



**2019-2020 Board of Directors
Board Meeting
Monday, November 18, 2019; 6:45pm – Stamford JCC**

AGENDA

Attendance:

Board Members:

#	Name	Present?	#	Name	Present?
1	Rob Aiello	<i>phone</i>	8	John Gonzalez	N
2	Amy Aiello	Y	9	Diane Mannello	Y
3	Bill Brucker	Y	10	Mike Noto	Y
4	Jason Dube	Y	11	Bob Pascarella	N
5	Rebecca Docimo	Y	12	Martin Vera	Y
6	Mickey Docimo	Y	13	Roger Watson	Y
7	Adam Effren	Y	14	Joe Zinicola	Y

League Members:

Attendees: None _____

#	Agenda Item	Lead
1	Call meeting to order and approve prior meeting minutes	Mike
2	President's report	Mike
3	Treasurer's report	Bob
4	Information Director Report – <ul style="list-style-type: none"> • update on upcoming correspondence out to members • update on electronic payment • "Blue Sombrero" Website Update 	Becky
5	Field Update <ul style="list-style-type: none"> • Permit status • Other items Game Streaming – YourGameCam and there are other options to be looked into <ul style="list-style-type: none"> • Cost and Timing – suggested don't wait until March • Logistics – technology, installation, approvals 	Mickey/Adam Rob A.
6	Registration Update Winter Clinics – <ul style="list-style-type: none"> • update on registration • Lower level clinic volunteers Spring Season – <ul style="list-style-type: none"> • Registration Opens December 15th • Discuss Open Commissioner Roles: T-ball, A, AA, Majors • Player Agent • Costs for Spring Season 	Rob
7	Grant Update	Bill B./Adam E.

8	Fundraising Events – <ul style="list-style-type: none"> Discuss Sound Tigers Event Date – proposed date 2/23/2020 is snow date for AAA/Majors Try-outs 	Bill B.
9	Safety Update	John G.
10	Uniform & Equipment Update – discuss who can help out in preparation for next year’s transition	Martin
11	Coaching Coordinator Update <ul style="list-style-type: none"> Winter Clinic Coaching Meeting – December 7th at 3pm BVSA Winter Clinic Coaching Requirement Clarification – see RA notes 	Rob A./Joe Z.
12	Fundraising & Sponsorships Update <ul style="list-style-type: none"> Fundraising Discount Cards – reminder forms due at the end of November Sponsorship Update 	Amy & Diane
13	Opening Day Discussion – Need a Volunteer to Coordinate and start prep <ul style="list-style-type: none"> Date: Saturday, April 19th (Rain Date: Apr 20th) Pictures – decided last minute to do them like last year at the “Davenport field” separate from Opening Day at the last meeting 	All
14	Recruiting Update <ul style="list-style-type: none"> When to put up Registration is Open Signs Up? <ul style="list-style-type: none"> Banners – where are banner? need? Have? Ground signs - need? Have – 8 (4 small/4 large Kane Shed) Map being developed for banner and sign locations could be placed Flyers: <ul style="list-style-type: none"> Schools Preschools Peachjar – start December, do Jan/Feb/Mar Other Advertising Ideas – such as PEACE basketball games other school events putting flyers on cars, etc. 	Joe Z.
15	Other business items -	All
	Adjournment <ul style="list-style-type: none"> Next Meeting date: Monday, December 9th at JCC TBD pm 	Mike

November 18, 2019 Minutes:

SALL Board of Directors Meeting called to order at 6:50 pm at JCC Stamford

President’s Report

Presidents Meeting was held in Darien. LL in changing the number of teams that go to the LL World Series. These changes will result in 2 more Domestic and 2 more International teams going to the LL World Series.

CT will no longer be the Northeast Region we are now part of the new region that LL is calling “Metro” which will consist of CT/RI/NY/NJ

Mike spoke to Dave Brown (National) about interleague play he is up for it.

Changes coming in Softball Darien and New Canaan LL affiliated Softball will split Stamford so girls have another option other than the Stamford Stars

Reminder about BVSA event – Mickey Leone

Board decided to donate \$100 for the Umpire Toy Drive – *will need to coordinate the purchase of toy to donate.*

Treasurer's Report – report sent to board via e-mail

Skipped to Rob Aiello's updates as he had to join by phone before another meeting:

1. **Game Streaming** – looking into options but it will cost some money up front to get this rolling
 - a. \$1000 for camera per field installed on
 - b. Cost of \$50 per month + cost of internet connection (will either require broadband service or potentially could run on wireless with a modem and service charge for the wireless phone line)
 - c. Pressboxes at both Vine and Northrop help us control some of the cost
 - d. Questions to be answered:
 - i. Are there other options with similar or lower costs?
 - ii. Can we freeze the account when not in use – have cost of the monthly fee and broadband for April – August then freeze the account and not pay for the fall and winter months.
 - iii. Is there any tech support offered in the event the camera goes down? Thought is if a sponsor pays to 'run ads' what happens with the camera is not functioning?

2. **Programs**
 - a. Winter Clinics numbers are looking good – Early Bird ended this weekend.
 - b. Spring Registration is approved and set to open Mid-December.
 - i. Pricing provided was reviewed and approved for use by board vote.
 - c. Board Voted in favor of holding a Coaching Meeting December 7th 3pm at BVSA with Frank – ***Joe Zinicola to follow*** up with Frank and confirm cost of the session.
 - d. Discussion had about expectation of Managers and Coaches to participate in Winter Clinics.
 - i. Board agreed that Manager and Coach participation is needed for clinics
 - ii. Discussion had and decision made that "All Rostered Managers and Coaches" must participate in majority of winter clinics held in Jan/Feb 2020, anyone who does not participate might not get a coaching slot in Spring
 - iii. Sign-up Genius will go out so that people sign up for slots and responsibilities and attendance will be tracked and recorded.

