it, at the entrance to Indian Pride Park.
- Your business name and logo will appear on the Hartford Council for Recreation website.
- Your business will receive recognition on our social media channels, as well as being recognized during games throughout the year.

Please keep in mind that your contribution or donation to our nonprofit organization may be tax deductible. Also, if you wish to designate your money towards one specific program over the other, please note that below when you send in your donation.

If you have any questions about our programs, sponsorships or our organization in general, please feel free to contact us anytime and we will be glad to help. We understand that times are difficult due to the pandemic, and many businesses are struggling to make ends meet. Please know that we do not take your loyalty for granted, and whatever you can offer will greatly help us impact numerous young lives. Despite the uncertainty, we are all excited about the opportunities that lay ahead, and we thank you in advance for your support as we could not achieve what we do without your generosity, kindness and the opening of your hearts.

If you have a special request for a particular team that you would like to sponsor, please note that below. We will do our very best to honor any requests but cannot guarantee this will happen.

To get proper placement on our jerseys, these forms must be received by March 31st, 2021. However, we will continue accepting sponsorship requests beyond this date.

With Appreciation and Gratitude,

Jerrold Birmele
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2021 Sponsorship of the Hartford Council for Recreation
(Please select a sponsorship level below and mail to the above PO Box – checks may be made out to HRC)

Gold Sponsorship (\$500.00) **Silver Sponsorship (\$400.00)** **Bronze Sponsorship (\$300.00)**
 Green Sponsorship (\$200.00) **White Sponsorship (\$100.00)** **Other (Please Specify Amount) \$_____**