



DOING IT DIFFERENTLY

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RECREATIONAL PROGRAM

Brandon Area Soccer Association is *doing it differently* and changing recreational soccer in our area for the better.

Imagine you are the parent of an 8 year old and you have signed your child up to play soccer this Spring. A few weeks go by, and you get an email stating the team needs a parent to volunteer to coach. You think to yourself, "I've never played soccer....there's no way I would feel comfortable coaching a whole team."

A few more weeks go by and the season is starting soon. You get another email stating that a coach still has not been found for the team. If there's no coach, there's no team...so... you reluctantly volunteer.

You go to the coaches meeting where you are shown the basics of dribbling and passing and a couple fun activities to help teach them. Then you get a brief overview of the rules and what the lines on the field mean and that's that....you're officially prepared to coach a bunch of 8 year olds!

Except you're not....

You want the kids to have fun while getting better, but your little coaching education session still left you feeling overwhelmed and unconfident.

Welcome to the current Youth Soccer scene. Minimal support for parent coaches = minimal player development.

BASA decided to *do it differently*.

Most Rec Programs:

- Pre-season coaches education session

BASA:

- Pre-season coaches education session
- U6-U7 Players/Coaches get 2 additional professionally-ran practices.
- U8-U12 Players/Coaches get 3 additional professionally-ran practices.
- Extra sessions help players and coaches develop well beyond what they would at a typical Rec program.
- Continuous coaching education=better team practices=more development in the players!

Are You In?!

Interested in helping us *do it differently* for the benefit of our kids? Check out the included sheet to find a list of ways that you can help out!

Thank you for your willingness to make a positive impact on the kids in our community!