



2021 MANSFIELD-ASHFORD LITTLE LEAGUE SPONSORSHIP AND DONOR PROGRAM

To our valued sponsors & community members,

Freezing temperatures may still be lingering, but the youth baseball and softball season is just around the corner! Mansfield-Ashford Little League has proudly been providing coaching and instruction to Mansfield and Ashford area kids interested in baseball and softball for more than 30 years. For the 2021 season, we expect our league roster to include over 200 kids, ages 5-16 from the greater Mansfield and Ashford area.

Along with our coaches, volunteers and league parents, sponsors and donors are crucial to ensuring Mansfield-Ashford Little League can continue to provide a healthy and supportive youth sports experience for kids in our community. We ask that you consider sponsoring a Little League team and/or contribute funds to help defray the cost of safety equipment, uniforms and many other expenses associated with maintaining a safe playing environment.

Your generous sponsorship dollars and/or donations will provide an opportunity for children to learn the game of baseball, understand the value of teamwork, and establish childhood memories that will last a lifetime.

SPONSORSHIP/DONOR OPPORTUNITIES FOR 2021

"Dug Out" Donor \$100-\$500	Dug Out donors help Mansfield-Ashford Little League purchase necessary field maintenance equipment, player safety equipment, and other related seasonal needs. <i>Dug Out donors will be recognized by having their family or business name listed on a "Dug Out" Donor Banner which will be placed on the Dugouts between fields A & B, at Southeast Park, for the 2021 Season.</i>
Team Sponsor \$250	Sponsorship includes your business or family name on the upper back of a team jersey. <ul style="list-style-type: none">▪ Listing on the Mansfield Little League website▪ Acknowledgment at our opening day ceremony & end of season picnic▪ Encouraged patronage at your business by our M-ALL community <i>Opportunities are limited, please contact us today!</i>
Banner Sponsor \$250	Sponsorship includes a single 3' x 6' blue banner with white letters placed on an outfield fence at Southeast Park for the 2021 season. <ul style="list-style-type: none">▪ Listing on the Mansfield-Ashford Little League website▪ Acknowledgment at our opening day ceremony & end of season picnic▪ Encouraged patronage at your business by our M-ALL community <i>Most sponsors use 3 or 4 lines maximum: Example: Business name, logo, and web url.</i>

MVP Sponsor >\$400	Help fund field improvements! Get both a Team Sponsorship and Banner <i>In 2021 we are raising funds to purchase: new on field screens, a batting cage for field C, new batting cage nets for fields B and a press box for field C.</i>
----------------------------------	---

On behalf of our players, coaches, volunteers, and families, the Mansfield-Ashford Little League Board of Directors would like to thank you for your support, and we would be delighted if you are able to identify a sponsorship program that not only matches your budget but your heart as well.

Mansfield-Ashford Little League is a registered 501C3 (EIN: 06-1528187) charitable organization and all donations are tax deductible.

If you are interested in 2021 Mansfield-Ashford Little League sponsorship opportunities, please feel free to contact Joshua Diffenderfer at joshua.diffenderfer@gmail.com or complete and mail us the form on the following page.

Thank you,



Joshua Diffenderfer, President
Mansfield-Ashford Little League
www.Mansfieldctl.org

THANK YOU FOR YOUR GENEROUS SUPPORT!!

PLEASE FILL OUT AND RETURN THE FOLLOWING FORM (NEXT PAGE) WITH YOUR CHECK TO MANSFIELD-ASHFORD LITTLE LEAGUE.

2021 MANSFIELD-ASHFORD LITTLE LEAGUE SPONSOR & DONOR REQUEST FORM

SPONSOR INFORMATION

Business/Family Name:	
Contact Person:	
Address:	
Phone:	
E-Mail:	

SPONSORSHIP LEVEL (PLEASE SIGNIFY YOUR CHOICE):

“Dug Out” Donor \$100-\$500	Donation Amount		Name for Banner
Team Sponsor \$250	# of Teams	Donation Total	Contact Name & Phone # <i>(if different than above)</i>
Banner Sponsor \$250	# of Banners	Donation Total	Contact Name & Phone # <i>(if different than above)</i>
MVP Sponsor >\$400	Total Donation Amount		Donation Allocation <i>(from list below)</i>
On Field Screens Batting cage for field C Champions Signage Press box for field C Other			

For the consideration above, the Sponsor and/or donor understands that the amount received is to benefit the entire league.

Accepted and agreed to:

Sponsor’s Signature: _____ Print Name/Title: Date:	League Representative Signature: _____ Print Name/Title: Date:
---	---

PLEASE MAKE CHECKS PAYABLE TO “MANSFIELD-ASHFORD LITTLE LEAGUE”

MAIL TO: JOSHUA DIFFENDERFER c/o MANSFIELD-ASHFORD LL, P.O. Box 492, STORRS, CONNECTICUT 06268

As soon as we receive your form, we will contact you to coordinate creation of your Banner and/or Team Sponsorship.