



Stratford Little League 2020 Sponsorship Form

Stratford Little League, the town's oldest and longest running organized sports league, is actively preparing for the 2020 baseball season and is currently looking for sponsors to help us celebrate our 72nd Season. We have served the youth of Stratford since 1948. To celebrate we have new sponsorship packages which include opportunities to put your business name on our uniform shirts which get worn to games, school, but most notably the Town's Annual Memorial Day Parade.

We look to sponsors to help offset the costs of league operations, so we can maintain low fees for our players ensuring that anyone who wants to play Little League baseball can do so affordably. Funds raised from your generous support go toward such things as player equipment, umpires, uniforms, field materials and improvements to name a few.

There are also many great benefits to sponsoring. Here are some examples just to name a few. It is an inexpensive marketing tool that is also a tax-deductible expense, you gain name recognition throughout the community, you also get to fulfill your sense of duty to the community while getting exposure to over 350 families that participate in Stratford Little League.

To take advantage of this opportunity and become a sponsor of Stratford Little League, complete page 3 and email it to Fundraising@StratfordLittleLeague.com along with a preference of payment type. We can send a PayPal invoice for online payment or you can write a check made payable to Stratford Little League. To avoid a delay in processing we can pick up the sponsor check or you can mail it to the address below:

**Sponsorship Program Stratford Little League
P.O. Box 605 Stratford, CT 06615**

FYI To get your business name on a team uniform, it is imperative to get your payment in early as possible because these sponsorships are limited to the number of teams we create and are handled on a 1st come 1st serve basis. Do not miss out and SIGNUP NOW.

The Stratford Little League offers programs that are tailored to meet individual skill levels. They are designed to stress baseball fundamentals, to promote good sportsmanship and to teach skills necessary to be successful on and off the field. For more information about becoming a SLL sponsor please call 203-450-4633 or send an email to fundraising@stratfordlittleleague.com or visit our website at StratfordLittleLeague.com



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2020 Sponsorship Package Options

Gold Level Sponsor Package will receive the following: \$300 (Total Value of \$485)

- ~ Sponsor's Name on the back of the Uniform (\$300 value)
- ~ Commemorative Appreciation Plaque with Team Picture (\$35 value)
- ~ Officially Recognized on Opening Day
- ~ Web Advertisement/ Active Sponsorship Link w/Social Media Push- (\$150 value)
- ~ A letter confirming your tax-deductible donation to our 501(C)3 Non-Profit Organization
- ~ **Opportunity to add an "Outfield Banner" for a discounted price of Only \$100 (Savings of \$150)**
- ~ **Opportunity to add *NEW* All Star add on for \$250 (\$300 Value)**

Platinum Level Sponsor Package: \$650 (Total Value of \$985)

- ~ In addition to all the Gold Level benefits above (\$485 value)
- ~ You will receive a "Backstop Banner" (4x5) (\$500 value) and
- ~ **Opportunity to add *NEW* All Star add on for \$250 (\$300 Value)**

Diamond Level Sponsor Package: \$1000/\$2500

- ~ In addition to all the Gold Level benefits above (\$485 value)
- ~ Sponsor's Name on One of our Scoreboards for a full season (\$1000 value)
- ~ Opportunity to add 2 Additional seasons at discounted price of \$1500 (\$2000 value)
- ~ **Opportunity to add *NEW* All Star add on for \$250 (\$300 Value)**

A La Carte Sponsorship Opportunities

- ~ Web Advertisement/ Active Sponsorship Link w/Social Media Push - \$150
- ~ Outfield Banner (3x5) - \$250 (ONLY \$100 w/Gold Level Sponsor Package)
- ~ *****NEW*** All Star Sponsor - \$300 (ONLY \$250 with any sponsor package)**

*****NEW for 2020*****

ALL Sponsor packages include NEW ALL STAR add on option for \$250 (\$300 w/o) which helps support our All-Star Teams and includes your business name on the back of ALL of our ALL-STAR warmup shirts for players and parents. These all-star shirts are worn during All Star tournaments in towns all over CT.



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Contact Name: _____ Title _____

Business Name: _____

Address: _____

City/State/Zip Code: _____

Email: _____

Phone: _____ Fax: _____

Sponsor Packages: (Please Check all that Apply)

Gold (\$300.00) _____

Platinum (\$650.00) _____

Diamond (\$1000.00) Option 1 _____ Option 2(\$2500) _____

Outfield Banner (\$100) _____

****NEW**** All Star Add On (\$250) _____

Associated with SLL family/team (If Applicable):

A La Carte Options:

Web Advertisement/ Active Sponsorship Link w/Social Media Push (\$150) _____

Outfield Banner (\$250) _____ *****All Star Sponsor (\$300) _____

WE ALSO ACCEPT ANY DONATIONS THAT CAN USED AS A RAFFLE PRIZE

(i.e. GIFT CERTIFICATES/CARDS, PRODUCTS, SERVICES, OR ANYTHING ELSE)

Item(s) Donated _____

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