

Dear Sponsor:

On behalf of Humble Atascocita Area Baseball Association (HABA), thank you for taking the time to consider sponsoring our organization.

HABA has been serving the Humble/Atascocita/Kingwood area, along with the surrounding communities for over 40 years. Our program supports both girls and boys, ages 4-14 with league and tournament play at Lindsay-Lyons Sports Complex. Our sole purpose is to provide a positive experience for these children while promoting the values of youth sports: teamwork, friendship and sportsmanship.

As the Atascocita area continues to grow, so does our league. We serve over 900 players per year and that number is growing! With the increase in players, comes an increase in costs. We ask each player to pay a registration fee, but it is our goal to keep that fee to a minimum so that any child who wishes to play is afforded the opportunity to do so. That is where our sponsors come in. All sponsorships/donations help HABA:

- Maintain affordable registration fees for all players
- Provide partial and full scholarships to players in need
- Purchase quality equipment for the safety of our players
- Support the operational costs of our league including insurance, field maintenance and umpires
- Continue to be completely managed by volunteers, including all coaches and board members

In addition to our regular operating costs, we have several capital improvement projects in need of funding. These are just a few:

- Improvement of the fields, including leveling and conditioning of the infield dirt and rebuilding the pitchers mounds
- Repair of the fencing and backstops on the game fields and practice fields
- 10 New LED scoreboards

Sponsorships are appreciated in any amount and are offered at a variety of levels. Please take a moment to review the sponsorship packages available and choose the package that best fits your business and your budget. If one of these options does not work for you, we are open to creating a custom package that fits your company's needs. Humble Atascocita Area Baseball Association is a 501(c)(3) Nonprofit Organization so your donation may be tax deductible.

Thank you in advance for your commitment to our community and support of HABA. Your generosity will allow our league to provide an excellent experience to our players and community.

For more information, please contact us at [info@humblebaseball.com](mailto:info@humblebaseball.com)

Humble Atascocita Area Baseball Association  
P.O. Box 3936 | Humble, TX 77347

[www.humblebaseball.com](http://www.humblebaseball.com) | <https://www.facebook.com/HumbleAtascocitaBaseball/>



# HABA SPONSORSHIP LEVELS

(all incentives good for one year, unless otherwise noted)

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## **Fan - \$100**

- \* Your logo and link displayed on the Humble Baseball website

## **Single - \$350**

- \* Your logo and link displayed on the Humble Baseball website
- \* Your logo and name displayed on a banner to be placed on the outfield fence of your choice

## **Double - \$750**

- \* Your logo and link displayed on the Humble Baseball website
- \* Your logo and name displayed 2 banners to be placed on the outfield fences of your choice
- \* Plaque in recognition of your sponsorship level for the year

## **Triple - \$1250**

- \* Your logo and link displayed on the Humble Baseball website
- \* Your logo and name displayed 3 banners to be placed on the outfield fences of your choice
- \* Plaque in recognition of your sponsorship level for the year
- \* Inclusion in 1 Email blast to HABA membership during the fall and spring season

## **Home Run - \$2,500**

- \* Your logo and link displayed on the Humble Baseball website
- \* Your logo and name displayed 4 banners to be placed on the outfield fences of your choice
- \* Plaque in recognition of your sponsorship level for the year
- \* Inclusion in 1 Email blast to HABA membership during the fall and spring season
- \* Sponsorship sign with name and logo on one Fun Day booth

## **Grand Slam - \$6,000**

- \* Your logo and link displayed on the Humble Baseball website
- \* Plaque in recognition of your sponsorship level for the year
- \* Inclusion in 1 Email blast to HABA membership during the fall and spring season.
- \* Sponsorship sign with logo and name on one Fun Day booth
- \* Your logo and name displayed on the 2'x8' sponsor sign on top of one of our LED scoreboards.  
Good for the life of the scoreboard (estimated 10 years)

## **Hall of Fame - \$11,000+**

- \* Your logo and link displayed on the Humble Baseball website
- \* Plaque in recognition of your sponsorship level for the year
- \* Inclusion in 1 Email blast to HABA membership during the fall and spring season.
- \* Sponsorship sign with logo and name on one Fun Day booth
- \* Your logo and name displayed on the 2'x8' sponsor sign on top of two of our LED scoreboards.  
Good for the life of the scoreboard (estimated 10 years)

# HABA SPONSORSHIP FORM

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Sponsorship Amount :

\$ 100.00	\$ 350.00 Single	\$ 750.00 Double	\$ 1,250.00 Triple
\$ 2,500.00 Home Run	\$ 6,000.00 Grand Slam	\$ 11,000.00 Hall of Fame	\$ _____ Other

Company/Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

If you wish to have your logo displayed on the Website  
(<http://www.humblebaseball.com>) email to: [info@humblebaseball.com](mailto:info@humblebaseball.com)



Please make checks payable to:  
Humble Atascocita Area Baseball Association

**Thank you for your support!**