



2019 Sponsor Registration Form



On behalf of the Sponsorship Committee, we appreciate your tax-deductible donation to the Reno Continental Little League. We depend on sponsorships in order to keep sign-up fees to a minimum, as well as maintain a quality program for our players and families, and help defray the costs associated with participation, including grounds keeping, equipment, uniforms, field maintenance and scholarships.

Please return this completed form along with your donation made payable to Reno Continental Little League. Thank you for your support!

Payment and artwork must be received by **April 6th** to guarantee banners will be printed and placed by **Opening Day 2019**.

Sponsorship level desired (please check): **ALL SPONSOR LEVELS WILL INCLUDE SOCIAL MEDIA PROMOTION.**

- \$5,000 – Hall of Fame Sponsor**
Mutually agreed upon custom field signage. Opening Day sponsor recognition. Website recognition in the Hall of Fame Sponsor category. THREE 3' x 5' exclusive Hall of Fame Sponsor field banners displayed at premier locations. **VIP Table for 10 at our 5th Annual Poker Tournament & Silent Auction Fundraiser on Saturday, May 11th. Logo printed on all event marketing & promotional material.**
- \$2,500 – MVP Sponsor**
Mutually agreed upon custom field signage. Opening Day sponsor recognition. Website recognition in the MVP sponsor category. Three 3' x 5' exclusive MVP field banners displayed at premier locations.
- \$1,000 – All-Star Sponsor**
Opening Day sponsor recognition. Website recognition in the All-Star sponsor category. Two 3' x 5' exclusive All-Star field banners displayed at premier locations.
- \$500 – Golden Glove Sponsor**
Website recognition in the Golden Glove sponsor category. 3' x 5' exclusive Golden Glove field banner displayed at a premier location.
- \$250 – Veteran Sponsor**
Website recognition in the Veteran sponsor category. 2' x 4' exclusive Veteran field banner displayed in outfield.
- \$100 – Rookie Sponsor**
Website recognition in the Rookie sponsor category.

Team / Division (Optional): _____

Name / Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person for advertising information (Logos, banner info, etc.):

Name: _____ Phone: _____

By signing this, I, the sponsor, acknowledge the sponsorship policy and agree to adhere to all components of this policy. If I fail to adhere to this policy, the Reno Continental Little League has the right to revoke my sponsorship.

Approved by (Sponsor):

Print Name: _____ Signature: _____

Questions? Please contact our Sponsorship Chair:

Jen Helmholz

Cell: (707) 712-2361

rcllfundraising@gmail.com

www.renocontinentalll.com

Please make checks payable to Reno Continental Little League. For tax deductions, our Tax ID# is 22-2501666.

Sponsor Form and Checks can be written and mailed to:

Reno Continental Little League
P.O. Box 19231 Reno, NV 89511

Sponsorship Policy:

Reno Continental Little League Purpose --The purpose of this document is to define the Reno Continental Little League policy for sponsorships. This policy will delineate the rights and responsibilities of both the League and the Sponsor. The local little league program, in this case the RCLL has the ability to define sponsorship standards as per the Little League International Operating Manual (see section titled "Sponsors and Donors".)

Audience - The direct audience of this policy is both the Little League Board members and sponsors, although all Little League volunteers, parents, players and the general public are welcome to view this policy.

Policy Maintenance - This policy must be reviewed and approved by the Board of Directors within the first 60 days of each new season (as defined by the RCLL Constitution and By-Laws). This will ensure the policy is kept up to date with sponsorship standards at the little League International as well as local level.

The Policy - The RCLL Sponsorship Policy consists of Little League International Standards and RCLL Standards. If at any time there is a conflict between these two sets of standards, the Little League International Standards prevail.

Little League International Standards - The Little League International standards are the standards included in the current Little League International Operating Manual

Reno Continental Little League Standards - A sponsorship is not an endorsement of the person, business or any products or services provided by the said business by RCLL.

- Sponsors must get prior approval of any use of the League's names, trademarks, emblems, etc., as indicated in the following guidelines:
- Little League International shall have the sole and exclusive right to use and to allow or refuse to others the use of the terms "Little League", "Little Leaguer," and the Official Little League Emblem or any colorable simulation thereof.
- Sponsors may not use the marks or words "Little League", "Little Leaguer", "Little League Baseball", "LLB", "LL", "Senior League Little League", "Big League Little League", and "Challenger Division" without including the local league's name "Reno Continental Little League". The only exception is in the case of a local affiliate of a national sponsor.
- Sponsors cannot use the words "Little league", "Little Leaguer", "Little League Baseball", "Senior League Little League", "Big League Little League", "Challenger Division" and/or the Official Emblem in conjunction with any product or service.
- Sponsors cannot use the words "Little League", "Little Leaguer", "Little League Baseball", "Senior League Little League", "Big League Little League", "Challenger Division", and/or the Official Emblem in conjunction with any other activity or program, or as a part of a composite name covering related programs. These said names or the Official Emblem may not, for example, appear on stationery, bulletins or press releases of other sports organizations, commercial enterprises or services.
- Sponsors must not use the Little League name/Official Emblem separately or in conjunction with the name of any program or activity for the purpose of soliciting funds to be used for other than Little League activities.
- Any use of the marks or words "Little League", "Little Leaguer", "Little League Baseball", "LLB", "LL", "Senior League Little League", "Big League Little League", "Challenger Division", and/or the Official Emblem on the Internet requires written authorization from Little League International Headquarters annually.
- Complete information on the use of Little League Marks can be found in the current version of the Operating Manual. The Little League International standards are hereby included by reference See section "Use of Little League Marks" in the Operating Manual.
- Exploitation of the Little League program, a league, a team or individual player for the benefit, financially or otherwise to a sponsor is strictly prohibited.
- Sponsorships can be revoked at any time without refund for violating this policy.
- This policy does not limit the League's (either RCLL or Little League International) legal recourse available due to copyright or trademark infringement for misuse of Little League International property.