



Dear Local Business Owner:

We are excited to announce that Ontario Eastern Little League's (OELL) 2017 season is underway. OELL was incorporated in 1967 and has been a staple of the City of Ontario for over 50 years. Since its inception, our league's primary focus has always been to promote character, courage, loyalty, teamwork, commitment, dedication, and community development for not only our local children but for their families as well.

As you may be aware, operating a successful Little League program requires numerous volunteers, community partners, and financial support. Each season, we have countless of volunteers who devote their time and energy to help make our league run as smoothly and as successfully as possible. In addition to our volunteers, OELL requires community financial support as player registrations only account for a small portion of funding needed to operate our league.

All sponsorships/donations provided to OELL will assist with the following:

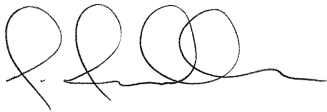
- Maintaining affordable registration fees for all players
- Providing partial and full scholarships to players in need
- Purchasing of quality equipment for the optimal safety and experience of our players
- Purchasing of field maintenance materials and supplies
- Support for operational costs of our league (i.e. insurance, utilities, field supplies, maintenance expenses, charter fees, tournament fees, district fees, etc.)
- Concession renovations to correspond with California Department of Public Health requirements

OELL's Board of Directors, along with our community volunteers, work hard to put together an amazing season but we cannot do this alone. Therefore, OELL is asking for your support. All donations made to OELL are tax deductible as OELL is a 501(c)(3) tax-exempt nonprofit organization.

We would be absolutely grateful if you could support our Little League this year. Currently, OELL has over 220 boys and girls registered to play in the Spring 2017 season. If you support OELL, we will include you and/or your company in all marketing materials as well as provide you and/or your company with website recognition. The amount you give is completely up to you.

If you are interested in sponsoring OELL, please feel free to contact us with any questions you may have. We look forward to partnering with you and making OELL a better place for our community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jesus Arambula', with a horizontal line extending to the right.

Jesus Arambula
Vice President