



Senioa Area Athletic Association

PO Box 737 | Senioa, GA 30276
Senioaareaathleticassociation@gmail.com
www.senioaathletics.com

Sponsorship Form

The Senioa Area Athletic Association is a 501(c)(3) non-profit organization providing a recreation baseball experience for ages 4 - 17. Our league operates on money generated through registration fees, concession stand proceeds, inner-league fundraisers, and outside sponsors. This letter is written in hopes that you will consider purchasing a sponsorship banner with your company name and/or logo (displayed at the NEW Leroy Johnson Park - outfield fence). Without the support of individuals, businesses and organizations like you, it would be very difficult for our league to operate. We appreciate your willingness to consider sponsoring and welcome any questions you may have.

What Sponsorship Money Goes To:

- **Financial support for players who cannot afford to pay the cost of registration.** SAAA works to ensure that all kids desiring to play baseball have the opportunity to do so regardless of their parent's financial condition. Money raised goes to support the cost of registration for families unable to pay the full cost. Approximately 10 kids each year seek some form of reduce or waived registration fee.
- **Equipment and training aids.**
Money raised will go towards the purchase of equipment including but not limited to:
 - a. Pitching Machines for the batting cage and for field use
 - b. Stationary hitting machines
 - c. Training aids for use by teams
 - d. Improvement of catcher's equipment
- **Equipment to better improve the quality of the fields**

Sponsors will receive:

- A banner ad on our website with a link to your website or social media page
- A banner with business logo at our ball park
- Opportunities for email blasts to our association members promoting your business
- Recognition on the SAAA Facebook page

For More Information:

Matthew H. Bennett, President
(678) 877-7244
Mbennett325@gmail.com

Gary Chambers, Treasurer
(404) 992-6221
jgaryc3@gmail.com

Please make all checks payable to "Senioa Area Athletic Association "
Season _____



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Sponsorship Form

Please return this form and contribution to PO Box 737, Senoia, GA 30276 no later than March 1, 2019 to ensure installation prior to opening day. If you have any questions, please contact us.

Company Name: _____

Address: _____ City: _____ Zip: _____

Contact Name: _____ Phone # _____

Website: _____

E-mail Address: _____

Please email a high-resolution image of your logo to Gary Chambers – jgaryc3@gmail.com

Sponsor Level (circle one)

We gratefully accept contributions of any level and will work with your organization to provide adequate recognition for your contributions.

BRONZE: 1-year banner/1 field - \$300.00

SILVER: 2-year banner/1 field - \$500.00

GOLD: 1-year banner/All fields - \$1200.00

DIAMOND: 2-year banner/All fields - \$2000.00

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Season _____