



Canal Little League



P.O. Box 506 • Bear, DE 19701

www.canallittleleague.org

January 18, 2020

Dear Canal Little League Partner,

Canal Little League is a Non Profit 501(c) 3 Organization staffed and administered by volunteers. Our purpose is to provide a healthy, safe and fun environment for children to learn, grow, and enjoy the games of baseball and softball while developing new positive relationships with others. Canal Little League provides an opportunity for Newark, Bear, and Middletown boys and girls between the ages of 4 and 16 to participate in youth little league.

We are thankful and humbled by the diversity and quality of leadership, instruction, and commitment that our managers and coaches provide to the players and the demonstrated success of our fantastic teams. **Courage, Character, and Loyalty** are certainly alive and well with Canal Little League players, as described by our international organization. In addition to player development, it is a great honor and privilege to serve **our local community**, comprised of parents, business men and women, and various volunteers working together to create one of America's classic experiences for our children.

We invite you to join us in continuing this legacy for the next and future generations to come. The following sponsorship options are available:

OPTION 1 – TEAM SPONSORSHIP \$500.00

As a team sponsor, your business name will appear on the team jersey and on the Canal Little League website/Facebook page. At the end of the season, you will receive a plaque of appreciation with a team photo. Your **TAX-DEDUCTIBLE** donation helps offset the cost of equipment, uniforms, player insurance, operational expenses, and supplements registration fees. Your help and support will ensure Bear/Newark area youth are provided a positive baseball and softball experience.

OPTION 2 – SIGN SPONSORSHIP 4X8 Sign- \$500.00 (new) - \$450.00 (returning sponsor) or 3x4 \$350 (new) - \$300 (returning)

Sign sponsorship provides marketing visibility for your business and key financial support for Canal Little League participants. Your sponsor sign will be seen by thousands of consumers (parents, players, and spectators) during our Regular Season, All-Star Season, Fall Ball Season and any Tournaments held on our fields in 2020.

*Your **custom-made** 4'x 8' or 3'x 4' sign will be displayed on the outfield fence of our major baseball, minor baseball, majors softball field or batting cages. Canal Little League will provide the custom-made signs designed with your art work. New sign sponsors should submit a PDF file containing their artwork to sponsorshipcanallittleleague@gmail.com no later than **March 16, 2020**. Field location is dependent upon availability, first come – first served.

OPTION 3-Combination of Option 1 & 2: TEAM Sponsorship and 4'x 8' SIGN Sponsorship -\$1,000 (New)-\$900 (Returning Sponsor)

OPTION 4-FRIENDS OF CANAL \$-Any Amount

*We appreciate any donation to benefit our children at CLL. We will recognize you on our website for your contribution.

***Please complete and return the attached pledge form with your check made payable to Canal Little League by February 29, 2020 (Please note: Payment will need to be received before we can submit the sign order to our vendor.)**

Our players and their families are extremely thankful for the businesses that support our local community's league. Thank you for being a part of the Canal Little League family. We look forward to your continued partnership and hope to see you on the ball field. If you have questions or concerns, please forward them to: sponsorshipcanallittleleague@gmail.com

Sincerely,

Kimberly Hall
Canal Little League Sponsorship Coordinator
302-584-8375



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2020 SPONSORSHIP PLEDGE FORM

Company Name: _____

Street Address: _____

City, State & Zip: _____

Phone Number: _____

Name of Contact Person: _____

Email Address: _____

*Please make all checks payable Canal Little League

Return this form along with your payment to:
Sponsorship at Canal Little League, P.O. Box 506, Bear, DE, 19701

Please make your 2020 sponsorship selection below:

_____ \$500 Team Sponsorship

_____ \$500 New 4x8 Sign Sponsor (Artwork must be submitted by February 29, 2020)

_____ \$450 Returning 4x8 Sign Sponsor

_____ \$350 3x4 Banner Sign

_____ \$300 Returning 3x4 Banner Sign

_____ \$1,000 Team Sponsorship and New 4x8 Sign Sponsor

_____ \$900 Team Sponsorship and Returning 4x8 Sign Sponsor

_____ (\$ _____) Any Amount *Recognition on website