3. Discussion regarding Draft/Freezes for Manager + 1st Coach pairing was mentioned and needs to be discussed further before Spring Season.
 - a. LL Rule book needs to be reviewed for LL procedure.

4. **Recruiting**
 - a. Discussion on signs what is needed and what we can reuse
 - b. Banners in key locations:
 - i. Schools: Newfield, Davenport, Stark
 - ii. Vine
 - iii. BVSA
 - c. Lawn Signs not sure how effective they are as they probably need to be put out after the snow and that could be February which is after AAA/Majors close
 - d. Use flyer distribution at schools
 - e. Flyers distributed at various other events – Basketball, Hockey, Indoor Soccer, RPM Raceway, other ideas??
 - f. Peachjar – need to see what costs are and if we can get a discount due to 501(c) (3) status – ***Bill to see if he can get info on costs/discount***

5. **Information Officer Update** – Becky Docimo
 - a. Update on new website platform – costs will go up but the interface seems to remain the same
 - i. Mobile Registration is something that is set to be improved
 - ii. New rates as of 12/4/2019
 - b. Set up Google voice phone number (203.539.1709) which can be forwarded – question is who is going to check messages? Can do transcript of messages to e-mail.
 - i. Becky confirming that there is no cost to have the number just cost for outbound calls

- c. Upcoming announcements to go out:
 - i. Mickey Leone Event at Bobby Vs
 - ii. Presidents Letter – some incoming responses coming in
 - iii. Toy Drive e-mails with the 3 drop off dates
 - d. Becky will start up Facebook and is looking to revive Twitter
 - e. **Becky to look into** can we put an option for people to opt to pay the “transaction fee” in addition to their purchase to help us cover the costs of electronic payments.
6. **Field Updates** – Mickey & Adam
- a. Permits done, we are 2-3 weeks ahead of last year. Michelle O’Brien signed off on permits
 - b. Cindy Grafstein is doing building/Field responsibilities (Mayor Appointee); spoke with Kevin McCarthy
 - c. We are asking for a field contact by March 1st so we have a person to call – they said week is good but weekend is harder to do but option would be to give it to the field crew
 - d. Meeting with the City about fields and making a case for Davenport – hoping it will come through
 - e. Vine landscapers did the clean up; waiting for stuff behind the shed to be removed there is a dumpster there
 - f. Katchko donated materials and time – will spread and roll the materials to hopefully take care of the parking area at Vine
 - g. Kane – committed to doing upgrades (sod, infield work); possibly missing 2 weeks of Spring practice; working for grant money to help pay for this.
 - h. Send a “Thank you” for all the work being done by the City
 - i. Painting was pushed off to the Spring because the city shut off the water before painter was able to start
 - j. Mickey & Adam to take Kevin to Lunch
 - i. Status List and see what we can get done
 - ii. Fence fixed, trees trimmed
 - k. Northrop has been cleaned up
 - l. Kane - tree trimmed
7. **Grant Update** – Bill
- a. Players Association to be submitted by Mid-December
 - b. Grant for Equipment has been submitted
 - c. Sound Tigers “fundraising” event – no cost to us brought in \$200-300 last year, fun night for the kids
 - i. Sunday, February 23rd 3pm Game
 - ii. Board voted to leave the date even though it’s the “snow date” for AAA/Majors Try-outs
8. **Equipment Update** – Martin
- a. Martin reviewed a proposal for necessary equipment and board voted and approved \$1,360 in funds for equipment
 - b. Martin also proposed a “Wish List” in the event that we get the equipment grant.
 - c. Will give an update on uniforms as we get closer to the Spring season
 - d. **Need to work on who will shadow to take this over in 2021**
9. **Safety Update** – John sent an e-mail to the board
- a. AEDs have been checked and stored
 - b. John will get medical kits and ice packs for clinics just **needs to know who they should be distributed to?**
10. **Sponsorships** – Diane & Amy
- a. Discount card applications need to come in by the end of November – some were given in by Roger and Jason
 - b. Please let Diane & Amy know your progress and if there are businesses backing out of the card so things can be reviewed and determine if new businesses are needed.
 - c. Working on Sponsorship reach outs to existing sponsors – hoping to do a lot of this online with form and payment; Becky is helping to set up the website interface/form

- i. Banner and General sponsors will be payments now
 - ii. Team sponsors will be indication of interest for sponsorship then we will have to follow up once team numbers are more known and get the sponsorship money paid.
 - iii. Discussion on how team sponsors should be decided – who gets Majors, AAA etc. more discussion to be had.
 - d. Roger to see if he has any past sponsorship files that will be forwarded to Amy & Diane and stored in the Google Docs for the league.
 - e. Jason to follow up with Mike D. regarding banner condition and which sponsors will need new banners for 2020.
- 11. **Opening Day** – volunteer needed for this event – Becky volunteered to head this up and will work to coordinate a committee
 - a. Needed items for Opening day:
 - i. AAA/Majors Pictures – need to reach out to Bishop photo and get this set up and agreed that they will do the lower levels at another date
 - ii. Booths – Be the Match, Sound Tigers (have Mascot come), Hope In Motion, others?
 - iii. Bake Sale
 - iv. Food Coordination – hamburgers and hot dogs are in the freezer or other options??
 - v. Other Items – info regarding the SALL Store/items, other?
 - b. Roger to get over to Becky some past information on Opening Day
- 12. **Next meeting December 9th** starting at 6:30pm at the JCC

Meeting adjourned 8:10pm