



**Cheektowaga Youth Baseball & Softball**  
**121 Starlite Ave. Cheektowaga, NY 14227**



Cheektowaga Youth Baseball & Softball has a long history in local youth sports that began more than sixty years ago when Southside Little League and Cleve-Hill Baseball were founded. In 2013 South Cheektowaga Baseball Association, Cleve-Hill Baseball and Southside Little League joined together and formed Cheektowaga Youth Baseball. Beginning in Spring 2021, Cheektowaga Girls Fastpitch Softball will be merging into our organization and we will begin offering a girls softball program.

Cheektowaga Youth Baseball & Softball offers youth baseball programs for boys and girls from 3 to 20 years old. We are very proud to have provided hundreds of local youth with a fun and educational baseball program each year and we are very excited to begin offering softball programs in 2021. Our events and baseball/softball programs are designed to teach the games of baseball and softball to the boys and girls of our community while implanting the basic ideals of good sportsmanship, honesty, loyalty, courage and respect for authority so that they will become finer, stronger, and happier children who will grow into good, clean adult citizens.

Cheektowaga Youth Baseball & Softball would like to offer you the opportunity to promote your business while supporting these local boys and girls. Your business will be recognized by hundreds of local households for being dedicated to the development of the youth of our community when they attend any of the hundreds of games, practices and events that we host every year.

As a sponsor you will be helping our staff of dedicated volunteers to provide the youth of our community with a safe, educational place to play, learn and grow. 100% of your generous donation will go directly to support our youth programs. Cheektowaga Youth Baseball Inc. is a 501(c)(3) charitable youth organization so your donation is tax deductible.

The classic team sponsorship includes your name expertly designed and printed on the player's jersey. Your business name will become part of the team's name and will be included in email correspondence with league members and will also be included on the schedules referenced by every family in our organization throughout the season. Team sponsorship openings are limited and are offered on a first come first served basis. Once they are filled we will select another one of our great advertising options for your business.

Please refer to the enclosed Sponsorship Application form for more details. Additionally, all sponsors will have their business logo appear in rotation on our website with a link to your company website.

Please complete the enclosed Sponsorship Application form, make a check payable to Cheektowaga Youth Baseball and mail to:

Cheektowaga Youth Baseball & Softball  
C/O Sponsorship Coordinator  
121 Starlite Ave., Cheektowaga, N.Y. 14227

Thank you for your kind generosity and support.

<http://www.CheektowagaYouthBaseball.com>

Phone: (716) 249-1292      Email: [sponsorship@cybwny.com](mailto:sponsorship@cybwny.com)



# SPONSORSHIP APPLICATION FORM

Business Name: \_\_\_\_\_ Business Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Contact Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

## Team Sponsor:

As a Team Sponsor your business name will be expertly printed on the player's jerseys. Your business name will be used as part of the team name on the website, league schedules and printed materials.

## Select Division(s):

Please indicate the number of teams that you would like to sponsor in the box next to the division. (\$250/team)

	Any Available		3-4 T-Ball		5-6 Coach Pitch		7-8 Machine Pitch
	9-10 Baseball		11-12 Baseball		13-15 Baseball		16-19 Baseball
	9-10 Softball		11-12 Softball		13-15 Softball		16-20 Softball

## Signage:

Your logo will be expertly printed and permanently attached to the location you choose for the duration of the season. Each year we host hundreds of games, practices & special events that your sign will be displayed for. In addition, our Cheektowaga Knights Travel teams use our fields to host their home games and tournaments for families throughout Western New York and beyond.

## Select Option(s):

Please indicate the number of signs next to the option(s) you select. Field Naming Rights includes a 2'x4' sign located in a premium location on the backstop of the diamond and your business name will appear on the schedule for every game played on your field.

	4'x8' Outfield Fence (\$250/sign/year)		2'x4' Dugout Fence / Batting Cage (\$250/sign/year)
	Field Naming Rights (\$500/field/year)		Field Naming Rights (\$1000/field for 3 years)

## Select Location(s):

Cheektowaga Youth Baseball maintains th facilities, please indicate the number of signs that you would like at each facility.

	Community Drive Park – 7 Community Drive, Cheektowaga, NY 14225 (2 Diamonds)
	Xylem Park – 121 Starlite Ave., Cheektowaga, NY 14227 (4 Diamonds)
	Nestico Field – George Urban Blvd, Cheektowaga, NY 14225 (6 Diamonds)

## Artwork:

Please send pdf or image artwork for signage to [sponsorship@cybwny.com](mailto:sponsorship@cybwny.com).

Note: Team sponsorships and Field Naming Rights opportunities are limited and assigned on a first come first served basis. In the event that the option you have selected is no longer available we will select an equal value option(s) for you.

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Thank you for your generous support. The proceeds from your donation are used to directly support the youth baseball programs offered by Cheektowaga Youth Baseball. Cheektowaga Youth Baseball is an IRS 501(c)(3) public charity.**

FOR LEAGUE USE ONLY			
Donation Amount:	\$ _____	Donation Received:	____/____/____
Logo Received:	____/____/____	Logo Approved:	____/____/____