



**2019-2020 Board of Directors
Board Meeting
Monday, December 9, 2019; 6:30 pm – Stamford JCC**

AGENDA

Attendance:

Board Members:

#	Name	Present?	#	Name	Present?
1	Rob Aiello	Yes	8	John Gonzalez	No
2	Amy Aiello	Yes	9	Diane Mannello	No
3	Bill Brucker	No	10	Mike Noto	No
4	Jason Dube	Yes	11	Bob Pascarella	Yes
5	Rebecca Docimo	Yes	12	Martin Vera	Yes
6	Mickey Docimo	No	13	Roger Watson	Yes
7	Adam Effren	yes	14	Joe Zinicola	No

League Members:

Attendees: _____

#	Agenda Item	Lead
1	Call meeting to order and approve prior meeting minutes	Jason
3	Treasurer's report	Bob
4	Information Director Report	Becky
5	Field Update <ul style="list-style-type: none"> • Other items 	Mickey/Adam
6	Registration Update Winter Clinics – <ul style="list-style-type: none"> • update on registration • Lower level clinic volunteers Spring Season – <ul style="list-style-type: none"> • Registration Opened December 15th • Discuss Open Commissioner Roles: T-ball, A, AA, Majors • Player Agent 	Rob
7	Grant Update – Bill not able to attend <ul style="list-style-type: none"> • Plans to get the grant request for Kane Field in by Christmas 	Bill B.
8	Safety Update	John G.

9	Uniform & Equipment Update – <ul style="list-style-type: none"> discuss who can help out in preparation for next year’s transition 	Martin
10	Coaching Coordinator Update <ul style="list-style-type: none"> Winter Clinic Coaching Meeting – December 7th at 3pm BVSA 	Rob A./Joe Z.
11	Fundraising & Sponsorships Update <ul style="list-style-type: none"> Fundraising Discount Cards – updates/reminder forms need to be completed Sponsorship Update 	Amy & Diane
12	Opening Day Discussion – Becky coordinating this event <ul style="list-style-type: none"> Date: Saturday, April 19th (Rain Date: Apr 20th) Pictures – Need to confirm the plan with Bishop Photos <ul style="list-style-type: none"> AAA/Majores – pictures on opening day T-ball/A/AA do them like last year at the “Davenport field” separate from Opening Day 	All
13	Recruiting Update <ul style="list-style-type: none"> Other Advertising Ideas – such as PEACE basketball games other school events putting flyers on cars, etc. 	Joe Z.
14	Other business items -	All
	Adjournment <ul style="list-style-type: none"> Next Meeting date: Monday, January 13th at JCC 6:30 pm 	Jason

December 9, 2019 Minutes:

SALL Board of Directors Meeting called to order at 6:45pm at JCC Stamford

Jason Dube

Spoke with Mike Noto – Discount card forms are due

5/6 Clinics may need board support

Jason/Rob setting up cage and field drills for clinics

Treasurer’s Report - Bob

- \$16K in checking; \$7K Savings and \$21K CD
- Winter Clinics brought in \$9,700 break even
- Mickey Lione Jr. Fund 2019 Wellington Mara Coaches Award check donation- \$2500 received
- Expenses
 - Field clean up \$1100
 - Martin ordered equipment (\$1200) and Winter clinics (buckets/balls)

Information Officer - Becky

- Card reader for paypal no monthly fee for us as charity - \$80 approved by board vote
- Google Voice – going to give it try and if it costs us money or we don’t get calls we can review next year

- Social Media push
 - Twitter, FB, Instagram, YouTube
 - Do raffles – like us on FB, Follow us on Twitter be entered to win XX in raffle
 - Becky to review and get this idea off the ground
- Roll out of Web platform delayed by 1 month – 1/4/2020
 - New fee structure
 - Credit card transaction rate increase from 2.8% to 3.4%
 - Flat rate for fees per family for registration = \$3 per family
 - Check if only one even with use of payment plan for registration
- Website – beginning Sound Tigers SALL Family Fun Day (2/23/20) promotions starting 3rd week of December

Umpire Clinic:

- Speak to Pat Camarota about the correct audience
- Suggest names and get those in and find out who would want to go as it is being held in Bristol not in Stamford

Fields – Adam Effren

- Follow up with City re: Davenport
- Commitment from Kevin to have fence repairs done
- Opening Day – speaker PA needs repair
 - Adam Effren to speak with Karen Vitali to get some help with this
- A/C for Vine Press Box

Registration/Clinics – Rob

- 9/10/11/12 Clinics are closed, 53 registered; 1 hr 15/20 minutes
- 5/6 and 7/8 are still open
 - 5/6 = 14 registered – 9am Clinic spot at Davenport
 - 7/8 = 21 registered – 10:30am Clinic spot at Davenport
 - 5/6 Clinic will pick up equipment and set up
 - 7/8 Clinic will break down and drop off equipment
- Coaches meeting Frank gave us good drills
- For Clinics – Sign-up Genius for coaches so we have a game plan for the clinics
- Share over the next few weeks the plan for the 9/10/11/12 that Rob/Jason/Joe are working on
- Dominate the Diamond – Rob has a membership with videos (\$100)
 - If we get a block of 25 people they said they would charge us \$1000 for 25 log ins = \$40 per person
 - Maybe SALL to subsidize

Grant Update – Bill Brucker

- Hoping to get the grant in by December

Safety Officer – John Gonzalez

- Background Checks are in progress

Uniforms/Equipment

- Ordered the equipment approved last meeting
- Clinic supplies ordered

Coaching Coordinator: already covered

Sponsorship/Fundraising: Amy & Diane

- Discount Cards – thank you all for your help we are almost there to get them ready to print
- We are working on getting Sponsorship information, forms & payments up on the website – trying to avoid all the check picks up
- More to come on this
- Presents for the Umpire Toy Drive were purchased and delivered to the drop on December 7th
- Idea for next year – let's collect for the Umpire toy drive during Fall season – Christmas in September.

Opening Day – Becky

- Sponsors – banner sponsors can sign up to host a table at opening day
 - Sign up so that we limit the number of tables
 - The sponsor brings table, tent, etc.
 - If not a banner sponsor they will need to sign up as a general sponsor
- Becky to send around some information to get people to sign up to head up different opening day items such as:
 - Food – Coal House offered up Pizzas; Hot Dogs
 - Mascot
 - Bake Sale – Amy Muslim
 - Tables – Be the Match, Hope in Motion, etc.
 - Recruit some other volunteers

Recruiting Coordinator Update – Joe Z

- Banners will be put by midweek next week
 - Davenport, Northrop, Vine rd. Xtra banner at courtland bridge.
- Signs will be put up at all schools in district at bus lines, up hope street , weed hill.
- Will do sign and flyers at Bobby's, Chelsea piers.
- Will do the normal at the schools with flyers.
 - Anyone that can help at a specific school Lmk.
 - Davenport – Emily Ferro
 - Newfield – Amy Aiello
 - Stark - ???
 - Trinity - ???
- Also am working with Lin Wood to do email thru Stamford Peace as well as flyers where games are played.

Meeting Adjourned 7:50pm

Next Meeting January 13th (Monday) at 6:30pm at the JCC.