



California District 12 Little League

1167 Dillard Court
San Jose, California 95128-4214

January 18, 2019

California District 12
Western Region Junior League Baseball Tournament

California District 12 Little League will host the Western Region Junior League Baseball Tournament this year in San Jose, California. The tournament will be held from July 26 through August 3, 2019, with the championship team advancing to the Junior League World Series held in Taylor, Michigan. The tournament participants are 13 and 14 years old and consist of the State Champions from the 11 Western States. We are also privileged to have a local host team participating, so it should be an exciting tournament to attend and be a part of. We hope you will join us during the week.

We look forward to hosting a great tournament for our Junior players and would like to invite sponsor donations that will help us cover the tournament expenses. We estimate expenses to be approximately \$28,000 to host a tournament for 250 players, managers, coaches and umpires. Any and all donations will help cover meals for the 13 teams, volunteer umpires, as well as lodging for 8 umpires that travel from the Western States to volunteer their time for the tournament. Donations will also help cover rental equipment, field maintenance, ID badges for players and staff, pins, programs, medals, t-shirts and other expenses necessary in hosting the tournament.

For a sponsorship donation of \$1,000, we are offering a 3x5 banner advertising your business, to be hung on the fence surrounding the field, a full-page advertisement in our tournament program, advertising on the District 12 Website and ongoing announcements at all games throughout the duration of the tournament.

If you would like to advertise in our tournament program, a business card ad will be \$75, a quarter page ad, \$125, a half page ad, \$225, and a full-page ad, \$400. The ads for the program and fence banners will contain the artwork you provide.

We are also looking for businesses and organizations to help with providing food and drink donations for the snack shack, help with feeding 250 players and umpires daily, the opening ceremony, pancake breakfast and raffle prizes. We provide a "welcome to our city" gift bag for each player participating in the tournament and would appreciate discounted or free food, entertainment coupons, gift certificates, pins, snacks, batting cage tokens or anything that a young teenager would like. We believe anything that you provide will benefit your business, since most players will have their families join them at the tournament. We are open to any and all help with this great premier event. If you are able to volunteer, we would love to see you at the field.

The California District 12 Little League charitable 501(c)3 tax identification is 90-0046368 for your charitable donation. Please feel free to contact me for questions or to donate.

Thank you in advance for your help. Your generosity is very much appreciated.

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